SCHILLER INTERNATIONAL UNIVERSITY

2025-2026
University Catalog

Tampa Madrid Paris Heidelberg Online

Learn-by-living in different international realities and establish a Global Mindset.

WELCOME TO SCHILLER INTERNATIONAL UNIVERSITY

Schiller International University is an American University offering a new concept of education aimed at people who understand that running in a global world requires a Global Mindset.

At Schiller, we offer:

Four International Campuses	Learn by living in different International realities and establish a Global Mindset. Campuses in Heidelberg, Madrid, Paris and Tampa and online courses and programs available.
Accredited* Degrees	Undergraduate and graduate programs in future-oriented fields such as International Business, Tech and Data. * Accredited University, ACCSC
Experiential Learning	Learn from international experts and develop your skills through challenges with real companies and organizations.
Personalized Path	Build the international learning experience of your life based on your preferences and needs.
Global Employability Oriented	Increase your Global employability and connect with the future that you want.

We look forward to welcoming you on campus or online soon!
Marta Muniz, President
Schiller International University

DISCLOSURES

Schiller International University Catalog Volume 2025.09.30 published September 30, 2025.

This catalog applies to the following Schiller International University campuses.

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Branch Campuses

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FRANCE – PARIS
Branch Campus
55 Avenue Hoche
Paris, 75008, France
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In this Catalog, the words "Student", "I", "me", and "my" means the person who has applied, has been accepted, and/or who is attending Schiller International University education program described in this Catalog. The words “University” or “Schiller” means Schiller International University.

This catalog is written in English and all instruction in the academic undergraduate and graduate degree programs at Schiller International University is delivered in English.

This catalog is published to inform students and others of Schiller International University’s academic programs, policies, calendar, tuition, fees, administration, and faculty. The information provided is current and accurate as of the date of publication. Schiller International University cannot assure that changes will not occur that will affect this information.

Following publication, any catalog information may change without notice, including without limitation, the information regarding tuition, fees, costs, class schedules, the student calendar, the program outline, the course descriptions, curricula, faculty, advisory committees, student services, administrative policies, program objectives and career opportunities for graduates of the program. New courses as well as course changes are included in this edition of the catalog.

DISCLOSURES (continued)

Schiller International University expects its students to read and understand the information published in this document and in any subsequent addenda identified as belonging to this catalog. Failure to read and understand this catalog will not excuse any student from the application of any requirement or regulation published herein. Furthermore, it is the responsibility of each student to remain apprised of the current graduation requirements of their program.

Schiller International University reserves the right to make changes within the term of this catalog, which may affect any of the information published, and to make such changes, if necessary, without prior notice to individual students. As such changes may occur, these will be published in a catalog addendum, which should be regarded as an integral part of this catalog.

Schiller International University affirms its policy of administering all educational programs and related supporting student services and benefits in a manner that does not discriminate against an applicant or student on the basis of race, color, creed, religion, gender, sexual orientation, age, national origin, or ability/disability.

Schiller International University reserves the right to:

- Modify existing or new programs by addition, deletion, or variation
- Re-schedule or consolidate classes
- Change faculty members by replacement or substitution
- Relocate facility, within reasonable distance
- Change tuition and fees, with a 30-day notice to current students

The University publishes its Annual Security Report on its website in the Consumer Information Disclosures, https://schiller.edu/consumer-information-disclosures. A hard copy of the report can be requested from the Campus Director. This report is provided in compliance with the Jeanne Clery Disclosure of Campus Security Policy and Crime Statistics Act, as amended. It provides students and employees of Schiller International University ("University") with information on the University's emergency preparedness, security arrangements, policies, and procedures; programs that provide education on such things as drug and alcohol abuse, awareness of various kinds of sex offenses, and the prevention of crime generally; and procedures the University will take to notify the campus community in the event of an emergency. Its purpose is to provide students and employees with information that will help them make informed decisions relating to their own safety and the safety of others.

Information contained in this catalog is subject to change as deemed necessary and without written notification.

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OVERVIEW

Mission of the University

The educational mission of Schiller International University is to prepare students, personally and professionally, for future leadership roles in an international setting.

In its undergraduate and graduate degree programs, Schiller provides students with the competencies they need for professional careers as well as for further academic study. The educational process puts particular emphasis on developing international and cross-cultural competencies through foreign language training, intercampus transfer, or other international academic opportunities, and intense interaction among people with diverse backgrounds.

Objectives of the University

The objectives of the University are to:

- Develop quality academic programs based on employer driven demands.
- Foster partnerships with industry experts to identify future career opportunities.
- Promote student learning through excellence in teaching support services and instructional delivery both online and in traditional settings in response to current industry demands.
- Promote an institutional culture that values diversity and international and cross-cultural competencies and skills identified by global industry experts.

History of the University

Schiller International University is an institution of higher education with a long- standing history of quality teaching and learning of nearly 60 years. Founded in 1964 by Dr. Walter Leibrecht for the purpose of providing American students with an educational experience in Europe while continuing their studies within the American educational model, Schiller became the first established American University in Europe. The institution was named after the German philosopher, poet and dramatist, Johann Christoph Friedrich von Schiller (1759 – 1805), whose work exemplifies the highest standards of ethics and the ideal of the truly educated, multilingual citizen of the world. This is the DNA of Schiller and what has always defined our educational philosophy.

Since its founding, Schiller has broadened its scope beyond its original purpose, becoming an ambassador of the American educational system all over Europe as well as a unique value to American students who wish to engage in true, experiential, global learning. In this way, in 1967 Schiller began its journey through European expansion, opening campuses in Madrid, Spain and Paris. Two years later and five years after Schiller's foundation, Schiller moved its German campus to Heidelberg, considered one of the most important European cities for scientific research and a technological hub.

Schiller has focused on the value of a globalized educational environment, recognizing that international perspectives and diversity are crucial to solving contemporary problems and developing globally literate, interculturally competent citizens.

Schiller currently operates in four countries with a campus in the United States (Tampa, Florida) and three campuses in Europe (Madrid, Paris, and Heidelberg). In addition to in-person learning, Schiller offers online courses and programs for students who seek online learning opportunities. Students can change campuses to live a truly international experience. We are a tight-knit community comprised of over 20,000 alumni with more than 130 nationalities – a true testament to the achievement of the University's educational philosophy over the years.

Institutional Accreditation

Schiller International University is accredited by the Accrediting Commission of Career Schools and Colleges (ACCSC). ACCSC is a recognized accrediting agency by the U.S. Department of Education.

ACCSC
2101 Wilson Boulevard, Suite 302
Arlington, Virginia 22201
P: 703.247.4212 F: 703.247.4533
Web: www.accsc.org.

United States - State of Florida Licensure

Schiller International University, Tampa Campus, is licensed by the Commission for Independent Education, Florida Department of Education. Additional information regarding this institution may be obtained by contacting the Commission at 325 West Gaines Street, Suite 1414, Tallahassee, FL 32399- 0400, toll-free telephone (888) 224-6684.

European Authorizations

Germany

Schiller International University is authorized by the Ministry of Science, Culture and Research to offer its American degree programs within the State of Baden Württemberg as per § 72 Section 3 Landeshochschulgesetz.

Schiller International University, Heidelberg Campus, degree programs have been reviewed for quality and conformity to the programmatic standards set forth by the German accrediting council and have received the "Certification of Accreditation" by the German accrediting agency EVALAG.

Spain

Schiller International University is recognized by the Consejería de Educación y Cultura de la Comunidad de Madrid (local higher education authorities).

France

In France, Schiller International University is open as a private institution of higher education declared with the Paris Rectorate.

Other Approvals

Schiller International University is eligible to participate in federal Title IV financial aid programs administered by the U. S. Department of Education.

Schiller International University is authorized under U.S. federal law to enroll nonimmigrant alien students at the Tampa, Florida campus.

Schiller International University is approved for the training of veterans and other eligible persons.

Schiller International University has a cooperation agreement with the University of Roehampton, enabling students to earn two degrees from one program of study (please see University of Roehampton section for details).

Ownership

Statement of Legal Control: KIP SIU, LLC d/b/a Schiller International University, is owned by Global Edu Services Limited, which is owned by Global Education Holdings Limited. Dr. Vishwajeet Rana is the 100% owner of Global Education Holdings Limited.

University Leadership

Schiller International University Global Office

President & Chief Executive Officer	Marta Muñiz, PhD
Provost & Chief Academic Officer	Mohammed Arif, PhD
Chief Operating Officer	Valeria Sanchez
Chief Communications Officer	Carmen Gomez Menor
Chief of Compliance & Quality	Egan Hanson
Chief Commercial & Marketing Officer	Susana Garcia
Tampa & Distance Learning Campus Director	Suheily Martinez
Heidelberg Campus Director	Sanja Stevic, DBA
Madrid Campus Director	Elisa Álvarez
Paris Campus Director	Matthew Andrews, PhD

FOUR INTERNATIONAL CAMPUSES

Schiller International University - The Global American University, is the new concept of education aimed at people who understand that running in a global world requires a Global Mindset. Through our four International Campuses, we provide students with The Real Global Learning Experience. A learning-by-living education that allows them to learn immersed in multiple international realities, obtain dual degrees (US and European) in future-oriented areas, and create a Personalized Path to become a Smart Global Professional.

Tampa – Florida U.S.A.

The City

Tampa is a city on Tampa Bay, along Florida's Gulf Coast. A major business center, it's also known for its museums and other cultural offerings. Tampa has a population of approximately 4 million. Famous for its mild semi-tropical climate, the area has a thriving hotel and tourism industry. Both Tampa and St. Petersburg are growing centers of high-tech industry, and Tampa, a major American port, is home to the enterprises of finance, pharmaceuticals, and filmmaking. Museums of art and culture, state parks with unique nature preserves, and the unparalleled fishing, sailing, and swimming on Florida's Gulf Coast have drawn a cosmopolitan mixture of inhabitants to the area from all over the United States, and the world. Major league baseball, professional football, and ice hockey are centered in the area.

The Campus

The Schiller International University Tampa campus is in downtown Tampa at 400 North Tampa St., Suite #1700 in Tampa, Florida. From the campus, it is a short drive to one of the most beautiful coastal regions in America. The facility is a 36-story building with the campus located on the 17th floor which has approximately 6,800 square feet. Technology has been installed in the computer lab and classrooms are programmed to have hybrid functionality via technology by the 2022-23 academic year. The campus houses a library, student lounge, and various administrative offices. This campus is accessible to all major highways and public transportation, as well as numerous services, dining options, and recreational facilities. The parking lot provides ample space for vehicles.

Tampa International Airport is approximately 15 minutes east of the campus, and a bus system links the area's population centers.

Programs of Study

The Florida campus offers bachelor's and master's degrees. The language of instruction is English. For students wishing to improve their English language skills, English language classes are offered at the campus and from local outside agencies.

Course Delivery Formats

Staff located at the Tampa, Florida location manage both the ground courses, which are offered in a traditional classroom setting on campus, as well as the online (distance education) courses. The online courses are delivered using Blackboard®, an electronic learning management system.

Graduation Awards Offered

Friedrich Schiller Award: Presented to a graduate or an undergraduate student who has demonstrated leadership, excellent character and rendered service to the University and its students. This award is named in honor of the German poet, philosopher, historian, and playwright.

Valedictorian Award: Presented to the undergraduate student with the highest-grade point average in the graduating class.

Heidelberg – Germany

The City

An hour's train ride from Frankfurt, the financial center of Germany; Heidelberg is the home of Germany's oldest University. Situated in the valley of the Neckar River between forested mountains and the Rhine plain, Heidelberg's beauty is matched by its significance as a center of scientific research and modern high- tech industrial firms. Heidelberg has long been ranked as Germany's top tourist destination welcoming over 3 million visitors a year. A thriving university town, Heidelberg is both an idyllic romantic city with its world-famous castle and Old City, but evermore a center for high-tech firms, seeking qualified, multilingual professionals with an international background.

The Campus

The Schiller International University campus in Heidelberg is in the Skylab's building, which is the landmark structure of Heidelberg's newest urban development - the Bahnstadt. The Bahnstadt represents Heidelberg's bid to establish itself as a European city of science. In a state-of-the-art facility, that carries the distinction of being one of the world's largest zero-emission communities, the Heidelberg campus houses the campus: 7 classrooms, a library with PC workstations, a student lounge, faculty, and administrative offices.

The University offers a student housing option in conveniently located apartments. Apartments must meet college and local safety requirements and are inspected regularly for safety and sanitation by the facility management. A professional staff member is available to respond to emergencies and Resident Assistants live in college housing and are available to assist students with housing-related issues. Student housing provides more than shelter as social and educational programs are offered to students. Educational programs cover topics such as study skills, stress and anxiety, and healthy living. Social programs are designed to build a sense of community among housing students.

An orientation to housing services is provided for residents. The program answers questions about housing services and facilities and provides an opportunity for staff to discuss expected behavior.

Programs of Study

The Heidelberg campus offers bachelor's and master's degrees. The language of instruction is English. German language courses are available at the Heidelberg Campus.

Graduation Awards Offered

Friedrich Schiller Award: Presented to a graduate or an undergraduate student who has demonstrated leadership, excellent character and rendered service to the University and its students. This award is named in honor of the German poet, philosopher, historian, and playwright.

Valedictorian Award: Presented to the undergraduate student with the highest-grade point average in the graduating class.

Madrid – Spain

The City

Madrid is made up of many cities: the cultural city, with its museums, concert halls and theaters; the traditional city, with its popular festivities, and neighborhoods; the gastronomical city with its typical restaurants; the historical city, with its monuments, churches, and palaces; and the modern city, with its multinational enterprises, banks, hotels, shops, and international convention centers. Madrid, the vibrant capital of the Spanish-speaking world, is historic, monumental, and contemporary at the same time, overflowing with cutting edge design and cuisine. It is a vibrant metropolis that immediately adopts you, making you feel like you belong there. In Madrid you can find large avenues and elegant boulevards alongside narrow cobblestone streets, tall and modern buildings next to old churches and plazas.

The Campus

Schiller's Madrid campus, a beautiful late 19th century stately building, enjoys a privileged location on Paseo de Recoletos 35, in the heart of Madrid's cultural, social, and business district. The campus is surrounded by numerous local and international restaurants, and within walking distance of Puerta de Alcalá, Retiro Park and Paseo del Prado, providing an immersive learning cultural experience from the very beginning.

Easily accessible by bus, metro, and commuter train, its more than 3,000 square meters include modern learning spaces adapted to Schiller's experiential methodology and digital educational technology, a large and bright library, and a student lounge with a food and beverage corner where students can relax and grab a bite to eat between classes.

Programs of Study

The Madrid campus offers bachelor’s and master’s degrees. The language of instruction is English.

Graduation Awards

Friedrich Schiller Award: Presented to a graduate or an undergraduate student who has demonstrated leadership, excellent character and rendered service to the University and its students. This award is named in honor of the German poet, philosopher, historian, and playwright.

Valedictorian Award: Presented to the undergraduate student with the highest-grade point average in the graduating class.

Velázquez Award: Presented to a student of high academic standing who has displayed outstanding leadership and rendered service to the University, its students and cross-cultural understanding. The award is named in honor of the great 17th-century Spanish painter, Diego Velázquez.

Paris – France

The City

As the capital of France, Paris is one of the great thriving European and world powers. As an economic and commercial center, Paris has the seventh largest world economy and is also the second most populous metropolitan area in Europe. Although the Paris economy is largely dominated by business services, it remains an important manufacturing powerhouse of Europe, especially in industrial sectors such as automobiles, aeronautics, and electronics. Several international organizations have their headquarters in Paris. They include UNESCO, the OECD, the International Chamber of Commerce, and the Financial Action Task Force (FATF). A destination visited annually by some 30 million tourists, the city offers over 150 museums including the Louvre, and exceptional sites, such as the Champs-Elysees and the Eiffel Tower. Paris also serves as a cultural center for exhibitions and conferences, fashion, luxury, and gastronomy. The city is world renowned for its rich art collections, distinguished architecture, and superior entertainment, including theaters, operas, and films from around the world.

The Campus

Studying in Paris is a great opportunity for Schiller students to be immersed in one of the most important political, diplomatic, economic, and cultural capitals in the world. The Schiller International University campus moved into its new, beautiful, and modern building in the heart of the city in May 2022. Located at 55 Avenue Hoche, in the 8th arrondissement, the campus is a short walk from one of the most famous monuments in Paris, The Arc de Triomphe de l'Étoile, right at the Western end of the Champs-Élysées in the heart of Paris. Close to public transportation, shops, and restaurants, this is a perfect location for students to immerse themselves in the atmosphere, culture, and history of the city of Paris.

Campus resources include a library, an executive lounge, a faculty lounge, a student lounge, and many other facilities. Students may also have access to the American Library of Paris and other relevant resources in the area. Studying in Paris is a great opportunity for Schiller students to be immersed in one of the most important political, diplomatic, and cultural capitals in the world. This campus offers students a multicultural environment with faculty that encourages diversity, leadership, and global understanding.

The Paris campus is easily accessible via public transportation with three metro lines, many bus lines, and the RER commuter rail/rapid transit system that serves Paris and its suburbs. It is also close to local cinemas, foreign embassies, the Salle Pleyel concert hall, and the Chamber of Commerce; many events that take place in this bustling part of the city are only minutes away.

Programs of Study

The Paris campus offers bachelor's and master's degrees. The language of instruction is English.

Graduation Awards Offered

Friedrich Schiller Award: Presented to a graduate or an undergraduate student who has demonstrated leadership, excellent character and rendered service to the University and its students. This award is named in honor of the German poet, philosopher, historian, and playwright.

Valedictorian Award: Presented to the undergraduate student with the highest-grade point average in the graduating class.

René Cassin Award: Presented to the undergraduate or graduate student who has demonstrated superior academic ability in the field of international relations. The award is named in honor of René Cassin, recipient of the 1968 Nobel Peace Prize and former president of the United Nations Human Rights Commission.

ACADEMIC OVERVIEW

Many students who are from countries other than the United States have questions about the American educational system. Schiller International University's study programs conform to the academic system used throughout the United States.

The American System of Education

Schiller International University offers programs via a semester format for Undergraduates, and monthly for Postgraduates. Class days and hours vary depending on the degree program.

In the United States, bachelor's degrees are required to offer core specific courses and general education or liberal arts courses to provide breadth and depth in the curricular area offered. Depth is represented in Schiller International University's curriculum through various academic major programs. Breadth is represented through the general education core courses. Specifically, the general education courses include Communication, Humanities, Fine Arts, Social and Behavioral Sciences, Natural Science, Mathematics and Computer Competence. This component of an undergraduate degree is usually concentrated in the first two years of study in the bachelor's degrees.

The American system also assesses its students continuously from the beginning of the educational process. Grades are assigned at regular intervals through class work and examinations given by the instructors. These are key features and practices of the American system of educational assessment that differs from other educational practices around the globe, where external boards of examiners may be used. The American system of assessment is underpinned by the philosophy that instructors who know each student's strengths or areas of need are better equipped to ensure students are continuously informed of their progress.

The American system measures this progress in credit hours and Schiller utilizes the semester credit hour system.

Definition of Credit Hours

Schiller International University awards semester credit hours for the successful completion of courses. One academic hour is defined as 50 minutes of instruction during a 60-minute period.

One semester credit hour is equivalent to the following hours of instruction:

15 hours of Lecture (theory, didactic); or
30 hours of Laboratory; or
45 hours of Practicum (internship/externship).

For example, a typical lecture course that is assessed three semester credit hours requires student to participate in 45 hours of instruction (15 hours X 3 credits).

In addition, for each one (1) credit hour of a lecture, students are expected to dedicate two (2) additional hours of outside course work.

Therefore, the typical three (3 semester credits) semester credit hour lecture course, students are expected to complete a total of 135 hours (45 contact hours of actual class time plus an additional 90 contact hours of outside course work).

The British System of Education

At Schiller International University our students can earn a second degree awarded by the University of Roehampton (Bachelors/Masters), a prestigious University located in London. See University of Roehampton section in the Catalog for additional details.

In England, Wales and Northern Ireland, higher education institutions are independent, self- governing bodies active in teaching, research, and scholarship. They are established by Royal Charter or legislation, and most are part-funded by the respective government.

The types of qualifications awarded by higher education institutions at undergraduate and graduate level are described in the Framework for Higher Education Qualifications in England, Wales, and Northern Ireland (FHEQ). This also includes qualification descriptors that were developed within the HE sectors by the Quality Assurance Agency for Higher Education (QAA - established in 1997 as an independent UK-wide body to monitor the standard of higher education provision - www.qaa.ac.uk). The FHEQ was self-certified as compatible with the Framework for Qualifications of the European Higher Education Area, the qualifications framework adopted as part of the Bologna Process, in February 2009.

Academic standards are established and maintained by using an extensive and sophisticated range of shared quality assurance approaches and structures. Standards and quality in institutions are underpinned by the universal use of external examiners and moderators, a standard set of indicators and other reports, by the activities of the QAA, and in professional areas by relevant professional, statutory, and regulatory bodies. This ensures that institutions meet national expectations described in the FHEQ: subject benchmark statements, the Code of Practice and program specifications; all developed by the QAA. The QAA conducts peer-review based audits and reviews of higher education institutions with the opportunity for subject-based review as the need arises. The accuracy and adequacy of quality-related information published by the higher education institutions is also reviewed. All Schiller programs are audited in continuous intervals for compliance to quality assurance standards set forth by its US accrediting agency, Accrediting Commission of Career Schools and Colleges (ACCSC) as well as, by the Quality Assurance Agency (QAA) in the United Kingdom as it relates to the University of Roehampton degrees.

Regarding the UK credit system, a framework of national guidelines, the Higher Education Credit Framework, was launched in 2008. This system, which is in use in England, Wales, and Northern Ireland, is compatible with the European Credit Transfer System (ECTS) for accumulation and transfers within the European Higher Education Area and is used to recognize learning gained by students in institutions elsewhere in Europe.

Distance Education (online and hybrid)

Schiller International University offers many of its undergraduate and graduate degree programs via distance education in an online format. Founded in 1964, with over 20,000 alumni all over the world, Schiller International University is often referred to as "The Global University". Now, via the Internet, the University is accessible from anywhere in the world. These online programs are designed for students who are unable to attend classes at one of the campuses on a regular basis. Students can easily shift from online to on-campus and accelerate their degree completion in exciting places like Heidelberg, Germany; Madrid, Spain; Paris, France; and Tampa, Florida, USA.

The programs and courses offered online:

- Have the same admissions requirements as campus-based programs.
- Contain the same content and use the same textbooks as those offered in a traditional classroom format.
- Utilize the same syllabi and learning objectives as courses delivered on campus.

Technology Requirements for Online Courses

Your personal computer must meet the technology requirements to ensure the Schiller International University online courses run properly. Updates regarding technology requirements are also available on the Schiller International University website at www.schiller.edu.

The following technical specifications are the minimum recommended for access and participation in the Schiller online courses delivered through the Blackboard® platform. Schiller International University offers no guarantee that personally owned hardware or software will operate with Blackboard® flawlessly since other factors can also impact performance, such as local internet services, low bandwidth, etc.

This information is designed to help students be successful while attending Schiller International University. The minimum standards are based on the learning platform and the digitally enhanced tools that students will use in the learning process.

When selecting a new computer, students should choose a model that is powerful enough to provide satisfactory performance over a four-to-five-year lifespan. Older computers may present problems, depending on the course. Our recommendation, if you have an older computer, is to be prepared to make the investment, when needed.

What problems might you encounter? Our courses use digitally enhanced course material. An older video card may not render the material as intended. Storing course material may be a problem on computers with insufficient storage. It is good practice to have an external storage device and utilize cloud storage. Older computers that do not run Windows 10 may be vulnerable to viruses and malware. Ensure that you have proper protection. Some older laptops may not have a camera; however, the University utilizes the Respondus® system during exams therefore a camera is required.

Minimum Specifications for computer:

Hardware	Laptops are recommended
Software	Windows 10 Home
Processor	64-bit processor, Intel Core i5 or i7
Operating System	Windows 10 Home
Memory (RAM)	8 GB
Storage	256 GB SSD
Wi-Fi	802.11ac
Video Card	1920 x 1080 or better display resolution
Camera	720p (1280 x 720) at 30 fps
Backups	Backing-up to an external drive, or a subscription to a cloud-based solution (e.g., Google Drive or Microsoft OneDrive)

Windows or Mac?

We recommend that students use a Windows based PC. Macs may encounter issues. For example, some of our digitally enhanced learning platforms utilize the right-click of a mouse. Macs can right click, but this feature may not automatically be turned on. Most of the digital content has been created and tested under a Windows environment.

Other Recommended Options

- An anti-theft cable lock
- A headset (w/microphone) may be necessary for online/remote learning.

Additional Guidelines Concerning Technology

A cell phone, Chromebook, iPad, and other non-Windows based devices are not recommended for doing university level schoolwork.

Questions?

If you have any questions, please reach out to us: ithelpdesk@schiller.edu

PROGRAM OFFERINGS BY CAMPUS

Schiller International Offers the following programs by Campus location. Campus-based programs are available in 100% on-campus studies and in the hybrid format. Program descriptions and outlines follow.

PROGRAM	DEGREE	CREDITS	MONTHS	CAMPUS				
UNDERGRADUATE DEGREE PROGRAMS				FL	H	M	P	DL
Applied Mathematics and Artificial Intelligence	BS	120	40	X	X	X	X	X
Business Analytics	BS	120	40	X	X	X	X	X
Computer Science	BS	120	40	X	X	X	X	X
International Business	BS	120	40	X	X	X	X	X
International Hospitality and Tourism Management	BS	120	40	X	X	X	X	
International Marketing	BS	120	40	X	X	X	X	
International Relations and Diplomacy	BA	120	40	X	X	X	X	X
GRADUATE DEGREE PROGRAMS				FL	H	M	P	DL
Business Administration	MBA	36	12	X	X	X	X	X
Data Science	MS	30	10	X	X	X	X	X
Digital Marketing and Ecommerce	MS	36	12	X	X	X	X	X
Global Finance	MS	36	12	X	X	X	X	
International Business	MBA	45	15	X	X	X	X	X
International Relations and Diplomacy	MA	36	12	X	X	X	X	X
Sustainability	MS	45	15			X		
Sustainability Management	MS	30	10	X	X	X	X	

FL: Tampa, Florida
H: Heidelberg, Germany
M: Madrid, Spain
P: Paris, France
DL: 100% Distance Learning

BA: Bachelor of Arts
BS: Bachelor of Science
MA: Master of Arts
MS Master of Science
MBA: Master of Business Administration

Program not currently available at a campus location or in the 100% online learning modality.

UNDERGRADUATE PROGRAM INFORMATION

Schiller International University offers the following undergraduate degrees:

- Bachelor of Arts (BA)
- Bachelor of Science (BS)

The bachelor's degrees offered by Schiller International University are designed to give students a firm foundation in both the practical and theoretical aspects of globalized careers in the 21st century. Students study a wide range of subjects which can be tailored to their individual interests and professional needs. The completion of the baccalaureate program can lead to a successful career and/or management level positions in the specialized discipline studied, or continued education on the graduate level.

Goals of Undergraduate Education

Schiller is committed to providing a high-quality education to all students without prejudice based on race, color, creed, religion, sex, gender, national origin, citizenship, ethnicity, marital status, age, ability/disability, sexual orientation, gender identity and gender expression, genetic information, veteran status, or any other status protected by applicable law to the extent prohibited by law. The perspectives of the humanities, social sciences, natural sciences, and the arts should be integrated with coursework in the major to facilitate an understanding of the world at large.

This foundation for lifelong learning should provide the knowledge and skills necessary to deal with social, cultural, and technological change. Students should develop critical thinking and problem-solving skills sufficient for life in contemporary society. These skills include the ability to read critically, listen critically, ask appropriate questions, gather relevant information, and apply critical analysis to reach logical conclusions. Central to these skills are mathematical literacy and proficiency in oral and written communications. Students should attain proficiency in their major fields. This proficiency should enable them to be competitive in the job market or in admission to graduate or professional schools. Students should acquire knowledge, understanding, and an appreciation of diversity in languages, cultures, ideas, and peoples, along with a desire to work so that all individuals are treated in a manner consistent with social justice. Students should maintain a lifelong commitment to ethical behavior, responsible citizenship, and public service.

General Undergraduate Program Requirements

Bachelor's degrees require the successful completion of at least 120 credit hours, as specified for the program. Students may need to take more than 120 credits to complete the requirements of their chosen major or to remedy skill deficiencies. A minimum of 36 of these credit hours must qualify as general education (includes 6 credits of foreign language). Completion of two (2) beginning level courses in one foreign language is required. A cumulative grade-point average (CGPA) of 2.00 (C) or above is required for graduation from the University.

General Education

All bachelor's degree programs at Schiller require successful completion of 36 semester credits of general education courses.

General education courses have the following fundamental goals:

- Support the mission of the University.
- Emphasize the liberal arts, which are directed to general intellectual growth and development.
- Integrate the various disciplines.
- Offer philosophical, ethical, social, historical, literary, and/or artistic components.
- Provide the tools and concepts for analyzing culture and society in an international context.

In addition, students are exposed to the following topics:

- Writing, listening, and speaking skills.
- Critical thinking ability.
- Quantitative and technological proficiencies.
- Decision making and problem-solving skills.
- International and multicultural awareness.
- Leadership and citizenship skills.

Bachelor Research Project (Thesis)

All bachelor's degree candidates that started their degrees at SIU after August 31, 2016, must submit a Research Project (Thesis). The thesis may be presented to the appointed faculty at any time during the academic year, but to graduate, the research project must be submitted when, or prior to, all other graduation requirements are fulfilled. *Each campus and program may have unique requirements and exceptions related to the Bachelor Research Project.*

Applied Mathematics and Artificial Intelligence, Bachelor of Science

The Bachelor of Science in Applied Mathematics and Artificial Intelligence degree includes the application of a broad range of mathematical and computational methods to modeling, analysis, algorithm development, and simulation for the solution of complex scientific, engineering and business problems. It includes instruction in numerical analysis, discrete mathematics, operations research, optimization, differential equations, statistics, scientific computation, and applications to specific scientific and industrial topics.

Overview

Campus:	Tampa, Heidelberg, Madrid, Paris, and Distance Learning
Delivery Formats:	Residential, Hybrid, and 100%Online
Language of Instruction:	English
Credential awarded:	**Bachelor of Science in Applied Mathematics and Artificial Intelligence**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	120 semester credits. *The 120 semester credits in this program are equivalent to 240 credits in the European Credit Transfer System. Students must successfully complete the courses in this program. Each course varies from one to three semester credits.*
Duration:	40 months/4 years *The average academic school year is 10 months, during which students complete 30 semester credit hours through three-credit courses. Students who interrupt their studies will require more than 40 months or four years to complete the program.*
Dual degree program with University of Roehampton:	At the time of this catalog publication, this program is not approved for the dual degree program at the University of Roehampton.

Program Objectives

At the completion of the Bachelor of Science in Applied Mathematics and Artificial Intelligence degree program, students will be able to complete the following:

- Demonstrate knowledge in both computer science and statistical data analysis techniques utilized in scientific and business decision making.
- Have a broad knowledge and understanding of the theories, principles, methods, and techniques for data storage, integration, handling, and processing.
- Extract, visualize, curate, and prepare data for use with a variety of statistical methods and models and recognize how the quality of the data and the means of data collection may affect conclusions.
- Design and implement efficient, data-driven solutions to real world problems thanks to their statistical, software engineering and machine learning skills.
- Competent on applying principles of Data Science with an interdisciplinary perspective to business challenges, formulating and using appropriate models of data analysis to find hidden solutions, including an ethically responsible approach.
- Integrate transferrable skills in oral and written communication, teamwork, guided learning, and independent study.

- Foster scholarship and applied integrative research in the fields related Applied Mathematics and Artificial Intelligence with special focus on Data Science.

Required Program Courses

This program requires the following coursework:

Core Courses:	75 semester credits
General Education:	36 semester credits
Elective Courses:	9 semester credits

The courses for each section are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Core Program Courses

Course Code	Course Name	Semester Credits
BA 374	Statistics	3
BA 426	Business Information Systems	3
BAN 260	Data Visualization	3
CA 493	Capstone BCS Project I	3
CA 494	Capstone BCS Project II	3
CS 181	Object-Oriented Programming	3
CS 220	Database Systems	3
CS 251	Integrative BCS Project I	3
CS 252	Integrative BCS Project II	3
CS 285	Data Structure and Algorithms	3
CS 325	Advanced Databases	3
CS 353	Integrative BCS Project III	3
CS 370	Mining Big Data	3
CS 430	Data Analytics	3
CS 465	Machine Learning	3
CS 474	Computer Security	3
CS 480	Artificial Intelligence	3
DIG 123	Agile Methodologies for Innovations	3
DIG 260	Digital Vision and Strategy	3
MA 121	Mathematics for Computer Science	3
MA 171	Applied Mathematics and Data Analysis	3
MA 230	Stochastic Processes	3
MA 310	Linear Statistical Modelling	3
MA 330	Games, Decisions and Behavior	3
MA 470	Multivariate Statistics	3

General Education Courses

Course Code	Course Name	Semester Credits
BA 383	Behavioral Psychology and Wellbeing	3
CS 110	Programming Foundations	3
EN 113	English Composition	3

EN 114	College Research and Writing	3
EN 373	Public Speaking	3
FL 101	Beginning Foreign Language I	3
FL 102	Beginning Foreign Language II	3
GEB 1350	Introduction to International Business	3
IT 104	Introduction to Big Data and Artificial Intelligence	3
MA 240	Introduction to Problem Solving	3
MGF 1107	College Mathematics	3
SO 137	Science and Society	3

Elective Course Options

Course Code	Course Name	Semester Credits
BA 335	Leadership and Decision-Making	3
BA 368	Sustainable Development	3
BA 373	Communication and Negotiation Skills	3
BA 429	Business Project Plan	3
BA 437	Multinational Enterprise	3
BA 469	Entrepreneurship and New Ventures	3
ECO 2013	Principles of Microeconomics	3
EN 200	Cross-Cultural Communication	3
FL 201	Intermediate Foreign Language I or any 200-400 Level Elective	3
FL 202	Intermediate Foreign Language II or any 200-400 Level Elective	3
FL 301	Advanced Foreign Language I or any 200-400 Level Elective	3
FL 302	Advanced Foreign Language II or any 200-400 Level Elective	3
MA 270	Mathematical Statistics	3
MA 325	Financial Mathematics	3
MAR 201	Fundamentals of Marketing	3
PSY 377	Organizational Psychology	3

Typical Course Sequence

Students begin their studies in the 100 and 200 level courses and progress into the 300 and 400 levels courses. If a prerequisite is identified for an upper-level course, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared to seek entry level jobs in positions in a very broad range of professions such as data analysts, actuaries, statisticians, computer and information science and research, software developers, or programmers. It is also a gateway to further studies within Postgraduate degree in areas of business or technology, including Data Analytics, Data Science, International Trade and Global Business, Management of Information and Technology, Programming, or Computer Software and Media Applications.

Business Analytics, Bachelor of Science

The Bachelor of Science in Business Analytics is the perfect starting point for undergraduate students with an eye on the future of business who wish to gain practical analytical and digital skills to thoroughly prepare themselves for a career in the world of business information and data analysis.

The program's holistic business approach integrates all aspects of digital business and real-world applications including technology, analytics, and incorporates business core fundamentals such as marketing, finance, accounting, and operations, while also enhancing soft skills including communication, teamwork, adaptability, and leadership.

Overview

Campus:	Tampa, Heidelberg, Madrid, Paris, and Distance Learning
Delivery Formats:	Residential, Hybrid, and 100%Online
Language of Instruction:	English
Credential awarded:	**Bachelor of Science in Business Analytics**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	120 semester credits. *The 120 semester credits in this program are equivalent to 240 credits in the European Credit Transfer System. Students must successfully complete the courses in this program. Each course varies from one to three semester credits.*
Duration:	40 months/4 years *The average academic school year is 10 months, during which students complete 30 semester credit hours through three-credit courses. Students who interrupt their studies will require more than 40 months or four years to complete the program.*
Dual degree program with University of Roehampton:	At the time of this catalog publication, this program is not approved for the dual degree program at the University of Roehampton.

Program Objectives

At the completion of the Bachelor of Science in Business Analytics degree program, students will be able to complete the following:

- Leverage business technology for a competitive advantage.
- Develop digital strategies and campaigns.
- Analyze and monitor digital business metrics.
- Work with agile business methodologies and analytics.
- Integrate and work efficiently in teams and lead projects.
- Create a product or service and take it from concept and design to market launch.
- Launch an e-commerce project using data and analytics as vital input.

Required Program Courses

This program requires the following coursework:

Core Courses:	75 semester credits
General Education:	36 semester credits
Elective Courses:	9 semester credits

The courses for each section are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Core Program Courses

Course Code	Course Name	Semester Credits
ACG 2001	Accounting I	3
BA 262	Ethics and Law in International Business	3
BA 341	Business Finance	3
BA 374	Statistics	3
BA 416	Digital Marketing Technology	3
BA 426	Business Information Systems	3
BA 439	International Business Policy	3
BA 469	Entrepreneurship and New Ventures	3
BAN 260	Data Visualization	3
CA 487	Capstone Final Thesis/Project	3
CA 488	Final Thesis/Project I	3
CA 489	Final Thesis/Project II	3
CS 110	Programming Foundations	3
CS 220	Database Systems	3
CS 430	Data Analytics	3
CS 465	Machine Learning	3
CS 480	Artificial Intelligence	3
DIG 123	Agile Methodologies for Innovations	3
DIG 243	Applied Digital Project I	3
DIG 260	Digital Vision and Strategy	3
DIG 343	Applied Digital Project II	3
ECO 2013	Principles of Microeconomics	3
ECO 2023	Principles of Macroeconomics	3
MA 171	Applied Mathematics and Data Analysis	3
MAR 201	Fundamentals of Marketing	3

General Education Courses

Course Code	Course Name	Semester Credits
ACG 2001	Accounting I	3
BA 261	Principles of Business Law	3
BA 370	Business Communication	3
BA 374	Statistics	3
BA 399	Ethics in International Business Environments	3
EC 310	Intermediate Economic Theory	3

ECO 2013	Principles of Microeconomics	3
FL 101	Beginning Foreign Language 1 (French, German, or Spanish)	3
FL 102	Beginning Foreign Language 2 (French, German, or Spanish)	3
IT 103	Applications of Computers	3
MA 240	Introduction to Problem Solving	3
MAR 2011	Principles of Marketing	3

Elective Course Options

Course Code	Course Name	Semester Credits
ACG 2011	Accounting II	3
BA 335	Leadership and Decision-Making	3
BA 368	Sustainable Development	3
BA 401	Human Resources Management	3
BA 429	Business Project Plan	3
BA 437	Multinational Enterprise	3
EC 311	Economic Theory	3
EC 454	Monetary Theory and Comparative Banking Systems	3
EC 455	International Trade and Finance	3
EN 200	Cross-Cultural Communication	3
EN 400	Cross-Cultural Communication Project	3
FL 201	Intermediate Foreign Language I or any 200-400 Level Elective	3
FL 202	Intermediate Foreign Language II or any 200-400 Level Elective	3
FL 301	Advanced Foreign Language I or any 200-400 Level Elective	3
FL 302	Advanced Foreign Language II or any 200-400 Level Elective	3
PSY 377	Organizational Psychology	3

Typical Course Sequence

Students begin their studies in the 100 and 200 level courses and progress into the 300 and 400 levels courses. If a prerequisite is identified for an upper-level course, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared to seek entry level jobs in positions such as Analytics Manager, Project Manager, or Product Manager (Data/Analysis), Operations Research Analyst, or Computer Systems Analyst.

Computer Science, Bachelor of Science

In the Bachelor of Science in Computer Science students will learn the general synthesis of mathematics and statistics as well as computational and coding skills within a global context. They will acquire intercultural speaking and effective multicultural communication skills, critical thinking and problem-solving skills, and leadership and global citizenship to lead change towards an ethical and sustainable world.

Overview

Campus:	Tampa, Heidelberg, Madrid, Paris, and Distance Learning
Delivery Formats:	Residential, Hybrid, and 100%Online
Language of Instruction:	English
Credential awarded:	**Bachelor of Science in Computer Science**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	120 semester credits *The 120 semester credits in this program are equivalent to 240 credits in the European Credit Transfer System. Students must successfully complete the 40 courses in this program. Each course is three semester credits.*
Duration:	40 months/4 years *The average academic school year is 10 months, during which students complete 30 semester credit hours through three-credit courses. Students who interrupt their studies will require more than 40 months or four years to complete the program.*
Dual degree program with University of Roehampton:	At the time of this catalog publication, this program is not approved for the dual degree program at the University of Roehampton.

Program Objectives

At the completion of the program, students will be able to complete the following:

- Analyze a problem and identify and define the computing requirements appropriate to its solution.
- Design, implement, and evaluate a computer-based system, process, component, or program to meet desired needs.
- Apply computer science theory and software development fundamentals to produce computing-based solutions.
- Function effectively as a member or leader of a team engaged in activities appropriate to the program's discipline.
- Recognize the social, legal, ethical, and cultural issues inherent in the discipline of computing and understand that the social, legal, and ethical standards vary internationally.
- Demonstrate the integration of transferrable skills in oral and written communication, problem solving, guided learning and independent study.
- Foster scholarship and research in Computer Science.

Required Program Courses

This program requires the following coursework:

Core Courses:	75 semester credits
General Education:	36 semester credits
Elective Courses:	9 semester credits

The courses for each section are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Core Program Courses

Course Code	Course Name	Semester Credits
BA 374	Statistics	3
BA 426	Business Information Systems	3
BAN 260	Data Visualization	3
CA 493	Capstone BCS Project I	3
CA 494	Capstone BCS Project II	3
CS 181	Object-Oriented Programming	3
CS 220	Database Systems	3
CS 251	Integrative BCS Project 1	3
CS 252	Integrative BCS Project 2	3
CS 280	Web Development Technologies	3
CS 324	Computer Architecture	3
CS 335	Mobile Applications	3
CS 340	Algorithms	3
CS 353	Integrative BCS Project 3	3
CS 360	Operating Systems	3
CS 365	Distributed Systems	3
CS 422	Computer Networks	3
CS 430	Data Analytics	3
CS 465	Machine Learning	3
CS 474	Computer Security	3
CS 480	Artificial Intelligence	3
DIG 123	Agile Methodologies for Innovations	3
DIG 260	Digital Vision and Strategy	3
MA 121	Mathematics for Computer Science	3
MA 171	Applied Mathematics and Data Analysis	3

General Education Courses

Course Code	Course Name	Semester Credits
BA 383	Behavioral Psychology and Wellbeing	3
CS 110	Programming Foundations	3
EN 113	English Composition	3
EN 114	College Research and Writing	3
EN 373	Public Speaking	3

FL 101	Beginning Foreign Language I	3
FL 102	Beginning Foreign Language II	3
GEB 1350	Introduction to International Business	3
IT 104	Introduction to Big Data and Artificial Intelligence	3
MA 240	Introduction to Problem Solving	3
MGF 1107	College Mathematics	3
SO 137	Science and Society	3

Elective Course Options

Course Code	Course Name	Semester Credits
BA 335	Leadership and Decision-Making	3
BA 368	Sustainable Development	3
BA 373	Communication and Negotiation Skills	3
BA 429	Business Project Plan	3
BA 437	Multinational Enterprise	3
BA 469	Entrepreneurship and New Ventures	3
CS 425	Web applications development	3
DIG 334	Sales Management and E-Commerce	3
ECO 2013	Principles of Microeconomics	3
EN 200	Cross-Cultural Communication	3
FL 201	Intermediate Foreign Language I or any 200-400 Level Elective	3
FL 202	Intermediate Foreign Language II or any 200-400 Level Elective	3
FL 301	Advanced Foreign Language I or any 200-400 Level Elective	3
FL 302	Advanced Foreign Language II or any 200-400 Level Elective	3
MAR 201	Fundamentals of Marketing	3
PSY 377	Organizational Psychology	3

Typical Course Sequence

Students begin their studies in the 100 and 200 level courses and progress into the 300 and 400 levels courses. If a prerequisite is identified for an upper-level course, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared to seek entry level positions in a global market in positions such as IT Project Manager, Information Security Analyst, Computer Systems Analysts, and others in settings such as government, research and development, computer system design service companies.

International Business, Bachelor of Science

As more and more companies throughout the world have become multinational, they increasingly need executives who can deal effectively with organizational problems in an international framework. The International Business program offered at SIU is designed to meet these needs. As students complete this degree, they may elect to transfer from one SIU campus to another to benefit from interactions with various cultures including the social, economic, and political conditions associated with business practices in different countries.

Overview

Campus:	Tampa, Heidelberg, Madrid, Paris, and Distance Learning
Delivery Formats:	Residential, Hybrid, and 100% Online
Credential awarded:	**Bachelor of Science in International Business**
Language of Instruction:	English
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	120 semester credits *The 120 semester credits in this program are equivalent to 240 credits in the European Credit Transfer System. Students must successfully complete the 40 courses in this program. Each course is three semester credits.*
Duration:	40 months/4 years *The average academic school year is 10 months, during which students complete 30 semester credit hours through three-credit courses. Students who interrupt their studies will require more than 40 months or four years to complete the program.*
Dual degree program with University of Roehampton:	This program is approved for the dual degree program at the University of Roehampton. Required courses for the dual degree are noted with a "◆" next to the course number.

Program Objectives

Graduates of the International Business program will be able to:

- Critically analyze and apply foundational principles, theories, and current research in the study of International business
- Examine situations and solve problems in business settings while incorporating (or integrating) diversity, multicultural perspectives as well as ethical approaches to decision-making
- Investigate emerging issues facing countries or businesses operating in an international setting
- Evaluate International Business problems using established techniques of analysis
- Appraise the political, economic, and social context in which trans-national and international business operate and evaluate the interactions between international businesses and their environment
- Using best practices and international standards justify the need to be aware of and respectful to ethical issues and responsible citizenship as applied in the professional context of international business
- Integrate transferrable skills in oral and written communication, teamwork, guided learning, and

independent study

- Foster scholarship and research in advancing international business

Required Program Courses

This program requires the following coursework:

Core Courses:	75 semester credits
General Education:	36 semester credits
Elective Courses:	9 semester credits

The courses for each section are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Core Program Courses

Course Code	Course Name	Semester Credits
ACG 2001 ◆	Accounting I	3
ACG 2011 ◆	Accounting II	3
BA 262 ◆	Ethics and Law in International Business	3
BA 322 ◆	International Marketing	3
BA 341 ◆	Business Finance	3
BA 368 ◆	Sustainable Development	3
BA 373 ◆	Communication and Negotiation Skills	3
BA 374 ◆	Statistics	3
BA 401 ◆	Human Resources Management	3
BA 426	Business Information Systems	3
BA 429 ◆	Business Project Plan	3
BA 437 ◆	Multinational Enterprise	3
BA 439 ◆	International Business Policy	3
BA 469 ◆	Entrepreneurship and New Ventures	3
CA 487 ◆	Capstone Final Thesis/Project	3
CA 488 ◆	Final Thesis/Project I	3
CA 489 ◆	Final Thesis/Project II	3
EC 311	Economic Theory	3
EC 455	International Trade and Finance	3
ECO 2013 ◆	Principles of Microeconomics	3
ECO 2023 ◆	Principles of Macroeconomics	3
EN 200 ◆	Cross-Cultural Communication	3
MA 171 ◆	Applied Mathematics and Data Analysis	3
MAR 201 ◆	Fundamentals of Marketing	3
PSY 377 ◆	Organizational Psychology	3

General Education Courses

Course Code	Course Name	Semester Credits
BA 383 ◆	Behavioral Psychology and Wellbeing	3
EN 113	English Composition	3

EN 114 ◆	College Research and Writing	3
EN 373	Public Speaking	3
FL 101	Beginning Foreign Language I (French, German, or Spanish)	3
FL 102	Beginning Foreign Language II (French, German, or Spanish)	3
GEB 1350 ◆	Introduction to International Business	3
HI 221	European Modern History	3
IR 201 ◆	Global Perspectives on International Relations	3
IT 104	Introduction to Big Data and Artificial Intelligence	3
MGF 1107 ◆	College Mathematics	3
SO 137	Science and Society	3

Elective Course Options

Course Code	Course Name	Semester Credits
BA 335	Leadership and Decision-Making	3
BA 338	Import-Export Operations	3
BA 482	Select Topics in International Business	3
DIG 334	Sales Management and E-Commerce	3
EC 352	Economic Geography	3
EC 452	Resources and the Environment	3
EC 454	Monetary Theory and Comparative Banking Systems	3
EC 457	Economics of Developing Countries	3
EN 400	Cross-Cultural Communication Project	3
FL 201	Intermediate Foreign Language I or any 200-400 Level Elective	3
FL 202	Intermediate Foreign Language II or any 200-400 Level Elective	3
FL 301	Advanced Foreign Language I or any 200-400 Level Elective	3
FL 302	Advanced Foreign Language II or any 200-400 Level Elective	3
IR 331	Modern Diplomacy	3
IR 456	The European Union	3
IR 483	Global Trends in International Relations	3

Typical Course Sequence

Students begin their studies in the 100 and 200 level courses and progress into the 300 and 400 levels courses. If a prerequisite is identified for an upper-level course, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared to seek entry level positions in a global market in positions such as Business, Market Research, or Management Analysts, Operations Manager, Trade Specialist, and others in employment settings such as government, finance, or professional, scientific, and technical services companies.

International Hospitality and Tourism Management, Bachelor of Science

International hospitality and tourism are some of the fastest growing sectors in the service and business industries. Students will gain the professional knowledge and skills necessary for a career in Hospitality and Tourism management. From operating a hotel, resort, and/or restaurant to leading leisure and recreational activities.

Overview

Campus:	Tampa, Heidelberg, Madrid, and Paris
Delivery Formats:	Residential and Hybrid
Language of Instruction:	English
Credential awarded:	**Bachelor of Science in International Hospitality and Tourism Management**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	120 semester credits *The 120 semester credits in this program are equivalent to 240 credits in the European Credit Transfer System. Students must successfully complete the 40 courses in this program. Each course is three semester credits.*
Duration:	40 months/4 years *The average academic school year is 10 months, during which students complete 30 semester credit hours through three-credit courses. Students who interrupt their studies will require more than 40 months or four years to complete the program.*
Dual degree program with University of Roehampton:	This program is approved for the dual degree program at the University of Roehampton. Required courses for the dual degree are noted with a "◆" next to the course number.

Program Outcomes

Graduates of the International Hospitality and Tourism Management program will be able to:

- Critically analyze foundational knowledge and critical understanding of principles, theories, and current research in international hospitality and tourism management.
- Critically apply an understanding of the management disciplines of marketing, human resources management, operations, and accounting within the context of the international hospitality and tourism industry.
- Assess emerging trends and practices within the international hospitality and tourism sector using relevant research and literature.
- Examine the impact of culture and global business practices in meeting the needs of international hospitality and tourism consumers.
- Develop and implement different strategic and implementation plans of business models in different markets and environments using analysis, planning, implementation, and control.
- Organize and orchestrate resources, factors of production, as well as business and operational models to implement specific plans and strategies in different international business scenarios.
- Using best practices and international standards, justify the need to be aware of and respectful to ethical issues and responsible citizenship as applied in the professional context of international

hospitality and tourism management.

- Integrate transferrable skills in oral and written communication, teamwork, guided learning, and independent study.
- Foster scholarship and research in advancing international hospitality and tourism management.

Required Program Courses

This program requires the following coursework:

Core Courses:	75 semester credits
General Education:	36 semester credits
Elective Courses:	9 semester credits

The courses for each section are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Core Program Courses

Course Code	Course Name	Semester Credits
ACG 2001 ◆	Accounting I	3
ACG 2011 ◆	Accounting II	3
BA 262	Ethics and Law in International Business	3
BA 322 ◆	International Marketing	3
BA 341 ◆	Business Finance	3
BA 368 ◆	Sustainable Development	3
BA 373 ◆	Communication and Negotiation Skills	3
BA 374 ◆	Statistics	3
BA 401 ◆	Human Resources Management	3
BA 439 ◆	International Business Policy	3
BA 469 ◆	Entrepreneurship and New Ventures	3
CA 487 ◆	Capstone Final Thesis/Project	3
CA 488 ◆	Final Thesis/Project I	3
CA 489 ◆	Final Thesis/Project II	3
ECO 2013 ◆	Principles of Microeconomics	3
ECO 2023 ◆	Principles of Macroeconomics	3
EN 200 ◆	Cross-Cultural Communication	3
HM 187 ◆	Front Office Management	3
HM 210 ◆	Food and Beverage Management	3
HM 423 ◆	Convention and Event Management	3
HM 452 ◆	E-Commerce and Management in Hospitality and Tourism	3
HM 499	Internship	3
MA 171 ◆	Applied Mathematics and Data Analysis	3
MAR 201 ◆	Fundamentals of Marketing	3
HM 103 ◆	Introduction to Tourism and Hospitality	3

General Education Courses

Course Code	Course Name	Semester Credits
BA 383	Behavioral Psychology and Wellbeing	3
FL 101	Beginning Foreign Language I (French, German, or Spanish)	3
FL 102	Beginning Foreign Language II (French, German, or Spanish)	3
EN 113	English Composition	3
EN 114 ◆	College Research and Writing	3
EN 373	Public Speaking	3
GEB 1350 ◆	Introduction to International Business	3
HI 221	European Modern History	3
IR 201 ◆	Global Perspectives on International Relations	3
IT 104	Introduction to Big Data and Artificial Intelligence	3
MGF 1107 ◆	College Mathematics	3
SO 137	Science and Society	3

Elective Course Options

Course Code	Course Name	Semester Credits
BA 335	Leadership and Decision-Making	3
BA 338	Import-Export Operations	3
BA 429	Business Project Plan	3
BA 437	Multinational Enterprise	3
DIG 334	Sales Management and E-Commerce	3
EC 352	Economic Geography	3
EC 452	Resources and the Environment	3
EN 400	Cross-Cultural Communication Project	3
FL 201	Intermediate Foreign Language I or any 200-400 Level Elective	3
FL 202	Intermediate Foreign Language II or any 200-400 Level Elective	3
FL 301	Advanced Foreign Language I or any 200-400 Level Elective	3
FL 302	Advanced Foreign Language II or any 200-400 Level Elective	3
IR 331	Modern Diplomacy	3
IR 456	The European Union	3
IR 483	Global Trends in International Relations	3
PSY 377	Organizational Psychology	3

Typical Course Sequence

Students begin their studies in the 100 and 200 level courses and progress into the 300-400 levels courses. If a prerequisite is identified for an upper-level course, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared to seek entry level positions in a global market in positions such as Meeting and Convention Planner, Tourism and Travel Services Marketing Manager, Lodging Manager, and others in employment settings such as hotels, resorts, travel agencies, and a variety of international corporations.

International Marketing, Bachelor of Science

In the Bachelor of Science in International Marketing students will learn the principles of Marketing in today's digital world within a global context as well as acquire Speaking and effective multicultural communication skills, multicultural writing skills, and critical thinking for judgement and decision-making in a fast-changing environment such as today's digital business world.

Overview

Campus:	Tampa, Heidelberg, Madrid, and Paris
Delivery Formats:	Residential and Hybrid
Language of Instruction:	English
Credential awarded:	**Bachelor of Science in International Marketing**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	120 semester credits *The 120 semester credits in this program are equivalent to 240 credits in the European Credit Transfer System. Students must successfully complete the 40 courses in this program. Each course is three semester credits.*
Duration:	40 months/4 years *The average academic school year is 10 months, during which students complete 30 semester credit hours through three-credit courses. Students who interrupt their studies will require more than 40 months or four years to complete the program.*
Dual degree program with University of Roehampton:	At the time of this catalog publication, this program is not approved for the dual degree program at the University of Roehampton.

Program Objectives

Graduates of the Bachelor of Science degree in International Marketing will be able to:

- Critically analyze and apply marketing information management concepts, systems, and tools needed to obtain, evaluate, and disseminate information for use in making marketing decisions
- Develop strategies for the efficient and effective communication, placement/distribution of products, concepts, goods, and services that respond to international markets Investigate emerging client needs and desires and make marketing recommendations regarding business decisions
- Formulate a marketing plan that will meet the needs or goals of a business or organization
- Evaluate the impact of changing global, political, economic, competitive, environmental, cultural, and social systems on marketing strategy development
- Using best practices and international standards justify the need to be aware of and respectful to ethical issues and responsible citizenship as applied in the professional context of marketing activity
- Integrate transferrable skills in oral and written communication, teamwork, guided learning, and independent study
- Foster scholarship and research in advancing international marketing

Required Program Courses

This program requires the following coursework:

Core Courses:	75 semester credits
General Education:	36 semester credits
Elective Courses:	9 semester credits

The courses for each section are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Core Program Courses

Course Code	Course Name	Semester Credits
ACG 2001	Accounting I	3
BA 262	Ethics and Law in International Business	3
BA 322	International Marketing	3
BA 373	Communication and Negotiation Skills	3
BA 374	Statistics	3
BA 416	Digital Marketing Technology	3
BA 439	International Business Policy	3
BA 469	Entrepreneurship and New Ventures	3
CA 487	Capstone Final Thesis/Project	3
CA 488	Final Thesis/Project I	3
CA 489	Final Thesis/Project II	3
DIG 334	Sales Management and E-Commerce	3
ECO 2013	Principles of Microeconomics	3
ECO 2023	Principles of Macroeconomics	3
MA 171	Applied Mathematics and Data Analysis	3
MAR 201	Fundamentals of Marketing	3
MAR 228	Product Marketing	3
MAR 325	Marketing Strategy	3
MAR 328	Integrated Marketing Communication	3
MAR 329	Relational, Direct and Interactive Marketing	3
MAR 342	Big Data for Marketing Analysis	3
MAR 351	Price and Cost Management	3
MAR 425	Social Media Marketing	3
MAR 470	Brand Management	3
MAR 490	Corporate Internships - Marketing	3

General Education Courses

Course Code	Course Name	Semester Credits
BA 383	Behavioral Psychology and Wellbeing	3
EN 113	English Composition	3
EN 114	College Research and Writing	3
EN 373	Public Speaking	3
FL 101	Beginning Foreign Language I (French, German, or Spanish)	3
FL 102	Beginning Foreign Language II (French, German, or Spanish)	3
GEB 1350	Introduction to International Business	3
HI 221	European Modern History	3

IR 201	Global Perspectives on International Relations	3
IT 104	Introduction to Big Data and Artificial Intelligence	3
MGF 1107	College Mathematics	3
SO 137	Science and Society	3

Elective Course Options

Course Code	Course Name	Semester Credits
ACG 2011	Accounting II	3
BA 335	Leadership and Decision-Making	3
BA 368	Sustainable Development	3
BA 401	Human Resources Management	3
BA 429	Business Project Plan	3
BA 437	Multinational Enterprise	3
EC 455	International Trade and Finance	3
EN 200	Cross-Cultural Communication	3
EN 400	Cross-Cultural Communication Project	3
FL 201	Intermediate Foreign Language I or any 200-400 Level Elective	3
FL 202	Intermediate Foreign Language II or any 200-400 Level Elective	3
FL 301	Advanced Foreign Language I or any 200-400 Level Elective	3
FL 302	Advanced Foreign Language II or any 200-400 Level Elective	3
MAR 350	Sales Management	3
MAR 352	Distribution and Retail	3
PSY 377	Organizational Psychology	3

Typical Course Sequence

Students begin their studies in the 100 and 200 level courses and progress into the 300-400 levels courses. If a prerequisite is identified for an upper-level course, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared to seek entry level positions in a global market in positions such as advertising, promotions, and marketing managers, international market manager, product marketing representative, and others in employment settings such as advertising, public relations, wholesale trade and manufacturing companies.

International Relations and Diplomacy, Bachelor of Arts

Political and economic problems often transcend national boundaries and encompass scientific, technological, cultural, and humanitarian concerns. The Schiller program in International Relations and Diplomacy prepares students to pursue careers in government, international organizations, law, business, journalism, or for graduate study in political science and related areas.

Overview

Campus:	Tampa, Heidelberg, Madrid, Paris, and Distance Learning
Delivery Formats:	Residential, Hybrid, and 100% Online
Language of Instruction:	English
Credential awarded:	**Bachelor of Arts in International Relations and Diplomacy**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	120 semester credits *The 120 semester credits in this program are equivalent to 240 credits in the European Credit Transfer System. Students must successfully complete the 40 courses in this program. Each course is three semester credits.*
Duration:	40 months/4 years *The average academic school year is 10 months, during which students complete 30 semester credit hours through three-credit courses. Students who interrupt their studies will require more than 40 months or four years to complete the program.*
Dual degree program with University of Roehampton:	This program is approved for the dual degree program at the University of Roehampton. Required courses for the dual degree are noted with a "◆" next to the course number.

Program Objectives

Graduates of the Bachelor of Arts degree in International Relations and Diplomacy will be able to:

- Assess emerging political trends and practices relating to international organizations and the non-governmental sectors (or actors) in view of current events and future developments.
- Propose solutions to questions of public concern based on analysis of data and application of theories relating to International Relations.
- Evaluate theories and concepts of International Relations and their applicability to current and historical events.
- Critically analyze the importance of multilateralism as it relates to multiculturalism and global diversity on the practice of International Relations and Diplomacy.
- Demonstrate a solid understanding of current and historical events that have shaped International Relations.
- Justify the need to be aware of and respectful to ethical issues and responsible citizenship as applied in the professional context of international relations and diplomacy.
- Integrate transferrable skills in oral and written communication, teamwork, guided learning and independent study.
- Foster scholarship and research in advancing international relations and diplomacy.

Required Program Courses for International Relations and Diplomacy

This program requires the following coursework:

Core Courses:	75 semester credits
General Education:	36 semester credits
Elective Course:	9 semester credits

The courses for each section are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Core Program Courses

Course Code	Course Name	Semester Credits
BA 262 ◆	Ethics and Law in International Business	3
BA 373	Communication and Negotiation Skills	3
BA 374 ◆	Statistics	3
BA 437	Multinational Enterprise	3
CA 487 ◆	Capstone Final Thesis/Project	3
CA 488 ◆	Final Thesis/Project I	3
CA 489 ◆	Final Thesis/Project II	3
EC 452 ◆	Resources and the Environment	3
EC 454 ◆	Monetary Theory and Comparative Bank	3
EC 457 ◆	Economics of Developing Countries	3
ECO 2013 ◆	Principles of Microeconomics	3
ECO 2023 ◆	Principles of Macroeconomics	3
EN 200 ◆	Cross-Cultural Communication	3
IR 331 ◆	Modern Diplomacy	3
IR 335 ◆	American Foreign Policy	3
IR 341 ◆	Concepts in International Relations and Diplomacy	3
IR 353 ◆	The Political Economy of North-South Relations	3
IR 356 ◆	International Relations of the Pacific Rim Region	3
IR 370 ◆	Writing for Foreign Affairs	3
IR 450 ◆	Practical Diplomacy	3
IR 456 ◆	The European Union	3
IR 470 ◆	International Economic Policies and Institutions	3
IR 483 ◆	Global Trends in International Relations	3
PS 221 ◆	Introduction to Political Science	3
PS 370 ◆	The U.S. Political System	3

General Education Courses

Course Code	Course Name	Semester Credits
BA 383	Behavioral Psychology and Wellbeing	3
EN 113	English Composition	3
EN 114 ◆	College Research and Writing	3
EN 373	Public Speaking	3
FL 101	Beginning Foreign Language I (French, German, or Spanish)	3

FL 102	Beginning Foreign Language II (French, German, or Spanish)	3
GEB 1350 ◆	Introduction to International Business	3
HI 221	European Modern History	3
IR 201 ◆	Global Perspectives on International Relations	3
IT 104	Introduction to Big Data and Artificial Intelligence	3
MGF 1107 ◆	College Mathematics	3
SO 137	Science and Society	3

Elective Course Options

Course Code	Course Description	Semester Credits
ACG 2001	Accounting I	3
BA 368	Sustainable Development	3
BA 429	Business Project Plan	3
BA 439	International Business Policy	3
BA 469	Entrepreneurship and New Ventures	3
EC 311	Economic Theory	3
EC 455	International Trade and Finance	3
EN 400	Cross-Cultural Communication Project	3
FL 201	Intermediate Foreign Language I or any 200-400 Level Elective	3
FL 202	Intermediate Foreign Language II or any 200-400 Level Elective	3
FL 301	Advanced Foreign Language I or any 200-400 Level Elective	3
FL 302	Advanced Foreign Language II or any 200-400 Level Elective	3
IR 436	The Middle East	3
MA 171	Applied Mathematics and Data Analysis	3
MAR 201	Fundamentals of Marketing	3
PSY 377	Organizational Psychology	3

Typical Course Sequence

Students begin their studies in the 100 and 200 level courses and progress into the 300-400 levels courses. If a prerequisite is identified for an upper-level course, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared to seek entry level positions in a global market in positions such as International Relations Research, Manager – Diplomacy, Foreign Research Associate, and others in employment settings such as government, finance, or professional organizations.

GRADUATE PROGRAMS

Schiller International University offers the following graduate degrees:

- Master of Arts (MA)
- Master of Science (MS)
- Master of Business Administration (MBA)

Goals of graduate education

- To provide effective educational experiences leading to marketable graduates, skilled in their respective areas
- To design and maintain a unique environment conducive to developing an international citizen
- To select, support, and develop human resources consistent with excellence in leadership, scholarship, and work and life skills
- To promote the acquisition of competencies that lead to the development of leaders in the world
- To provide opportunities for professional growth and development
- To develop skills that allow the graduates to conduct research, integrating theory and practice

The master's degrees are offered across the Schiller campuses, providing access to regional and world headquarters of multinational corporations and international organizations. These advanced degrees provide the detail and depth for graduates to enter mid- to upper-level management positions in industry, government, and educational institutions.

General Graduate Program Requirements

- Admission requires completion of a bachelor's degree or equivalent in a related field. MBA Preparatory Courses may be required for candidates who have completed a bachelor's degree or the equivalent in a field other than the one in which they want to pursue their graduate degree.
- A cumulative grade point average (CGPA) of at least 3.0 (or the equivalent of "B") is required for graduation with no grades lower than a "C" that have not been remedied by repeating the course.
- Pre-requisites may be required.

Master's Research Project (Thesis)

Schiller's master's degree programs require the successful completion of a thesis for graduation. The thesis may be presented to the appointed faculty member at any time during the academic year, but to graduate, the research project must be submitted when, or prior to, all other graduation requirements are fulfilled. *Each campus and program may have unique requirements and exceptions related to the Master's Research Project.*

Business Administration, Master of Business Administration (MBA)

MBA graduates are desirable in today's market. As the current marketplace evolves and becomes more complex, many employers are choosing to balance their need to retain good employees with their need to acquire candidates with advanced level knowledge and skills in managerial positions. MBA degrees will open doors of opportunity and provide the necessary leverage for corporate advancement to those who possess them. By studying in this Master in Business Administration program you will expand your business knowledge and leadership abilities through coursework concentrating on the various aspects of business operations and management.

Learn by living in different international locations and acquire the knowledge, experiences, skills, and global mindset to become a Smart Global Professional.

Overview

Campus:	Tampa, Heidelberg, Madrid, Paris, and Distance Learning
Delivery Formats:	Residential, Hybrid, and 100% Online
Language of Instruction:	English
Credential awarded:	**Master of Business Administration, Business Administration**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	36 semester credits *The 36 credits in this program are equivalent to 72 credits in the European Credit Transfer System. Students must successfully complete the 12 courses in this program. Each course is three semester credits.*
Duration:	12 months *The average academic school year is 10 months. Students take one three credit course per month and complete 30 credits per year. Students who interrupt their studies will require more than 12 months to complete the program.*
Dual degree program with University of Roehampton:	This program is approved for the dual degree program at the University of Roehampton. Required courses for the dual degree are noted with a "◆" next to the course number.

Program Objectives

Graduates of this program will be able to:

- Extend their knowledge base.
- Foster diversity and multicultural perspectives in business.
- Drive and foster change and innovation.
- Have a honed sense of ethical standards, law, and lines of service.
- Exhibit critical thinking and well-developed analytical and decision-making skills.
- Refine their management leadership skills.
- Exhibit advanced use of information technology.
- Develop highly effective communication skills.

Required Program Courses

Courses are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to this course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
BA 510 ◆	Business Economics	3
BA 512 ◆	Managerial Accounting	3
BA 515 ◆	Managerial Finance	3
BA 522 ◆	International Marketing	3
BA 529 ◆	Multinational Business Management	3
BA 537	Production and Operations Management	3
BA 542 ◆	Comprehensive Business Management Seminar	3
BA 544 ◆	Human Resource Management	3
BA 560 ◆	International Business Law	3
BA 589 ◆	Methods of Research and Analysis	3
BA 599 ◆	Thesis	3
IT 500 ◆	Management Information System	3

For the University of Roehampton dual degree, students must also take BA 523, BA 542, and IR 545.

Typical Course Sequence

Graduate students may take any course in any sequence provided that if there is a prerequisite identified, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared for entry level positions or professional advancement in the global marketplace.

International Business, Master of Business Administration (MBA)

Pursuing an MBA in International Business will open doors of opportunity and provide the necessary leverage for corporate advancement for executives who can effectively navigate the interests of multinational corporations when dealing with international clients and suppliers. With the right education, you can become an important part of a business team. This 45-credit International Business MBA degree program can be completed within three semesters and a summer session on a full-time basis. This program offers coursework focused on managerial aspects of finance, accounting, marketing, and management. Case studies are designed to prepare students for managerial positions in small businesses as well as large multinational companies.

Overview

Campus:	Tampa, Heidelberg, Madrid, Paris, and Distance Learning
Delivery Formats:	Residential, Hybrid, and 100% Online
Language of Instruction:	English
Preparatory Courses:	Students with bachelor's degrees in other fields may need to complete MBA preparatory courses. Students who have not completed two undergraduate accounting courses must complete BA 513.
Credential awarded:	**Master of Business Administration in International Business**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	45 semester credits *The 45 credits in this program are equivalent to 90 credits in the European Credit Transfer System. Students must successfully complete the 15 courses in this program. Each course is three semester credits.*
Duration:	15 months *The average academic school year is 10 months. Students take one three credit course per month and complete 30 credits per year. Students who interrupt their studies will require more than 15 months to complete the program.*
Dual degree program with University of Roehampton:	This program is approved for the dual degree program at the University of Roehampton. Required courses for the dual degree are noted with a "◆" next to the course number.

Program Outcomes

Graduates of this program will be able to:

- Apply general business skills and practices to international markets.
- Demonstrate the communication skills needed in today's business environment.
- Demonstrate the ability to work cooperatively with others in the workplace.
- Research and analyze secondary data related to the international business environment.

Required Program Courses

Courses are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
BA 510 ◆	Business Economics	3
BA 512 ◆	Managerial Accounting	3
BA 515 ◆	Managerial Finance	3
BA 522 ◆	International Marketing	3
BA 523	Marketing Management	3
BA 529 ◆	Multinational Business Management	3
BA 537	Production and Operations Management	3
BA 541	International Corporate Finance	3
BA 542 ◆	Comprehensive Business Management Seminar	3
BA 544 ◆	Human Resources Management	3
BA 560 ◆	International Business Law	3
BA 570	Management Communication for International Business	3
BA 589 ◆	Methods of Research and Analysis	3
BA 599	Thesis	3
IT 500 ◆	Management Information Systems	3

Typical Course Sequence

Graduate students may take any course in any sequence provided that if there is a prerequisite identified, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared for entry level positions or professional advancement in the global marketplace.

Data Science, Master of Science (MS)

The Master of Science in Data Science degree program is an interdisciplinary program that brings the business and technical worlds together, preparing individuals to apply data science for gaining knowledge that will help identify and predict trends, make decisions based on large amounts of data, as well as manage systems and databases. This degree program includes learning databases, programming, machine learning, inference and optimization, statistics, quantification, and visual analytics. As Schiller students, they will also acquire intercultural speaking and effective multicultural communication skills, critical thinking and problem-solving skills, and leadership and global citizenship to lead change towards an ethical and sustainable world.

Overview

Campus:	Tampa, Heidelberg, Madrid, Paris, and Distance Learning
Delivery Formats:	Residential, Hybrid, and 100% Online
Language of Instruction:	English
Credential awarded:	**Master of Science in Data Science**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	30 semester credits *The 30 semester credits in this program are equivalent to 60 credits in the European Credit Transfer System. Students must successfully complete the 10 courses in this program. Each course is three semester credits.*
Duration:	10 months/1 year. *The average academic school year is 10 months. Students take one three credit course per month and complete 30 credits per year.*
Dual degree program with University of Roehampton:	At the time of this catalog publication, this program is not approved for the dual degree program at the University of Roehampton.
Admissions Requirements:	In addition to the Admissions requirements outlined in the University Catalog, students interested in pursuing the Master of Science in Data Science must hold a bachelor's degree or its equivalent with a major concentration in a business, STEM, or research/marketing related field. Applicants who have an undergraduate degree that is not in one of the fields identified will be reviewed on a case-by-case basis and admission into the program may require additional prerequisite courses.

Program Outcomes

Graduates of the Data Science program will be able to:

- Students will understand and critically apply a variety of business data analysis techniques, such as data preprocessing, classification and clustering, prediction and forecasting, association rule mining & text mining, etc., applying them to problem solving in finance and business
- Students will apply core mathematical models for complex business problems such as portfolio analysis, credit risk models, interest rate curves, pricing of shares and their derivatives, etc. in different settings.

- Students will interpret results/solutions from the analytic projects and develop effective plans of action to implement the business decisions derived, including developments for new business models and new products and services.
- Students will demonstrate ethical decision-making in structured or unstructured and ambiguous business situations.
- Students will communicate Business Data Analytics results effectively to non-specialist audiences, including business executives, partners, and customers.
- Students will demonstrate the acquisition and critical application of transferrable skills for employability, such as teamwork, decision making, and change management as well as the capacity to critically self-assess the application of these skills.
- Students will propose and formulate a research topic, identifying and critiquing appropriate research methodology and scholarly literature.

Required Program Courses

Courses are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
DIG 515	Data Analytics	3
DIG 520	Math and Statistics for Database Analysis	3
DIG 521	Digital Technology I	3
DIG 580	MBDA Integrative Project	3
DIG 597	BDA Capstone Project	3
IT 505	Fundamentals of Database Technologies	3
IT 526	Cloud Computing and Big Data Analytics	3
IT 528	Data Visualization	3
IT 535	Machine Learning for Business Analytics	3
IT 545	Object-Oriented Programming in Python	3

Typical Course Sequence

Graduate students may take any course in any sequence provided that if there is a prerequisite identified, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared for entry level positions or professional advancement in the global marketplace.

Digital Marketing and Ecommerce, Master of Science (MS)

The Master of Science in Digital Marketing and Ecommerce is an interdisciplinary program that brings the business and technical worlds together, preparing individuals to understand the digital marketing industry.

This program includes not only learning web analytics, big data, and AI for marketing analysis, but Digital Branding, Digital Communication and Social Media Marketing, Inbound Marketing and Content Marketing, mobile marketing, and more. This master also covers methodologies, techniques, and tools to develop growth marketing strategy and financial analysis, mobile marketing, and more.

As Schiller students, they will also acquire intercultural speaking and effective multicultural communication skills, critical thinking and problem-solving skills, and leadership and global citizenship to lead change towards an ethical and sustainable world. The program's holistic business approach integrates all aspects of digital marketing and ecommerce.

Overview

Campus:	Tampa, Heidelberg, Madrid, Paris, and Distance Learning
Delivery Formats:	Residential, Hybrid, and 100% Online
Language of Instruction:	English
Preparatory Courses:	Students with bachelor's degrees in other fields may need to complete MBA preparatory courses. Students who have not completed two undergraduate accounting courses must complete BA 513.
Credential awarded:	**Master of Science in Digital Marketing and Ecommerce**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	36 semester credits *The 36 semester credits in this program are equivalent to 72 credits in the European Credit Transfer System. Students must successfully complete the 12 courses in this program. Each course is three semester credits.*
Duration:	12 months/1 year. *The average academic school year is 12 months. Students take one three credit course per month and complete 36 credits per year.*
Dual degree program with University of Roehampton:	At the time of this catalog publication, this program is not approved for the dual degree program at the University of Roehampton.
Admissions Requirements:	The Admissions requirements outlined in the University Catalog apply to students interested in pursuing the Master of Science in Digital Marketing and Ecommerce. Students must hold a bachelor's degree or its equivalent in any major.

Program Outcomes

Graduates of the Digital Marketing and Ecommerce program will be able to:

- Students will understand and critically apply a variety of techniques and methodologies, such as Social Media Marketing, Inbound Marketing and Content Marketing, Digital Communication, Search Engine Optimization and Search Engine Marketing and Growth Marketing Strategy.

- Students will apply core digital marketing strategies for Digital Branding
- Students will interpret results/solutions from customer relationship management systems, web analytics and data marketing analysis to implement the business decisions derived, including developments for new products and services.
- Students will demonstrate ethical decision-making in structured or unstructured and ambiguous business situations.
- Students will communicate digital marketing results effectively to non-specialist audiences, including business executives, partners, and customers.
- Students will demonstrate the acquisition and critical application of transferrable skills for employability, such as teamwork, decision making, and change management as well as the capacity to critically self-assess the application of these skills.
- Students will propose and formulate a research topic, identifying and critiquing appropriate research methodology and scholarly literature.

Required Program Courses

Courses are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
DME 501	Foundations of Digital Marketing and E-commerce	3
DME 510	Digital Communication and Social Media Marketing	3
DME 515	Inbound Marketing and Content Marketing	3
DME 520	Digital Branding	3
DME 525	Search Engine Optimization and Search Engine Marketing	3
DME 530	Web Analytics	3
DME 535	User Experience Design	3
DME 540	Growth Marketing Strategy and Financial Analysis	3
DME 545	Sales and E-commerce	3
DME 550	Customer Relationship Management Systems	3
DME 560	Big Data and AI for Marketing Analysis	3
DME 599	Capstone Project in Digital Marketing and E-commerce	3

Typical Course Sequence

Graduate students may take any course in any sequence provided that if there is a prerequisite identified, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared to seek entry level positions in a global market in positions such as Marketing Executive, Digital Brand Manager, Content Marketing Specialist, Community Manager, Marketing Strategist, SEO Specialist, Marketing Manager or Content Creator. Graduates of this program will be prepared for entry level positions or professional advancement in the global marketplace.

Global Finance, Master of Science (MS)

The Master of Science in Global Finance program is designed to equip students with advanced knowledge and skills in the dynamic and interconnected world of global finance. This program is tailored for individuals seeking to excel in the complex landscape of international finance, offering a comprehensive curriculum that integrates theory with practical applications.

As students complete this degree, they may elect to transfer from one SIU campus to another to benefit from interactions with various cultures including the social, economic, and political conditions associated with business practices in different countries.

Overview

Campus:	Tampa, Heidelberg, Madrid, and Paris
Delivery Formats:	Residential and Hybrid
Language of Instruction:	English
Credential awarded:	**Master of Science in Global Finance**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	36 semester credits *The 36 semester credits in this program are equivalent to 72 credits in the European Credit Transfer System. Students must successfully complete the 12 courses in this program. Each course is three semester credits.*
Duration:	12 months/1 year. *The average academic school year is 12 months. Students take one three credit course per month and complete 36 credits per year.*
Dual degree program with University of Roehampton:	At the time of this catalog publication, this program is not approved for the dual degree program at the University of Roehampton.
Admissions Requirements:	In addition to the Admissions requirements outlined in the University Catalog, students interested in pursuing the Master of Science in Global Finance must hold a bachelor's degree or its equivalent with a major concentration in a business, economics, trade, or finance related field. Applicants who have an undergraduate degree that is not in one of the fields identified will be reviewed on a case-by-case basis and admission into the program may require additional prerequisite courses.

Program Outcomes

Graduates of the Global Finance program will be able to:

- Exhibit a profound understanding of capital markets, finance, and economics.
- Apply critical thinking skills to synthesize and proficiently apply this knowledge to real-world scenarios.
- Analyze and assess contemporary issues in international trade, business, and finance within the context of the digital world.

- Develop a critical perspective on global business challenges, demonstrating the ability to evaluate and propose innovative solutions.
- Evaluate and apply research methods, including data collection, analysis, and interpretation, to assess current research and advanced scholarship within the field of global finance.
- Demonstrate effective communication skills by articulating research findings and decision-making processes both orally and in writing.
- Tailor communication to engage both specialist and non-specialist audiences.
- Develop multicultural communication, intercultural competency, critical thinking, and analysis skills.
- Cultivate global citizenship and other transferable skills essential for employability.
- Propose, formulate, and critically assess research topics related to global finance.
- Identify and critique appropriate research methodologies and scholarly literature in the chosen field.

Required Program Courses

Courses are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
BA 510	Economics	3
BA 515	Managerial Finance	3
BA 541	International Corporate Finance	3
BA 554	International Payment Methods and Banking	3
BA 556	Equity Capital Markets	3
BA 560	International Business Law	3
BA 562	Financial Dimensions of Strategic Decisions	3
FIN 501	Introduction to Financial Markets	3
FIN 534	Statistics for Finance	3
FIN 589	Internship	3
FIN 599	Final Project	3
IT 552	Technology and Data Analysis for Trade and Finance	3

Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Typical Course Sequence

Graduate students may take any course in any sequence provided that if there is a prerequisite identified, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will merge as highly skilled professionals with a deep understanding of capital markets, finance, and economics. They will excel in critically evaluating and proposing innovative solutions to contemporary global business challenges within the digital realm. Armed with advanced research skills, graduates navigate complex international trade and finance issues, effectively communicating findings to

diverse audiences. Acquiring transferable skills such as multicultural communication, intercultural competency, and critical thinking enhances their employability in the dynamic global landscape, positioning them as leaders in the field of global finance.

International Relations and Diplomacy, Master of Arts (MA)

The Master of Arts in International Relations and Diplomacy is an academic program that prepares students not only for careers in the foreign service, in intergovernmental organizations, or international businesses, but also in such fields as journalism, non-governmental watchdogs or NGOs, foreign policy think tanks and academic research. The program combines problem solving, structural analysis, project development and management with a comprehensive theoretical and critical examination of the political, cultural, legal, and socioeconomic practices that make up our increasingly interdependent and complex world.

Because the political and economic problems central to foreign relations today invariably transcend national boundaries, the international agenda encompasses technological, religious, ethno-linguistic, and humanitarian concerns, as well as the more traditional area of diplomatic activity. Drawing from multiple fields including finance, law, history, philosophy, and theology, this program is decidedly interdisciplinary.

Overview

Campus:	Tampa, Heidelberg, Paris, and Distance Learning
Delivery Formats:	Residential, Hybrid, and 100% Online
Language of Instruction:	English
Preparatory Courses:	Students with bachelor's degrees in other fields may need to complete MBA preparatory courses. Students who have not completed two undergraduate economics courses will be required to complete EC 500.
Credential awarded:	**Master of Arts in International Relations and Diplomacy**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	36 semester credits *The 36 credits in this program are equivalent to 72 credits in the European Credit Transfer System. Students must successfully complete the 12 courses in this program. Each course is three semester credits.*
Duration:	12 months *The average academic school year is 10 months. Students take one three credit course per month and complete 30 credits per year. Students who interrupt their studies will require more than 15 months to complete the program.*
Dual degree program with University of Roehampton:	This program is approved for the dual degree program at the University of Roehampton. Required courses for the dual degree are noted with a "◆" next to the course number.

Program Outcomes

Graduates of this program will be able to:

- Demonstrate working knowledge of several subfields of the discipline.
- Utilize strong research skills.
- Critically analyze international events and issues.
- Apply theories of international relations to the practice of international affairs.

- Demonstrate effective written, oral, and online communication skills.
- Develop the requisite skills to seek employment relevant to the field.

Required Program Courses

Courses are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
BA 589 ◆	Methods of Research and Analysis	3
IR 501 ◆	Diplomacy Workshop: Practical and Historical	3
IR 505	Relations & Diplomacy Workshop	3
IR 511 ◆	Current Issues in International Relations: Theories	3
IR 538 ◆	Media Communication Strategies	3
IR 542 ◆	International Organizations	3
IR 544 ◆	Conflict and Peace Strategies	3
IR 545 ◆	International Economic Problems	3
IR 546 ◆	International Law	3
IR 571 ◆	Human Rights	3
IR 581 ◆	Advanced Topics in International Relations	3
IR 599 ◆	Master's Thesis/Project	3

Typical Course Sequence

Graduate students may take any course in any sequence provided that if there is a prerequisite identified, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared for entry level positions or professional advancement in the global marketplace.

Sustainability, Master of Science (MS)

The Master of Science in Sustainability degree is a program that focuses on participants learning from a highly interdisciplinary perspective, including topics such as sustainable development on a global scale, global inequality, environmental policy, ecology, land, city and urban planning, economics, natural resources and materials, ethics, etc. As Schiller students, you will also acquire intercultural speaking and effective multicultural communication skills, critical thinking and problem-solving skills, and leadership and global citizenship to lead the change towards an ethical and sustainable world.

Overview

Campus:	Madrid
Delivery Formats:	Residential and Hybrid
Language of Instruction:	English
Credential awarded:	**Master of Science in Sustainability**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	45 semester credits *The 45 credits in this program are equivalent to 90 credits in the European Credit Transfer System. Students must successfully complete the 15 courses in this program. Each course is three semester credits.*
Duration:	15 months *The average academic school year is 10 months. Students take one three credit course per month and complete 30 credits per year. Students who interrupt their studies will require more than 15 months to complete the program.*
Dual degree program with University of Roehampton:	At the time of this catalog publication, this program has not been approved for the dual degree program at the University of Roehampton.

Program Outcomes

Graduates of the Master's Degree in Sustainability will be able to demonstrate the following:

- Evaluate the impact business activity has in society
- Apply general professional skills and practices in organizations integrating sustainability in the strategy
- The ability to develop networks and stablish alliances with other agents inside and outside the workplace to work together enhancing sustainability
- Build and implement solutions to global challenges considering the triple bottom line: people, profit, and planet

Required Program Courses

Courses are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
SU 502	International Institutions	3
SU 510	Introduction to Sustainability	3
SU 522	Technology for Sustainability	3
SU 520	New Business Models	3
SU 530	Global Challenges	3
SU 535	Reporting and Communication	3
SU 545	Corporate Governance	3
SU 550	Sustainable Finance and Investment	3
SU 555	Economic Dimension	3
SU 560	Project Management on Sustainability	3
SU 562	Social Dimension	3
SU 565	Environmental Dimension	3
SU 570	Sustainability Management	3
SU 590	Internship	3
SU 599	Sustainability Applied Project	3

Typical Course Sequence

Graduate students may take any course in any sequence provided that if there is a prerequisite identified, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program will be prepared for entry level positions or professional advancement in the global marketplace.

Sustainability Management, Master of Science (MS)

The Master of Science in Sustainability Management degree program focuses on participants learning from a highly interdisciplinary perspective, including topics such as sustainable development on a global scale, global inequality, environmental policy, ecology, land, city and urban planning, economics, natural resources and materials, ethics, etc. As Schiller students, you will also acquire intercultural speaking and effective multicultural communication skills, critical thinking and problem-solving skills, and leadership and global citizenship to lead the change towards an ethical and sustainable world.

Overview

Campus:	Tampa, Heidelberg, Madrid, and Paris
Delivery Formats:	Residential and Hybrid
Language of Instruction:	English
Credential awarded:	**Master of Science in Sustainability Management**
Intakes/Start dates:	Multiple starts per year, please check with Admissions.
Required Credits:	30 semester credits. *The 30 credits in this program are equivalent to 60 credits in the European Credit Transfer System. Students must successfully complete the 10 courses in this program; each course is three semester credits.*
Duration:	10 months *The average academic school year is 10 months. Students take one three credit course per month and complete 30 credits per year. Students who interrupt their studies will require more than 10 months to complete the program.*
Dual degree program with University of Roehampton:	At the time of this catalog publication, this program is not approved for the dual degree program at the University of Roehampton.
Admissions Requirements:	In addition to the Admissions requirements outlined in the university Catalog, students interested in pursuing the Master of Science in Sustainability Management must hold a bachelor's degree or its equivalent with a major concentration in a business, economics, or the environmental sciences. Applicants who have an undergraduate degree that is not in one of the fields identified will be reviewed on a case-by-case basis and admission into the program may require additional prerequisite courses.

Program Outcomes

Graduates of the master's degree in Sustainability Management will be able to demonstrate the following:

- Evaluate the impact business activity has in society.
- Apply general professional skills and practices in organizations integrating sustainability in the strategy.
- The ability to develop networks and establish alliances with other agents inside and outside the workplace to work together enhancing sustainability.

- Build and implement solutions to global challenges considering the triple bottom line: people, profit, and planet.

Required Program Courses

Courses are in order by course code. Please see the section in this catalog entitled Course Descriptions for the information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
SU 510	Introduction to Sustainability	3
SU 530	Global Challenges / New Business Models	3
SU 535	Reporting and Communication	3
SU 540	Corporate Governance / Economic Dimension	3
SU 550	Sustainable Finance and Investment	3
SU 562	Social Dimension	3
SU 565	Environmental Dimension	3
SU 570	Sustainability Management	3
SU 590	Internship	3
SU 599	Sustainability Applied Project	3

Typical Course Sequence

Graduate students may take any course in any sequence provided that if there is a prerequisite identified, the prerequisite(s) must be met before a student may enroll in that course.

Graduate Outcomes

Graduates of this program are skilled professionals who know how to integrate and manage sustainability strategies that are beneficial to an organization. Sustainability Managers learn principles of finance, economics, marketing, and communications, as well as how to assess and interpret social, ecological, and business-related information in a global marketplace. Sustainable management supports an organization's long-term success and resilience through minimized risk, cost savings, increasing competitive advantage, and avoiding unseen costs. Sustainability Management positions can include titles such as chief sustainability officer, director of sustainability, sustainability project manager, or corporate director of social responsibility and sustainability.

UNIVERSITY OF ROEHAMPTON DUAL DEGREE

For Validation Only

University of Roehampton Agreement

Schiller International University and the University of Roehampton (UoR) in London have signed an agreement where students will study for a degree awarded by Roehampton alongside their Schiller degree and receive two separate qualifications. Students will be enrolled in both Schiller International University and the University of Roehampton (UoR) in London at the same time.

Over a four-year period for undergraduate students or a one year for postgraduate programs, undergraduate students will achieve two degrees, one from Schiller International University and one from The University of Roehampton, delivered by Schiller. Restrictions apply to the number of online courses and on-campus courses a student can take as part of their degree program while maintaining eligibility for the second degree awarded by the University of Roehampton. For both undergraduate and graduate level students, 25% of the courses required for the University of Roehampton degree can be taken online. For undergraduates this is a maximum of seven (7) courses and for graduates a maximum of three (3) courses.

Students' courses will include several credits which will count towards both degrees, in addition to a number that are specific to either their Schiller, or their Roehampton qualification, including a thesis. All teaching and the Thesis will be carried out by Schiller's academics.

Undergraduate Programs

To obtain the UoR award, a thesis is required. The thesis is a substantial piece of written work. The thesis must be empirical research in one or several real organizations. This must be addressed by critically examining existing material and carrying out a relevant literature review which informs the research questions/ hypotheses of the primary research. The primary research methodology may involve surveys, face-to-face, in-depth interviews, semi-structured interviews, focus groups or any combination. It can be started once the students have completed 20 Schiller courses or 60 credits.

BSc (Honors) in Global Business – Roehampton –90 credits required

The courses are in alphabetical order by course code. Please see the section of this catalog entitled Course Descriptions for information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
ACG 2001	Accounting I	3
ACG 2011	Accounting II	3
BA 262	Ethics and Law in International Business	3
BA 322	International Marketing	3
BA 341	Business Finance	3
BA 368	Sustainable Development	3
BA 373	Communication and Negotiation Skills	3
BA 374	Statistics	3

BA 401	Human Resources Management	3
BA 429	Business Project Plan	3
BA 437	Multinational Enterprise	3
BA 439	International Business Policy	3
BA 469	Entrepreneurship and New Ventures	3
BA 599	Bachelor's Thesis	9
CA 487	Capstone Final Thesis/Project	3
CA 488	Final Thesis/Project I	3
CA 489	Final Thesis/Project II	3
ECO 2013	Principles of Microeconomics	3
ECO 2023	Principles of Macroeconomics	3
EN 200	Cross-Cultural Communication	3
MA 171	Applied Mathematics and Data Analysis	3
MAR 201	Fundamentals of Marketing	3
PSY 377	Organizational Psychology	3
BA 383	Behavioral Psychology and Wellbeing	3
EN 114	College Research and Writing	3
GEB 1350	Introduction to International Business	3
IR 201	Global Perspectives on International Relations	3
MGF 1107	College Mathematics	3

BSc (Honors) in International Hospitality and Tourism Management – Roehampton – 90 credits required

The courses are in alphabetical order by course code. Please see the section of this catalog entitled Course Descriptions for information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
ACG 2001	Accounting I	3
ACG 2011	Accounting II	3
BA 322	International Marketing	3
BA 341	Business Finance	3
BA 368	Sustainable Development	3
BA 373	Communication and Negotiation Skills	3
BA 374	Statistics	3
BA 401	Human Resources Management	3
BA 439	International Business Policy	3
BA 469	Entrepreneurship and New Ventures	3
BA 599	Bachelor's Thesis	9
CA 487	Capstone Final Thesis/Project	3
CA 488	Final Thesis/Project I	3
CA 489	Final Thesis/Project II	3
ECO 2013	Principles of Microeconomics	3
ECO 2023	Principles of Macroeconomics	3
EN 200	Cross-Cultural Communication	3
HM 187	Front Office Management	3
HM 210	Food and Beverage Management	3

HM 423	Convention and Event Management	3
HM 452	E-Commerce and Management in Hospitality and Tourism	3
MA 171	Applied Mathematics and Data Analysis	3
MAR 201	Fundamentals of Marketing	3
HM 103	Introduction to Tourism and Hospitality	3
EN 114	College Research and Writing	3
GEB 1350	Introduction to International Business	3
IR 201	Global Perspectives on International Relations	3
MGF 1107	College Mathematics	3

BA (Honors) in International Relations and Diplomacy

The courses are in alphabetical order by course code. Please see the section of this catalog entitled Course Descriptions for information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
BA 262	Ethics and Law in International Business	3
BA 374	Statistics	3
BA 599	Bachelor's Thesis	9
CA 487	Capstone Final Thesis/Project	3
CA 488	Final Thesis/Project I	3
CA 489	Final Thesis/Project II	3
EC 452	Resources and the Environment	3
EC 454	Monetary Theory and Comparative Bank	3
EC 457	Economics of Developing Countries	3
ECO 2013	Principles of Microeconomics	3
ECO 2023	Principles of Macroeconomics	3
EN 200	Cross-Cultural Communication	3
IR 331	Modern Diplomacy	3
IR 335	American Foreign Policy	3
IR 341	Concepts in International Relations and Diplomacy	3
IR 353	The Political Economy of North-South Relations	3
IR 356	International Relations of the Pacific Rim Region	3
IR 370	Writing for Foreign Affairs	3
IR 450	Practical Diplomacy	3
IR 456	The European Union	3
IR 470	International Economic Policies and Institutions	3
IR 483	Global Trends in International Relations	3
PS 221	Introduction to Political Science	3
PS 370	The U.S. Political System	3
EN 114	College Research and Writing	3
GEB 1350	Introduction to International Business	3
IR 201	Global Perspectives on International Relations	3
MGF 1107	College Mathematics	3

Graduate Programs

To obtain the UoR award a thesis is required. The thesis is a substantial piece of written work. The thesis must provide a clear link to important and interesting business, strategic, managerial, and economic applications. A range of approaches may be adopted, like a business plan, the analysis of a current situation or problem faced by the company where the student is working or doing a placement, or a research paper. The thesis can be started after having taken BA 589. In addition, three programs, the MBA Masters in Business, MIM Master of International Management, and the MA Master in International Relations and Diplomacy, require three additional courses that are not in the Schiller programs and must be taken to be eligible to receive the degree award from the University of Roehampton.

MBA, International Business

The courses are in alphabetical order by course code. Please see the section of this catalog entitled Course Descriptions for information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
BA 510	Business Economics	3
BA 512	Managerial Accounting	3
BA 515	Managerial Finance	3
BA 522	International Marketing	3
BA 529	Multinational Business Management	3
BA 542	Comprehensive Business Management Seminar	3
BA 544	Human Resources Management	3
BA 560	International Business Law	3
BA 589	Methods of Research and Analysis	3
BA 599	Master's Thesis/Project	3
IT 500	Management Information Systems	3

MA in International Relations and Diplomacy

The courses are in alphabetical order by course code. Please see the section of this catalog entitled Course Descriptions for information related to the course such as description and prerequisites, if any.

Course Code	Course Name	Semester Credits
BA 589	Methods of Research and Analysis	3
IR 501	Diplomacy Workshop: Practical and Historical	3
IR 505	Relations & Diplomacy Workshop	3
IR 511	Current Issues in International Relations: Theories	3
IR 538	Media Communication Strategies	3
IR 542	International Organizations	3
IR 544	Conflict and Peace Strategies	3
IR 545	International Economic Problems	3
IR 546	International Law	3
IR 571	Human Rights	3
IR 581	Advanced Topics in International Relations	3
IR 599	Thesis	3

Additional coursework must be taken to earn the University of Roehampton (UoR) MA International Relations and Diplomacy degree. For those eligible to receive US Title IV Financial Aid, financial aid does not cover these three courses.

Course Code	Course Name	Semester Credits
IR 502	Workshop in Diplomacy: International Negotiation	3
IR 512	Current Issues in IR: Historical Context	3
IR 567	International Management of Resources	3

ADMISSIONS

Schiller International University does not discriminate in its admission policy based on race, color, creed, religion, sex, gender, national origin, citizenship, ethnicity, marital status, age, ability/disability, sexual orientation, gender identity and gender expression, genetic information, veteran status, or any other characteristic protected under the federal, state, or local law. Anyone wishing to attend Schiller can obtain the necessary application from the Office of Admissions or online at www.schiller.edu. (See "Immigration" section for additional requirements that may apply).

Campus Visits and Tours

Prospective students and their families are encouraged to visit the campuses. Guided tours are offered by appointment at the campus of interest. See campus contact information in this catalog and on the website www.schiller.edu.

Admissions Process

Prior to applying for admission, the University recommends that prospective students visit the campus and meet with a member of the Admissions Department. During this interview, the prospective student will take a tour, inspect equipment, and have an opportunity to ask any questions they may have. A visit, however, is not required for admission.

All students are required to meet with Admissions, either in-person or via video/audio call, to discuss the student's educational goals, answer questions about the school and program, discuss enrollment requirements, and receive a copy of the University Catalog.

To apply, the prospective student must submit an Application for Admission. Once the application requirements are met and documentation is submitted, the Admissions Committee reviews the application. Upon completion of the review, the student is provided written notice (via email) of the student's acceptance or rejection.

The University's decision to reject a student cannot be appealed.

Undergraduate Enrollment Requirements

An application for admission as an undergraduate must include the following to be considered:

- An Official U.S. High School transcript indicating date of graduation, or official GED® transcript
- Proof of completion of secondary education equivalent to a U.S. High School or GED® for students educated outside of the United States or the American educational system. Examples that may be determined equivalent include the Abitur, Selectividad, Baccalauréat, International Baccalaureate (IB), A-level exam results from the UK Education System with a minimum UCAS tariff of 64 or 2 subjects completed with a grade of "C" or higher
- Proof of English proficiency for students who are not native English speakers or did not complete their secondary education exclusively in the English language (see "Evidence of English Fluency" for

further details)
- Signed Enrollment Agreement
- Copy of official ID or passport (students attending on a Visa)
- Achieve a satisfactory score on the online readiness assessment

University of Roehampton Undergraduate Admission Requirements

In addition to the scores accepted by Schiller to evidence fluency in English, the University of Roehampton also accepts the following:

- GCSE and O Level Grade of C.
- A Pass in Level 2 Functional Skills.
- A Pass in the Key Skills Level 2 in Communication.
- Equivalency Testing grade of C.
- Pearson Test of English score of 51 with no less than 51 in any band.

Graduate Enrollment Requirements

An application for admission as a graduate student must include the following to be considered:

- Official transcripts from the institution that awarded a U.S. bachelor's degree or its equivalent. The student will arrange to have an evaluation of their foreign transcript (non-US recognized degree) by American Association of Collegiate Registrars and Admissions Officers (AACRAO)'s International Education Services, or a member of Association of International Credential Evaluators (AICE), or National Association of Credential Evaluation Services (NACES), prior to the evaluation and award. The cost of the foreign transcript evaluation will be paid by the student.
- Proof of English proficiency for students who are not native English speakers, did not complete their post-secondary education exclusively in the English language, or did not complete at least 24 academic credits in a university level program taught in English (See "Evidence of English Fluency" for further details)
- Signed enrollment agreement
- Copy of official ID or passport (students attending on a Visa)
- Achieve a satisfactory score on the online readiness assessment

Additional Admissions requirements for Master of Arts in International Relations and Diplomacy

Students interested in pursuing the *Master of Arts in International Relations and Diplomacy* must hold a bachelor's degree or its equivalent with a major concentration in either Political Science or International Relations and Diplomacy, with one year of undergraduate economics (micro and macroeconomics) and a minimum of an intermediate level of one foreign language is required. Students who lack one year of undergraduate economics courses will be required to complete EC 500 at Schiller International University before they can take IR 545. Students who lack the intermedial level of one foreign language will be required to complete at least two (2) additional undergraduate courses in a foreign language.

Additional Admissions requirements for MBA in Business Administration and International Business

Students interested in pursuing the MBA in Business Administration or the MBA in International Business must hold a bachelor's degree or its equivalent with a major concentration in a business-related field, with

one year of undergraduate accounting. Students who have not completed two undergraduate accounting courses must complete BA 513.

University of Roehampton Graduate Program Admission Requirements

Apart from the scores accepted by Schiller to evidence fluency in English, the University of Roehampton also accepts the following:

- GCSE grade C.
- Level 2 Functional Skills (English) with a pass grade.
- Key Skills Level 2 in Communication with a pass grade.
- LCCIEB, EFB or EFC with a second grade.
- NEAB, UETESOL with a pass grade.
- TEEP at 6.5.
- English Equivalency Test grade of C.
- Warwick English Language Test.
- Pearson Test of English: 59 overall with no less than 51 in any individual band.

Proof of High School Graduation (Secondary Education) or GED

Applicants are required to submit official academic transcripts from their U.S. high school of graduation, or evidence of having successfully completed the General Education Development (GED)® test, or an equivalent thereof. Official high school transcripts are those that are received by Schiller that do not state "released to student" or any wording thereof expressing that the transcript was released to the student. Acceptable proof of high school completion must be received prior to the first day of class.

Official copies of equivalent documents that demonstrate proof of completion of secondary education may be considered for acceptance. Examples include the Abitur, Selectividad, Baccalauréat, International Baccalaureate (IB), and A-level exam results from the UK Education System with a minimum of 2 subjects completed with a grade of "C" or higher.

For non-US citizen/legal resident applicants who cannot provide acceptable proof of completion of secondary education requirements, the student must arrange to have the official documents evaluated by American Association of Collegiate Registrars and Admissions Officers (AACRAO)'s International Education Services, or a member of Association of International Credential Evaluators (AICE), or National Association of Credential Evaluation Services (NACES) prior to the evaluation and award. The cost of the foreign transcript evaluation will be paid by the student.

Evidence of English Fluency

(Applicable to all programs with English as the language of instruction)

This requirement can be satisfied by providing official documentation of scores achieved for one of the following English language proficiency examinations. Schiller International University must receive the official scores via the Admissions Office. Tests must be less than two years old from the date of enrollment. Minimum scores accepted are noted below.

- **TOEFL (Test of English as a Foreign Language) IBT** – Internet version (Schiller TOEFL number is 0835)
    - Minimum score of 51 for any BA or BS program admission.
    - Minimum score of 67 for any MBA, MA, or MS program admission.

- **TOEIC (Test of English for International Communication, may be singular test or 2-part)**
    - **Must include all four components (Listening, Reading, Speaking, and Writing)**
    - Minimum score of 650 for BA or BS program admission.
    - Minimum score of 700 for any MBA, MA, or MS program admission.

- **IELTS (International English Language Testing System)**
    - Minimum score of 5.5 for BA or BS program admission.
    - Minimum score of 6.0 for any MBA, MA, or MS program admission.

- **Cambridge FCE (First Certificate in English)** - *Cambridge Advanced (CAE) or Proficiency (CPE) preferred*
    - Grade of "B" (B2 level) or higher for any program admission.

- **Duolingo English Exam**
    - Minimum score of 95 for BA or BS program admission.
    - Minimum score of 105 for MBA, MA, or MS program admission.

- **APTIS (British Council)**
    - Level B2 for any program admission.

- **Cambridge Linguaskills English**
    - Minimum B2 on all sections of the test for any program admission.

- **Tampa Language Center**
    - Successful completion of a Level 6 program for any undergraduate program admission.

- **Open Hearts Language Academy**
    - Advanced Level 2 for any undergraduate program admission.

- **PET (Pearson English Test)**
    - Minimum GSE score of 46 for BA or BS program admission.
    - Minimum GSE score of 52 for MBA, MA, or MS program admission.

The evidence of English fluency requirement may be waived for applicants who have successfully completed the US equivalency of 30 credits from a postsecondary (associate/bachelor) degree where English is the language of instruction or the country's official language is English.

The evidence of English fluency requirement may be waived for applicants who are U.S. military service members or veterans upon presentation of a DD-4 Enlistment Contract, DFAS-702 Leave and Earnings Statement, or DD-214 Report of Transfer or Discharge.

Applicants for BS, BA, and MBA programs with a minimum TEOFL, TOEIC, IELTS, Duolingo, or PET will be required to complete the English Lab course. The course is non-credit awarding but participation in the course is mandatory. Failure to complete the course during the first semester will result in a $500 or 450€ to retake the course the following semester.

FOR HEIDELBERG CAMPUS ONLY:
It is now mandatory for applicants to present an approved English language certificate at B2 level to obtain a German student visa. Only certificates approved by the German government will be accepted (such as Goethe Institut / Max Mueller Bhavan, ÖSD, IELTS, TOEFL, Cambridge Assessment English). Exemption letters, language of instruction certificates, and online examination results will not be accepted.

Evidence of Spanish Fluency

(Applicable for all programs with Spanish as the language of instruction)

This requirement can be satisfied by providing official documentation of scores achieved for one of the following Spanish language proficiency examinations. Schiller International University must receive the official scores via the Admissions Office. Tests must be less than two years old from the date of enrollment. Minimum scores accepted are noted below.

- DELE (Diploma de Español como Lengua Extranjera)
  - Minimum level of B2 for undergraduate and graduate admission
- SIELE (Servicio Internacional de Evaluación de la Lengua Española)
  - Minimum score equivalent to level of B2 for undergraduate and graduate admission
- CELU (Certificado de Español: Lengua y Uso)
  - Minimum grade of “Good” equivalent to level of B2 for undergraduate and graduate admission.
- TELC (The European Language Certificate: Español)
  - Minimum level of B2 for undergraduate and graduate admission

This requirement may be waived for students who have successfully completed the US equivalency of 30 credits from a secondary or postsecondary (associates/bachelor’s) degree where Spanish is the language of instruction or the country’s official language is Spanish.

Auditing Courses

A student who wishes to attend classes without receiving credit will be classified as an audit student. An audit student must file an application for admission and pay the applicable tuition and fees for the respective course. Applications can be obtained from the Office of Admissions.

An audit student is expected to attend class regularly and participate in class activities. Audit courses are not eligible for conversion to credit after the course has begun.

Requirements for Re-admission

Students considered to be a “drop/dismissal/withdrawal” must be formally re-admitted to the University. Re-admitted students will be subject to the requirements set forth in the current catalog at the time of readmission, including enrollment into the current program version. All students must complete an updated Enrollment Agreement along with all required documentation.

A student who has been dismissed for failing to meet Satisfactory Academic Progress (SAP) may petition the SAP Appeals Committee for re-admission to the University. Readmission after dismissal and with approval of the SAP Appeals Committee is conditional on the student having an approved academic plan and continued adherence to their plan. A student may be denied re-admission in the event they will be unable to achieve the programmatic GPA and/or meet the SAP completion requirements. See the Satisfactory Academic Progress section for additional information of the SAP process.

Immigration

Separate from the admissions process is the process of immigration for international students who wish to attend the Tampa campus in the United States or one of the campuses in the European Union. All applicants who are granted a student visa to attend Schiller must commit to an enrollment of at least two academic semesters (eight months) of continuous enrollment at the campus of original enrollment (where the Visa is granted). The immigration policies for the United States, France, Germany, and Spain are as follows:

United States - Non-US Citizen/Legal Resident Students Seeking Admission

Schiller International University is authorized under the law to enroll non-immigrant alien students. For non-domestic students, a student must have a valid student visa, if applicable. Schiller is required to have official documentation that certifies that the applicant has completed the equivalent of an American High School education and is prepared to undertake university-level work in English.

Although there is no application deadline, Schiller strongly advises applicants who require visas to apply at least four (4) months before the beginning of the term for which they wish to enroll. Non-Domestic students (campus specific) are also subject to a courier fee for processing and delivery of student visa documentation. The rules and regulations for student visas are subject to change without notice, so it is important that all applicants review these for current information. Immigration authorities may require an applicant to pay tuition fees in advance for two semesters, as well as show proof of financial support for one year. These requirements will vary by country.

For international students seeking to study at the Tampa campus the following will be required: (applicable to all students who do not have a US passport, US Permanent Residency, or lawful legal status)

- Verification in the form of a bank document from the student, parent, or sponsoring legal guardian that there are sufficient funds to cover the costs of one academic year of full-time study
- Proof of payment of one semester tuition and fees by no later than the first day of class. Initial deposit amount shall be made prior to the issuance of an I-20 and the remaining is due by no later than the first day of class

- Proof of English proficiency for students who are not native English speakers, did not complete their post-secondary education exclusively in the English language, or did not complete at least 24 academic credits in a university level program taught in English (See “Evidence of English Fluency” for further details)
- Proof of prior studies as required and applicable by the degree level
- Form I-20 issued to the student by the authorized official at the Tampa campus
- Proof of a valid Passport indicating the appropriate valid student visa
- Letter of acceptance to study at the Tampa campus

Germany

International students that require a student visa prior to arriving in Germany must apply at a German consulate or embassy. The processing time for student visas to Germany can be at least four to six months. Students may be charged a courier fee for processing and delivery of student visa documents.

For international students seeking to study at the Heidelberg, Germany campus, the following will be required to satisfy German Immigration regulations (applicable to all students who do not have a passport from an E.U. member country):

- Proof of payment of one semester tuition and fees by no later than the first day of class. Initial deposit amount must be made prior to entering Germany and the remaining is due by no later than the first day of class
- Proof of English proficiency for students who are not native English speakers, did not complete their post-secondary education exclusively in the English language, or did not complete at least 24 academic credits in a university level program taught in English. (See “Evidence of English Fluency” for further details) "Zulassungsbescheinigung" (confirmation of studies) which is issued by the admissions office at the Heidelberg campus
- Travel health insurance that is valid for a minimum of 90 days
- Proof of a valid Passport indicating the appropriate valid student visa
- 2 current passport photos
- Verification, in the form of a bank statement, from a local German bank that the student has sufficient funds to cover rent and living expenses for one calendar year. The German government has stipulated €861 Euros per month, or €10,332 Euros per year as sufficient to cover rent and living expenses. Students originating from Africa, the Middle East, South and Central America, Asia, and Eastern Europe can meet this requirement by establishing a blocked account with a German bank such as Deutsche Bank
- US citizens and legal resident students can enter Germany without establishing a blocked account but must provide verification they have sufficient funds as stipulated by the German government within 90 days of arrival.

Spain

For international students seeking to study at the Madrid, Spain campus, the following will be required to satisfy Spanish Immigration regulations (applicable to all students who do not have a passport from an E.U. member country):

- All non-EU students must apply for a student visa at the Spanish Consulate in their home country prior to arrival. Be sure to contact the consulate that has jurisdiction over your place of residence for details. Please note that a tourist visa is valid for only 90 days and is not convertible to a student visa on arrival, it is not suitable for study in Spain and processing time for Spanish visas can take up to 3 months
- A criminal background check, translated, and with an apostille of The Hague is required. Obtaining this document can take several weeks, please take this into consideration and apply for these documents in a timely manner. Please contact the Madrid Admissions Office for detailed information of any additional requirements
- Proof of payment of one semester tuition and fees by no later than the first day of class. Initial deposit amount must be made prior to entering Spain and the remaining is due by no later than the first day of class
- Proof of English proficiency for students who are not native English speakers, did not complete their post-secondary education exclusively in the English language, or did not complete at least 24 academic credits in a university level program taught in English. (See "Evidence of English Fluency" for further details)
- Students will need to provide an acceptance letter, proof of financial means, and proof of health insurance. Please contact the Madrid Admissions Office for detailed information of requirements
- Proof of prior studies as required and applicable by the degree level
- All international students must have health insurance to cover them during their stay in Spain prior to arrival. Students must check their personal insurance to ensure that it covers Spain's minimum requirements for a long-term student visa. If your current insurance does not meet the requirements an alternative insurance must be obtained

On arrival in Spain, students must apply for a Spanish Student Resident's card at the local Police. The Madrid campus provides support and information on this process, but students are responsible for presenting the required papers within the timeframe stated on their student visa.

France

For international students seeking to study at the Paris, France campus, the following will be required to satisfy French Immigration regulations (applicable to all students who do not have a passport from an EU member country):

- International students that require a student visa prior to arriving in France must first set up an online account though https://www.campusfrance.org/en/the-different-types-of-visas. Only once the student receives confirmation from Campus France can they make an appointment with the French consulate or embassy. The processing time for student visas to France varies between 1-4 months. Students may be charged a courier fee for processing and delivery of student visa documents
- Verification in the form of a bank document from the student, parent, or sponsoring legal guardian that there are sufficient funds to cover the costs of one academic year of full-time study
- Proof of English proficiency for students who are not native English speakers, did not complete their post-secondary education exclusively in the English language, or did not complete at least 24 academic credits in a university level program taught in English. (See "Evidence of English Fluency" for further details)
- Proof of payment of one semester tuition and fees by no later than the first day of class. Initial deposit amount must be made prior to entering France and the remaining is due by no later than the first day of class.

- *Certifcat d'inscription* (confirmation of admission) which is issued by the admissions office at the Paris campus
- Proof of a valid Passport indicating the appropriate valid student visa
- Letter of acceptance to study at the Paris campus.

Transfer Credit

Intercampus Transfer

Domestic or international students wishing to transfer to another Schiller campus must complete an Intercampus Transfer (ICT) form prior to the semester when they plan to attend a different campus. Transfers are normally approved if the program and courses are offered at the location of interest. The student must be in good academic standing, have no outstanding financial obligations with the campus, and have an approved legal status to study in the respective country. Transfers cannot occur in the middle of a student's term (during a particular 4-month semester) or if a student's required course would not be available at the destination campus in the first month when the student plans to transfer.

Prior Coursework

Schiller International University shall evaluate and consider awarding proper academic credit for credits earned only at institutions that are either accredited by agencies recognized by the United States Department of Education, or for international-based institutions, recognized by the respective government as institutions of higher education. The student must arrange to have a translation of their foreign transcript (non-US recognized degree) by the American Association of Collegiate Registrars and Admissions Officers (AACRAO) International Education Services, or a member of Association of International Credential Evaluators (AICE), or National Association of Credential Evaluation Services (NACES) prior to the evaluation and award. The University, at its discretion, reserves the right to require an external transcript evaluation prior to the evaluation and award of any candidate. The student is responsible for any costs related to external transcript evaluations. Acceptance of transfer credit based on a transcript evaluation is subject to final approval of the Dean and is then sent to the Office of the Registrar. Official Standardized European University credits (ECTS) will be converted at 1 US credit = 2 ECTS credits unless otherwise indicated on the transcript.

Transfer credit may be granted for undergraduate and graduate work completed with a grade of "C" (or equivalent) or above, provided it is applicable to Schiller's degree program requirements. The total number of transfer credits from other post-secondary institutions are listed on the student's permanent record. However, only grades in courses taken at Schiller are used to compute the cumulative grade point average (CGPA).

Official transcripts from post-secondary institutions for potential transfer credit must be received by the first of day class. Transfer Credits will be considered for courses taken within 10 years unless an exception is granted after the evaluation of the course subject matter.

Schiller International University does not offer credits for Experiential Learning.

To support the review for possible transfer credit, students should also submit a detailed course syllabus for each course to be considered. Course syllabi can be submitted as an attached file or a live web link to **SIUsyllabi@schiller.edu**.

Transcript Requirements

"*Official*" transcripts are those that are marked “official” by the institution that issued the transcript. Official transcripts or E-Official Transcripts can be sent by the institution that issued the transcript or submitted in an envelope sealed by the institution.

"*Original*" transcripts/diplomas are those that are given to the student directly by the institution that issued the transcript/diploma and may be accepted if they are retained in the student's file by Schiller International University.

"*Certified Copy*" of an original transcript is issued by a notary, embassy, or consulate upon presenting the original transcripts and paying a certification fee. Certified copies of the original are acceptable if official transcripts cannot be issued, or the student does not want to relinquish the original transcript.

CLEP, DSST, and Other Accepted Examinations

The University will accept official passing College-Level Examination Program (CLEP) or DSST (formerly DANTES), Advanced Placement (AP), DELF for French, DELE for Spanish, and Test DAF for Germany examinations, results completed within the last ten (10) years for undergraduate course work only and prior to starting school. In addition, the University may accept credits for students that fluently speak a language offered at the University or fluently speaks several Languages based on proof of their ability and the proof must be evaluated by the Provost or designee to determine acceptance.

College Credit for Military Service

Schiller International University uses the ACE Guide in evaluating military training and experience. Students who have at least one year of active military service may be awarded ACE- recommended college-level credit.

Students must submit an original copy of their military transcript or DD214 or Community College of the Air Force Transcript (CCAFT) for review. Contact the Joint Services Transcripts (JST) office to have your military transcripts sent to the Schiller Office of Admissions for evaluation. Reduced academic residency requirements (25% maximum for degree programs) apply. Refer to the section on CLEP and DSST for additional details.

Evaluation of Credits of Military Service Members

The Registrar serves as the primary point of contact for military service members seeking information about evaluation of credits. All current and former Military Service Members must provide official transcripts for evaluation.

Undergraduate Maximum Transfer Credits

Students must complete at least 25% of the credits for their degree program at Schiller. The maximum transfer credits must be appropriately documented, and the University approved of the total program requirements.

Graduate Maximum Transfer Credits

Students must complete at least 50% of the credits for their degree program at Schiller. The maximum transfer credits must be appropriately documented and approved by the University. Individual academic programs may set additional limits on transfer credits.

ACADEMIC SUPPORT SERVICES AND STUDENT LIFE

Academic Support Services

The Schiller International University Student Services Department is committed to ensuring success at every level of a student's education. The department provides a variety of services including orientation, assistance in locating housing and health insurance providers, and providing local transportation information.

Student Services provides regular communication and calendars of events, while also advocating for student organizations, volunteerism, and much more.

In addition, Schiller has an active and growing Alumni Association, established to recognize, and applaud alumni around the world, as well as support current students.

Please refer to the website at www.schilleralumni.com for updates, announcements, and networking opportunities.

Career Guidance

Career advisors are knowledgeable about the unique employment information specific to their campus and their host country. The Student and Academic Career Services staff provide a variety of professional services to students, graduates, and alumni. These services include:

- Assist students to form the link between academia and business life and secure field-related internship sites for students.
- Coordinate professional development opportunities, networking events and career fairs.
- Organize Career Days with speakers on various areas of interest
- Host workshops on resume writing and job interview techniques
- Assist graduates and alumni with career planning and job searches.
- Maintain a database of Schiller alumni and their employers, assisting both advisors and students in locating employment opportunities in business, government, and the private sector in many nations.

Schiller International University will assist graduates as they seek entry level or advanced employment, however, the University does not imply, promise, or guarantee a job or any level of compensation upon completion of its bachelor's degree or master's degree.

E-Books

Schiller International University has transitioned from using print textbooks to an online eBook platform for all ground and distance learning students. The benefits are many, and include rich media content and interactivity, convenient access through a PC, laptop, tablet or smartphone, and portability. Students find them to be easy and enjoyable to use, and they help to enrich the learning experience. Once downloaded

and registered with Vital Source, the student will have access to the e-book for a three 3-year period, or more, depending on the publisher.

Physical books will not be available for purchase with the University unless a formal Student Accommodation has been approved. (Reference the “Services for Students with Disabilities” section).

Students can access their e-books while actively enrolled in a course. To ensure uninterrupted access to an e-book after completing a course, students must install the Vital Source download application on their devices, as outlined by Vital Source. Failure to complete this step will result in the student losing access to the e-book once the course is completed

Emergency and Suicide Concerns

Suicide and suicidal behaviors are a major concern for colleges and universities, and efforts are underway to introduce suicide prevention programming on many college and university campuses. Our campuses have information sheets summarizing the data available on suicidal thoughts, attempts, and deaths, and describing risk and protective factors that are common among college and university students.

If you have concerns about your safety or the safety of a student who may be at risk for suicide, harm to others, substance use, depression, or other significant mental health concerns:

Contact one of the following Administrative Personnel Members on your campus:

- Campus Director
- Dean
- Director of Admissions
- Student Services

If there is/may be a weapon involved, or an immediate life-threatening situation, contact 911 in the US or 112 in the European Campuses immediately.

Library Services

The Schiller International University Library Department, a division of the Schiller Student Experience Department, comprises four campus libraries located in Tampa, Madrid, Heidelberg, and Paris, as well as the extensive SIU Digital Library collection boasting over 500,000 digital resources. Both the digital and in-print collections are curated to align with the requirements of the undergraduate and graduate programs. The SIU Library Department maintains an organizational page within the Blackboard® platform, accessible to all active students.

The Library plays a central role in the higher education experience. Digital Library provides resources for students to ensure that students have access to the resources necessary for course assignments and research. The University incorporates research and other projects that require Library usage in the individual courses. Therefore, the University encourages all students to participate in a Library orientation session. Access to the Digital Library is available through the Blackboard® platform and resources are

available 24 hours a day/7 days per week. Non-credit information literacy courses are available to student during various stages of their academic journey.

LIB101 – Information Literacy Course (New Intakes)
Complimentary non-credit information literacy course, offered as an academic service by the SIU Library Department team, is available for all new students. The course covers essential topics related to critical thinking skills, including research fundamentals, strategies to avoid plagiarism, paraphrasing techniques, APA formatting style, and ethical considerations in AI usage within the research process.

LIB102 – Information Literacy Course (Dissertation)
A complimentary, non-credit information literacy course, provided as an academic service by the SIU Library Department team, is accessible to students embarking on the dissertation process. This course addresses critical thinking skills essential for writing a dissertation or thesis, covering topics such as the basic components of a dissertation/thesis, distinctions between a dissertation and a regular research paper, an overview of quantitative and qualitative methods, constructing a thesis statement, APA formatting style, maintaining academic writing integrity, and ethical considerations in the use of AI in research.

LIB103 – Information Literacy Course (Current Students)
Complimentary non-credit information literacy course, offered as an academic service by the SIU Library Department team, is available for all current students in need of an academic boost. The course covers essential topics related to critical thinking skills, including research fundamentals, strategies to avoid plagiarism, paraphrasing techniques, APA formatting style, and ethical considerations in AI usage within the research process.

The Global Digital Library serves the entire University and includes texts and periodicals; research journals and databases; standard works of reference; multi-media and/or electronic resources; electronic library resource technologies; and other resource materials necessary to adequately serve the student body.

The Global Digital Library is accessible 24 hours a day through the Blackboard® platform using a student login and password. The University Library participates in the Library and Information Resources Network (LIRN) consortium and provides a variety of academic digital resources for student and faculty use. The University Library is the gateway to research and digital resources with over 120 databases and online access to millions of peer-reviewed articles, full text journals, magazines, newspapers, eBooks, podcasts and audio/video resources from ProQuest, ProQuest EBook Central®, Skillsoft Books, Business Insights: Global, ABI/Inform® Global, and more, covering subjects and materials related to all Schiller academic programs.

Some of the databases provide access to multi-disciplinary content which is necessary to support the general education component of the Schiller academic degree programs. For example, the ProQuest EBook Central® offers 1.85 million e-books from 1,300+ leading publishers and covers all academic disciplines. Other databases provide Schiller students with access to business collections to support their program specific research and learning outcomes.

The SIU Digital Library/LIRN is available on or off campus with a campus username and password. Monthly webinars are created and distributed to the student body to further information literacy skills. In addition to the Global Digital Library, each Schiller International University campus maintains a physical library staffed by a professional librarian who is available to assist students. Each librarian also provides one-on-one research orientation to SIU students.

Insurance

Students are encouraged to maintain personal health and accident insurance through an employer or independent provider. The University does not provide any type of insurance coverage for students. European students attending Heidelberg and Madrid may register with the National Health Insurance department; however, all non-European students must have private health care. Students attending the Heidelberg campus are required to maintain health insurance from the date of their departure from their home residence to the date of their return to their home country. Paris campus students are advised that they can apply for private student health insurance, as AME, PGA, and AVI International. Students with a student Visa are strongly encouraged to maintain adequate Visa Insurance coverage while studying in the USA; however, there are no insurance requirements set forth by the US Department of State. Schiller International University is not responsible for students lost or stolen personal property. Students are encouraged to take out personal insurance to cover the loss of belongings.

Student Council

The Student Council is the student governing body at Schiller which advocates student rights and responsibilities at the University. Student Services and/or Campus Director work closely with the Student Council to provide the best possible guidance to our students.

Student Activities

Student activities are proposed and coordinated by the Student Council in conjunction with students, faculty, and/or Student Services, and paid for by student activity fees. The appropriation of student activity fees requires approval by the Campus Director. Student activities enable students to immerse themselves in the local culture and activities, participate in sporting programs, and travel on educational trips.

Tutoring

Students may request assistance for classes in which they are experiencing difficulty. In addition, the University offers 24/7 access to Tutor.com, which can be accessed through Blackboard® at the SIU Digital Library Department page. Each student is entitled to five (5) free hours per month for tutoring assistance at Tutor.com.

ACADEMIC POLICIES

Academic Class Standing

Students who have earned at least thirty (30) credits have achieved sophomore class standing. Students achieve junior class standing when they have earned at least sixty (60) credits. Students have attained senior class status when they have earned at least ninety (90) credits. *Financial Aid statuses differ, consult the Financial Aid Office for additional information on grade levels.*

Academic Integrity and Professional Conduct Policy

Honesty and integrity are essential to Schiller International University's academic standards to educate ethical, global students. Academic integrity is highly valued and expected. If a student uses the ideas or words of another without giving a proper citation, the student will be found responsible for committing plagiarism. Plagiarism is a serious example of academic dishonesty.

A violation of the academic honesty policy undermines the fundamental values inherent in Schiller's mission. Violations include but are not limited to the following:

- Cheating: intentionally using unauthorized material. Infringing on the academic rights of others. Copying and pasting discussion posts or other work without proper citation. Using technology to disseminate exam questions and answers. Resubmitting work completed in another course. Having another student or non-student perform a project, take an exam, take an entire course, or submit work as though he or she were the student.
- Fabrication: Intentional or unintentional invention or falsification.
- Plagiarism: Intentionally or unintentionally representing the words or ideas of another as one's own.
- Facilitation: Knowingly helping another to commit an act of academic dishonesty.

The risk of plagiarism can be avoided by clearly indicating the source of any major or unique idea or wording that one did not arrive at on one's own. Sources must be given regardless of whether the material is directly quoted or paraphrased. Faculty should take full advantage of the software Safe Assign, available at every online shell in Blackboard®, to verify the similarity index of every assignment submitted by students.

Students who breach the policy will be subject to penalties:

- First offense: the student will receive a "zero" for the assignment with NO opportunity for making it up. The Dean and the Campus Registrar will be notified that the student has cheated in the course.
- Second offense: will result in receiving an "F" for the course and the student may be subject to disciplinary action including suspension or dismissal from the University.

There will be absolutely NO EXCEPTIONS to this policy.

Dean's List

Students named on the Dean's list have displayed a high level of academic performance during the preceding semester. Students are eligible for the Dean's List if they have earned a grade point average of at least 3.5 Cumulative Grade Point Average (CGPA) for Undergraduate Degrees, or at least 3.8 CGPA for Graduate Degrees, and have successfully completed all courses in the previous term for which they have registered.

Class Attendance Policy

Schiller International University is a non-attendance taking institution; however, students are expected to attend all scheduled lectures and any other required class sessions. Students must establish attendance by completing the Certification - Required for Attendance post and reviewing the Course Syllabus in Blackboard before the end of the Drop/Add Period. Students who do not establish attendance by the end of the Drop/Add Period will be administratively withdrawn from the University due to lack of attendance.

Undergraduate Drop/Add Period (Fall and Winter Intakes)
28 Days from the start date (including that day)

Undergraduate Drop/Add Period (Summer Intakes)
14 Days from the start date (including that day)

Postgraduate Drop/Add Period (All Intakes)
7 days from the start date (including that day)

Extenuating/mitigating circumstances must be approved by the Campus Director. Additionally, Faculty members have no obligation to permit a student to complete work that was missed due to an absence. The nature of some classes may make it impossible to complete make-up work.

Class Size

The maximum class size is 35 students.

Course Changes

The University reserves the right to change instructor, classroom, or class time of any class. SIU may cancel any class if enrollment, personnel, or physical conditions demand such a cancellation.

Course Loads

Undergraduate Credit Hours

Undergraduate students must enroll in a minimum of 12 credit hours per semester to be considered a full-time student. Three-credit courses will maintain a minimum of 45 contact hours over the four-week course. Students may enroll in more than 12 credit hours a semester only with approval of the Dean of Faculty and/or Dean of Students according to the parameters listed as follows:

Undergraduate Course Load	Prior Semester GPA	Cumulative GPA
15 credits per semester	2.5 or higher	2.5 or higher
18 credits per semester	3.0 or higher	3.0 or higher
21 credits per semester	3.5 or higher	3.5 or higher

Graduate Credit Hours

Graduate students must enroll in a minimum of 12 credit hours per semester to be considered a full-time student. Three-credit courses will maintain a minimum of 45 contact hours over the four-week course. Students may enroll in more than 12 credit hours in a semester only with approval of the Dean of Faculty and/or Dean of Students, according to the parameters listed as follows:

Graduate Course Load	Prior Semester GPA	Cumulative GPA
15 credits per semester	3.25 or higher	3.25 or higher
18 credits per semester	3.5 or higher	3.5 or higher
21 credits per semester	3.75 or higher	3.75 or higher

Credit Hour Definition

Schiller International University awards semester credit hours for the successful completion of courses. One academic hour is defined as 50 minutes of instruction during a 60-minute period.

One semester credit hour is equivalent to the following hours of instruction

- 15 hours of Lecture (theory, didactic)
- 30 hours of Laboratory
- 45 hours of Practicum (internship/externship)

For example, a typical lecture course that is assessed three semester credit hours requires student to participate in 45 hours of instruction (15 hours X 3 credits).

In addition, for each one (1) credit hour of a lecture, students are expected to dedicate two (2) additional hours of outside course work.

Therefore, the typical three 3 semester credit hour lecture course, students are expected to complete a total of 135 hours (45 contact hours of actual class time plus an additional 90 contact hours of outside course work).

Degree Changes

Undergraduate Degree Changes

An undergraduate student who wants to change degree programs must meet the following requirements:

- The grade point average (GPA) for an undergraduate student must be a minimum of 2.0
- The student must meet satisfactory academic progress (SAP) requirements within the current degree program

The student must contact the Registrar's office to complete a program change request form. The Dean of Faculty and/or Dean of Students will evaluate the request and render a decision. A change of degree program may result in the potential loss of credits as not all previously completed credits may apply to the new program. A student is not allowed to change their degree program in the middle of a course. Therefore, a program change request will only be processed at the end of a course. Students who are receiving financial aid should contact the Financial Aid office to evaluate any potential impact that changing degree programs may have on their funding.

Graduate Degree Changes

A graduate student who wants to change degree programs must meet the satisfactory academic progress (SAP) requirements within the current degree program.

The student must contact the Registrar's office to complete a program change request form. The Dean of Faculty and/or Dean of Students will evaluate the request and render a decision. A change of degree program may result in the potential loss of credits as not all previously completed credits may apply to the new program. A student is not allowed to change their degree program in the middle of a course. Therefore, a program change request will only be processed at the end of a course. Students who are receiving financial aid should contact the Financial Aid office to evaluate any potential impact that changing degree programs may have on their funding.

Grading System

Letter Grade	Percentage Grade	Quality Points		Letter	Definition
A	93 – 100	4		CR	Credit Received
A-	90 – 92	3.75		I	Incomplete
B+	87 – 89	3.25		IP	In Progress
B	83 – 86	3		NC	No Credit
B-	80 – 82	2.75		R	Repeat
C+	77 – 79	2.25		TR	Transferred
C	73 – 76	2		W	Withdrawal
C-	70 – 72	1.75		X or AU	Audit

D	60 – 69	1			
F	59 and below	0			

University of Roehampton

Students enrolled in the dual degree program with the University of Roehampton must keep in mind that due to differences between the US and UK educational and evaluation systems and criteria, the course requirements may differ, thus leading to the possibility of different final course grades. Successfully passing the course for one institution does not guarantee successful completion for the other. University of Roehampton grades are unofficial until validation from the exam board occurs.

Undergraduate Grading Scale (University of Roehampton)

80% + **Work of outstanding quality** that is fluent and extremely well structured. The relevant issues are identified, completely understood, and analyzed with originality with articulate syntax where appropriate. Work will show a familiarity with and critical use of a substantial range of sources that in coursework would be fully and properly referenced as part of a high standard of presentation.

70-79% **70% and above is equivalent to a first in degree classification.** Work of excellent quality with a very clear structure and fluently written. The relevant issues are identified and understood. There is a high degree of ability in evaluating, criticizing, and producing well-reasoned arguments in defense of a point of view. Material will show evidence of a very good knowledge and critical use of a substantial range of sources that in coursework are properly referenced. There will be signs of creative originality and evidence of critical independent thinking

60-69% **Equivalent to an upper second in degree classification.** There is evidence in the work of a very good ability to evaluate, criticize and produce well-reasoned arguments in defense of a point of view. There is an analytical approach to relevant material that includes use of secondary material properly referenced in coursework. Work will show the ability to identify and engage in the relevant issues within a clear and very well-organized structure. Presentation standards are high, and the assessed task is completed with a high degree of competence.

50-59% **Equivalent to a lower second in degree classification.** The work is mainly descriptive but demonstrates good coverage of relevant issues with occasional references to secondary material. Evidence exists of an ability to produce arguments relative to the issues under focus but with only limited, if adequate, evidence of an analytical, critical, or evaluative response. Material is presented with reasonable care and has a discernible structure. The assessed task is completed competently but the work is largely descriptive and lacks originality.

40-49% **Equivalent to a third in degree classification.** The work is descriptive and covers some of the relevant material but lacks depth and offers little evidence of an analytical, critical, or

evaluative approach. Evidence exists of some ability to produce a limited range of arguments relative to the issues under focus. The work draws on only a very limited range of references to secondary material that in coursework is poorly referenced. Material is not particularly well presented or well-structured but there is an attempt at organization. Although there is evidence of an adequate understanding, the interpretation of a topic is limited and pedestrian while remaining intelligible.

35-39% **Fail.** Work offers a very limited coverage of relevant material and may contain much irrelevant and/or superfluous material. There is a limited ability to present arguments relative to the issues involved with little evidence that the student has identified and understood the matter to hand. References to secondary material are superficial, inaccurate, or non-existent and in coursework not properly sourced. Although ideas expressed are intelligible, knowledge is minimal and intellectual argument weak.

30-34% **Fail.** The work is of unsatisfactory quality, lacking in structure and organization. The relevant issues are not identified or properly understood. Knowledge is superficial and sources are uncited. Analysis and argument are very weak. The presentation is poor.

20-29% **Fail.** There has been a clear attempt at the work, but the quality of material is below pass standard and the prescribed task has not been met. There is insufficient and/or inadequate learning, weak and/or inappropriate analysis and focus sometimes based on a partial understanding of the task. There is little sense of academic rigor.

10-19% **Fail.** There is only a tentative grasp of the prescribed task. The quality of material is clearly below pass standard. Failure is caused by lack of knowledge, no proper analysis or relevance, and is based on a significant misunderstanding of the task. There is only a trace sense of academic rigor.

0-9% **Fail.** There is a very short answer and a fundamental failure to address the prescribed task. There is insufficient material to assess understanding based on lack of material, unreadable material and material that is of no relevance or merit. There is no understanding of the task. There is no evidence of academic rigor.

Graduate Grading Scale (University of Roehampton)

80% + An outstanding answer. You demonstrate an original and thorough understanding of key concepts and the relationships between different concepts, including addressing competing perspectives. You engage with relevant theories and models in a critical way. Your work draws on a comprehensive range of sources, including from the more challenging journals. Your assignment is written in very clear concise English. It is well structured with key arguments presented in a logical order; All references are correctly and consistently cited in Harvard format.

70-79% An excellent answer. You have used a wide range of secondary sources, academic articles as well as textbooks. These are clearly relevant to the practical problem addressed and

they are used to inform that practical problem. The ideas from the reading are clearly understood. You have engaged with the relevant models and theories in a critical manner. Where appropriate you have supplemented this with robust primary data and demonstrated an understanding of the limitations of the data. You have clearly understood and addressed all the issues associated with the question. Your analysis of the data you have collected is rigorous and critical. You clearly understand the issues and dilemmas of your argument and its complexity. You have clearly related your data to the problem that you set yourself, all your arguments are well supported, and you have brought together your arguments in a way that may be unusual or new. Your assignment is written in clear, concise English. It is well structured with the arguments presented in a logical order and making a coherent whole. All references are correctly and consistently cited in Harvard format. The work is presented to a publishable standard.

60-69%	A good answer. The main ideas from the lectures and core reading have been supplemented by relevant articles. The literature is relevant to the problem addressed and has been related to it. The ideas from the reading are clearly understood and well expressed and you have demonstrated that you have understood and thought about the key models and theories. Where appropriate you have supplemented this with primary data that has been carefully collected using appropriate methodologies. Your assignment is clearly addressed to the question set. You have competently analyzed the data and clearly related it to the problem that you set yourself. Your arguments are generally well supported and defensible. Your assignment is written in clear English and is broadly well structured. There are only minor errors in referencing and expression, and a few “typos”.
50-59%	An acceptable answer. Secondary sources may be limited, or sources may be used that are not relevant to the problem: however, ideas from literature are broadly understood and accurately described. Where appropriate secondary sources are supplemented by primary data there may be some flaws and limitations to that data. Your assignment broadly answers the question set (although there may be some irrelevant material) and you have analyzed your data (although perhaps somewhat superficially) and related it to the problem. Generally, your arguments are sound (although not always fully supported). Your English is comprehensible (although there may be some errors). Your assignment has a clear “beginning”, “middle” and an “end”. Arguments are referenced although the formatting of those references may be incorrect.
Fail	You use few or inappropriate secondary sources and cannot demonstrate that you have understood what you have read. You use primary sources that have not been systematically collected. You do not answer the question set. You merely reproduce rather than analyze your data. The different parts of your assignment do not relate to each other. Your English cannot be understood. You do not reference your sources.

Final Grade Appeals

Students have the right to appeal their final grade in a course if they believe their grades reflect a capricious, arbitrary, or prejudiced academic evaluation, or reflect discrimination. The posted grade shall

remain in effect until the appeal procedure is completed. A final grade appeal request from a student will be considered only within 5 days following the conclusion of the course.

The following procedure will be used to handle the appeal:

- Step 1. The student shall obtain a grade appeal form from the Registrar's Office. Once the form is completed, the student will submit the appeal via email directly to their instructor within five (5) days after the grade is posted and copy Registrar. If the student is not satisfied with the decision, they should proceed immediately to Step 2.
- Step 2. The student shall contact the Dean of Students to appeal their final grade by submitting the appeal along with the instructor's reply via email and copy Registrar. The Academic Dean will render a decision within five (5) days. If the student is not satisfied with this decision, they should proceed immediately to Step 3.
- Step 3. The student shall contact the Provost for further review of the appeal request. The Provost will notify the student of a decision within five (5) days. The decision of the Provost is final.

Graduation

Graduation Date

At the time of enrollment, students are provided with a projected completion/graduation date based on their planned enrollment status. Students who have course withdrawals, course incompletions, or course failures and those students who interrupt their studies with a leave of absence or other interruption should expect their graduation date to be extended. Students who have new graduation dates will be notified through the Blackboard® LMS and/or email to their student email account.

Graduation Requirements

Students are responsible for satisfying the academic requirements for graduation in their specific program and for observing the academic policies of Schiller International University. Petitions for graduation should be submitted at least one month before the proposed graduation date. The Registrar's Office will approve these petitions if all degree requirements have been completed before the proposed graduation date and if all required documents have been submitted.

To receive a Schiller International University degree, a student must:

- For Undergraduate programs academic requirements include a cumulative grade-point average (CGPA) of 2.00 (C) or above and submitting and presenting a thesis. PLEASE NOTE that each campus and program may have unique requirements and exceptions related to the Bachelor Research Project.
- For Graduate programs academic requirements include passing all courses with grade "C" or above, as well as submitting and presenting a thesis. PLEASE NOTE that each campus and program may have unique requirements and exceptions related to the Graduate Research Project.
- Meet the Satisfactory Academic Requirements
- Satisfy all financial obligations to the University

- Successfully complete all program requirements for their program of study

Degrees may be awarded in absentia only after the graduation ceremonies are held.

Undergraduate Graduation with Honors

Bachelor's degree candidates may qualify for honors distinction on their diploma if they have completed three consecutive terms at Schiller prior to receiving their degree and have successfully completed all courses for which they have registered with the following grade point averages:

- at least 3.50 Cum Laude
- at least 3.70 Magna Cum Laude
- at least 3.85 Summa Cum Laude

Graduate Graduation with Honors

Master's degree candidates may qualify for honors distinction on their diploma if they have completed three consecutive terms at Schiller prior to receiving their degree and have successfully completed all courses for which they have registered with the following grade point averages:

- at least 3.70 Cum Laude
- at least 3.85 Magna Cum Laude
- at least 4.0 Summa Cum Laude

Participation in Graduation Ceremonies

Students in good standing who meet all requirements for completion of their degree (or have special permission from the Registrar) are eligible to participate in the graduation ceremony. Students participating in the commencement event must indicate their intention by completing an order for academic apparel and submitting it to the Registrar by the announced deadline. Online students should contact the Registrar's Office for additional information.

Leave of Absence (LOA)

Students approved for a Leave of Absence (LOA) may have their financial obligations impacted and should consult with the Financial Aid and/or Bursar's Offices prior to seeking a LOA and understand implications resulting from the failure to return from a LOA.

Approved LOAs must not exceed a total of 180 days in any 12- month period.

The following are approved reasons to request an LOA:

- Employment
- Medical
- Military
- Personal

Students are allowed to take less than four courses per semester when on an approved LOA. Student must complete and submit a signed and dated LOA form to the Registrar Office and sign a new finance plan prior to beginning the LOA. Students are expected to return for classes as scheduled and as indicated in the LOA form.

All students must complete one full semester prior to being eligible to apply for a LOA.

No additional charges will be billed during the LOA. The student will only be charged for the number of classes taken when the LOA is applied for and approved.

A LOA must be requested prior to the start of the course. LOA requests will not be granted in the middle of a course. Exceptions must be approved by the Campus Director, Dean of Students and/or Academic Dean. Any LOA request that is not approved will result in student withdrawal, unless the student terminates their request for the LOA.

Students must report to the Registrar Office by the date indicated on the Leave of Absence form. Students who fail to return to the University by the expected date will be considered withdrawn, and the student will therefore be responsible for any balance due. All refund calculations will be applied per the refund policy. A LOA may extend a student's graduation date. Students on LOA may not be able to maintain their course sequencing.

If a student chooses to return from a LOA earlier than originally scheduled, the student must complete an updated finance plan prior to their return. Students cannot return to a course after the first week of class has passed. If a student does not return after the LOA period, the student must undergo the re-admittance process.

Multiple Degrees

Students wishing to earn multiple degrees must complete all requirements for each degree. Completion of all degree requirements must be fulfilled prior to pursuit of an additional degree. Any equivalent Schiller courses that are common across the other Schiller academic programs may be used to meet requirements for multiple Schiller degrees.

Registration Changes

Students wishing to make a change in registration must contact the Registrar's office. New students may enroll no later than Friday prior to the scheduled start date.

Scheduling

Students typically complete four courses each semester. Course schedules are specific to the students' degree requirement.

Students who meet specified GPA requirements may enroll in more than 12 credit hours in a semester only with approval of the appropriate University official(s) and should consult with other appropriate offices such as financial aid or bursar to confirm eligibility.

Satisfactory Academic Progress (SAP)

Satisfactory Academic Progress (SAP) is designed to monitor a student's progress through their program of study based on qualitative (cumulative grade point average) and quantitative (completion rate) achievement.

Minimum Grade Point Average (Qualitative)

An undergraduate student must maintain a cumulative GPA of at least 2.0. A graduate or professional student must have a cumulative GPA of at least 3.0. Cumulative GPA is calculated each semester.

Quantitative Measure

Students are expected to complete their program within 150 percent of the published length of the program.
Quantitative Progress is measured at the end of each semester.

Evaluation of SAP

A student's CGPA and completion rate are evaluated at the end of every semester after grades are posted (approximately 10 days after the end of the semester). The completion rate is calculated by comparing the number of credits earned to the number of credits attempted.

SAP Criteria

The minimum cumulative grade point average (CGPA) and completion rate required based on program and semester credit progression is as follows:

Bachelor's Degree Programs		
Semester Credits Attempted	Minimum Completion Rate (Credits Completed / Credits Attempted)	Minimum CGPA
0 to 45	50%	1.8
46 to 90	67%	2.0
91 to 135	67%	2.0
136 and above	67%	2.0

Master's Degree Programs		
Semester Credits Attempted	Minimum Completion Rate (Credits Completed / Credits Attempted)	Minimum CGPA
0 to 18	67%	2.5
19 to 36	67%	3.0
37 and above	67%	3.0

Failure to Meet SAP Criteria

At the end of each semester, if the student has less than the minimum acceptable cumulative grade point average and/or has not earned at least the percentage of attempted credits described in the charts above (required to complete the program within 150% of the program length), they will be notified in writing and placed on SAP Warning for the following evaluation period (semester).

A student on SAP Warning continues to be eligible for financial aid funds scheduled. If a student fails to achieve satisfactory academic progress by the end of the SAP Warning period, the student will be dismissed from the program (unless the student files, and is granted, an appeal as defined below, or the student chooses to enroll on an Extended Enrollment status without benefit of student financial aid) and will be notified in writing. If the student regains SAP by the end of the semester, they will be removed from SAP Warning.

Satisfactory Academic Progress Appeals, Probation, and Academic Plans

A student may appeal the University's determination of dismissal due to failure to meet satisfactory academic progress prior to the end of the SAP Warning period to the SAP Appeals Committee based upon extenuating circumstances. These might include the death of a relative, an illness of or injury to the student, or other extraordinary situations.

The student's appeal must be received on or before the Wednesday of the 2nd week of class prior to the new semester for the student to be eligible to register for the following semester.
The appeal must contain:

- an explanation of why the student failed to meet the SAP standards
- a description of what has changed in the student's situation that will enable them to again meet satisfactory progress standards.
- supporting documentation must be submitted if applicable (i.e., hospitalization)

The SAP Appeals Committee will meet regularly to review the information submitted in the context of the student's entire academic record and notify the student of the decision within 48 hours. This decision is final. If the appeal is granted, then the student will be placed on SAP Probation for the semester, and the notice to the student will outline the requirements of the Academic Plan the student must follow. The terms of the Academic Plan may extend beyond one semester but must ensure the student will be able to complete the program within the maximum timeframe (1.5 times the program length) and with the required CGPA for graduation. A student on SAP Probation continues to be eligible for financial aid funds scheduled.

The student's satisfactory academic progress will be evaluated based upon the Academic Plan. If the student is meeting the SAP standards, or they have met all the terms of the Academic Plan, the student will be eligible to remain enrolled. In all subsequent semesters, the student must again meet the SAP standards or the terms of the Academic Plan. If the student fails to meet the terms of the Academic Plan at the end of any respective noted checkpoint of the plan, the student may be dismissed.

Procedure for Re-establishing Satisfactory Academic Progress

A student who is placed on SAP Warning and re-establishes SAP at the end of the warning period will be removed from SAP Warning. A student who is placed on SAP Probation and re-establishes SAP at the end of the probation period will be removed from SAP Probation.

The Effect on SAP for All Withdrawal, Incomplete, Repeated Courses, and Transfer Credits

Withdrawals: If the student withdraws from a course during the first week for any given semester (e.g., student receives a grade of W for the course), the course credits are included in determining credits attempted for the purposes of establishing satisfactory academic progress completion rate. A withdrawal does not impact the CGPA.

Incomplete Grades: An incomplete grade can only be issued under extenuating circumstances. A grade of incomplete (I) is not an official final grade. An incomplete is counted in credit hours attempted; however, it is not included in the calculation of the CGPA, or total credit hours earned. If not completed, the "I" becomes an "F" and is then included in the calculation of the CGPA. If a student receives an Incomplete, they must complete all work within 30 days or prior to the due date noted by a faculty member in a written agreement. Students are responsible for this deadline. Any extension of the period to finish the remaining work must be approved by the Dean of Faculty and/or Dean of Students, provided relevant documentation has been submitted. In situations in which all missing work is not submitted in due time, incomplete ("I") grades are changed by the registrar's office into a final F grade.

Transfer Credits: All accepted transfer credits count both as attempted and as earned credit hours toward the qualitative and maximum timeframe measures for completion of program of study. In general, transfer credits may reduce the time to complete the program.

No Credit (NC) Grade: As of the fall 1993 semester, the grade of "NC" is used in the calculation of a student's semester and cumulative GPA. The "NC" results in zero (0) quality points.

Repeated Courses: Repetition of a course increases the number of credit hours attempted and the number of credit hours earned, if passed. If a student repeats a failed or previously passed course, the lower grade and corresponding grade points earned are excluded in the calculation of the GPA. The higher grade and corresponding grade points, of the original attempt or the repeat, is used in the GPA calculation. Each time a course is attempted, it is considered an attempt when calculating quantitative and maximum timeframe measures, regardless of whether the course is subsequently repeated for a better grade. The credits for all attempted courses are used when measuring the quantitative standard. The repetition of a course negatively affects the student's ability to satisfy quantitative and maximum timeframe standards.

The Effect on SAP for Non-punitive Grades and Non-credit or Remedial Courses

SIU does not offer remedial courses. The grade assignment of AU for auditing a course (non-credit) is a non-punitive grade that does not impact CGPA or completion rate calculations.

The Effect on SAP When a Student Seeks to Earn an Additional Credential

If a student seeks an additional credential, the credits attempted and grades in the original credential that apply to the new credential are included in the determination of a student's satisfactory academic progress, both in CGPA and completion rate, in the new program of study.

The Effect on SAP for Extended-Enrollment Status

A student who was withdrawn for failure to meet SAP standards and who is approved for re- enrollment by the University may choose to enroll without benefit of student financial aid. Such a student will be enrolled as an Extended Enrollment student. Following the Extended Enrollment period, the student may re-establish eligibility for financial aid by submitting an appeal in accordance with the procedures outlined in the section "Satisfactory Academic Progress Appeals, Probation and Academic Plans". If the appeal is granted, the student will be placed on SAP Probation for the subsequent semester of enrollment.

The Effect on SAP When a Student Changes Programs or is Re-admitted to the Same Program

If a student is re-admitted into the University or changes their program of study, the credits, and grades that are applicable to the student's current program of study will be included in determining the student's satisfactory academic progress, and the appropriate evaluation level for the student. Students are not permitted to change programs of study unless they are meeting SAP requirements in their current program of study.

Re-entry for Students Dismissed due to Failure of SAP

Students who have been dismissed for lack of satisfactory progress may apply to be re-admitted as the class schedule permits, after one semester. A detailed academic plan for meeting SAP must be submitted and approved by the SAP Appeals Committee prior to re-entry. Submission of an academic plan for meeting SAP does not guarantee re-entry and will be determined on a case-by-case basis. Such a student will be enrolled as an Extended Enrollment student and will not be eligible to receive financial aid until they have established SAP. This procedure applies only to dismissals caused by lack of satisfactory progress and when the student is re-entering the same curriculum.

Student Responsibility

Students are responsible for knowing their scholastic standing as it relates to the published regulations and standards of Schiller International University, which may be found at www.Schiller.edu. This responsibility includes knowing the regulations of the University and the department or division in which a degree is being earned.

Withdrawals

Withdrawal from a Course

Course withdrawal through the end of the first week of the class results in a grade of "W" on the student's transcript. It is the student's responsibility to complete the necessary paperwork required by the Registrar's Office. Withdrawals after the first week of class will result in an "F". If a student is taking only one (1) class at a time, then withdrawal from this class would be considered withdrawal from the University. This likely would have a significant effect on the student's continuing enrollment, future graduation date, and overall financial aid status. Students should always consult the Office of Financial Aid, if applicable, the Office of the Bursar, and their academic advisor before withdrawing. Upon withdrawal from the University, if the student wishes to re-enter, they will be subject to following the current program offerings which can result in different graduation requirements.

Withdrawal from the University

When a student is considering withdrawing from the University, the student should first talk with the Academic Advisor, Registrar, Dean of Students, or the Campus Director. The student must contact the Financial Aid Office, if applicable, and the Bursar's Office to discuss the financial impact of withdrawal. International students in Florida must meet with the SEVIS Compliance Officer before initiating the withdrawal process. All students who are withdrawn from the University will be required to pay the Withdrawal Fee.

Withdrawal Process

The withdrawal process begins when the student notifies the Registrar of their intent to leave the institution. At that time the student should complete the University Withdrawal Form. The University Withdrawal Form requires signatures from various academic and administrative offices. A student's notification of intent to withdraw from the institution will begin a series of events involving the recalculation of financial aid entitlement for the term and the future registration of the student at the institution.

The withdrawal form must be processed through Financial Aid and the Bursar's Offices where the student's eligibility for any refund of tuition and fees will be determined. If a student is receiving student aid, the Financial Aid Office will determine whether adjustments must be made to any federal, state, institutional, and/or other aid and arrange for the return of funds, if required.

Determination of Withdrawal Date

Notification Given: When a student discusses withdrawal and/or brings the withdrawal form to the Registrar, the Registrar will note that date as the "Official Notification" date of withdrawal.

Notification Not Given: If a student fails to complete the withdrawal form and leaves during a course or between courses for which they are pre-registered, the student will be considered to have withdrawn without notification and the day of the last academic related activity the student attended will be used as the official withdrawal date. If a student has withdrawn, the student's registration for future classes will be cancelled.
Please see Return of Title IV section for further details regarding treatment of Financial Aid for withdrawn students.

Student Learning Outcomes Assessment

Schiller is committed to academic quality and consistently assesses student learning outcomes. The Institutional Effectiveness Plan incorporates student outcomes assessments to provide a process of continuous evaluation of all available information concerning the students, the educational programs, and the educational environment. The data is used to help the institution ascertain the degree of change in students' learning and to form valid judgments about students' growth, the effectiveness of the educational programs, and the environment. The Institutional Effectiveness Plan purpose is to improve teaching, learning, and the quality and effectiveness of the overall Schiller experience.

Transferability of Credit Outside Schiller

In the U.S. higher education system, transferability of academic credit is determined by the receiving institution. Schiller International University does not imply, promise, or guarantee that academic work earned will be accepted by another postsecondary school. It is the student's responsibility to research whether their Schiller International University coursework will be accepted if they transfer to another school.

UNIVERSITY POLICIES

Alcohol and Illegal Drug Use Policy

In accordance with legal mandates, as well as its philosophy of providing a safe, secure, and optimum learning environment, Schiller International University will enforce the following policy:

- Any student found in possession of an illegal drug or alcohol on campus shall be subject to disciplinary action, which may include suspension, expulsion, and criminal prosecution.
- Any student found distributing an illegal drug or alcohol on campus shall be subject to disciplinary action which could include suspension, expulsion, and criminal prosecution.
- Any student found in a state of intoxication shall be subject to disciplinary action including dismissal, discharge, or suspension.

The University complies with the Drug-Free Workplace Act of 1988 and the Drug-Free Schools and Communities Act Amendments of 1989.

Schiller International University will uphold and cooperate with all Federal, State, or other laws related to illegal drugs and alcohol.

Copyright Policy

Schiller International University strictly prohibits the unauthorized downloading, duplication, or sharing of copyrighted materials. The United States Copyright Act of 1976, as well as the International Copyright Act of 1981, grants copyright owners the exclusive right to reproduce their works and distribute copies of their work. Works that receive copyright protection include published works such as textbooks. Copying a textbook without permission from the owner of the copyright may constitute copyright infringement. Civil and criminal penalties may be assessed for copyright infringement. Civil penalties may include damages up to $100,000; criminal penalties may include a fine up to $250,000 and imprisonment as applicable by law.

Non-Discrimination Policy

At Schiller International University we are passionate about creating a diverse and inclusive environment that provides equitable opportunities for all. We are committed to making everyone within our community feel welcome and valued.

Schiller International University prohibits discrimination and harassment based on race, color, creed, religion, sex, gender, national origin, citizenship, ethnicity, marital status, age, ability/disability, sexual orientation, gender identity and gender expression, genetic information, veteran status, or any other status protected by applicable law to the extent prohibited by law.

Schiller International University will not discriminate on the basis of race, color, creed, religion, sex, gender, national origin, citizenship, ethnicity, marital status, age, ability/disability, sexual orientation, gender identity and gender expression, genetic information, veteran status, or any other status protected by applicable law

to the extent prohibited by law in the administration of its educational policies, admission policies, employment practices, scholarship and loan programs, and other University administered programs.

Schiller International University will not discriminate against any employee or applicant for employment based on race, color, creed, religion, sex, gender, national origin, citizenship, ethnicity, marital status, age, ability/disability, sexual orientation, gender identity and gender expression, genetic information, veteran status, or any other status protected by applicable law to the extent prohibited by law.

Schiller International University will admit students without bias based on race, color, creed, religion, sex, gender, national origin, citizenship, ethnicity, marital status, age, ability/disability, sexual orientation, gender identity and gender expression, genetic information, veteran status, or any other status protected by applicable law, to the extent prohibited by law, to all the rights, privileges, programs, and activities generally accorded or made available to students at the University.

Schiller International University is an Equal Opportunity Employer.

If you have any questions or concerns regarding this policy, please contact the respective Campus Director.

Americans with Disabilities Act

Schiller International University follows the letter and spirit of the Civil Rights Act of 1964 and the Title IX Amendment to the Education Amendments of 1972, as well as Section 504 of the Rehabilitation Act of 1973, the Florida Human Rights Act, the Americans with Disabilities Act of 1990, the Equal Employment Opportunity Act of 1972, and other applicable laws and regulations.

United Kingdom Equality Act

The University is committed to supporting the needs of disabled students and those with specific learning difficulties in accordance with the requirements of the United Kingdom Equality Act 2010. Adjustments will be made for disabled students to allow equity of access to learning, teaching and assessment, all student services, and access to the campus. Reasonable adjustments will be made, both in anticipation of students' needs, and on an individual basis, as the need arises.

Any reasonable adjustments should not compromise the competency or standards of a program, but will ensure that learning, teaching, and assessment within the program are accessible to the student and enable them to participate equally.

Services for Students with Disabilities

Our goal is to provide disability services where students with disabilities have an equal opportunity to participate fully in all aspects of the educational experience. Schiller recognizes its obligation under the Americans with Disabilities Act of 1990 and the Rehabilitation Act of 1973 and commits to the success of its students and faculty by prohibiting discrimination based on disability and requiring reasonable accommodations to qualified disabled students in all programs and activities.

Students with disabilities do not have to self-disclose or register with the Campus Director, although the University encourages them to do so. Students seeking academic accommodations or adjustments must contact the Campus Director to request such services.

Students are required to be aware of the following documentation guidelines and the necessary information which is required by the campus:

- The documentation of disability must be in written form (Source must be a recognized professional) and include recommendations for accommodation at the post-secondary level (A recognized professional is a learning disabilities specialist, educational specialist, physician, licensed psychologist, or professional counselor who is qualified to perform psycho-educational or neuropsychological evaluations).
- An IEP or Section 504 plan prepared by the high school last attended, if such is dated within the last three years, will be considered acceptable if it contains a diagnosis and recommended accommodations.

Requests for services will not be reviewed until a completed request form and all required documentation is on file with the Campus Director.

Students will not receive accommodation until all documentation has been evaluated by the Schiller International University Accommodations Committee consisting of the Campus Director, Registrar and Student Services Advisor. The prior history of a certain accommodation does not guarantee its continued provision. Each request for accommodation will be evaluated and reasonable accommodation will be provided for qualified students.

Information provided to the Campus Director is considered confidential. Documentation and evaluation information will not be released outside of the academic community without the students signed consent or under compulsion of legal process. The Campus Director will verify that the documentation is on file and will discuss the accommodation only with such faculty and staff at the campus with a need to know.

Students are required to review and complete the following documentation:

- STUDENT FORM: Student Request for Accommodations and Documentation Review
- STUDENT FORM: Qualified Professional Documentation Form
- STUDENT FORM: HIPAA/FERPA form
- CD HANDOUT: Student Rights and Responsibilities

Once the student has completed and submitted all the documents listed above, the Campus Director will meet with the student to complete a Student Interview and Accommodations Request form.

After all documents have been reviewed, a decision will be made to determine the required accommodation. The approved accommodation is good for (1) one year upon approval and will need to be re-applied for the following year.

Faculty, Dean of Students, and Student will receive an Accommodations Approval letter listing the approved accommodations. Students will be required to sign the document, acknowledging receipt of approved

accommodations, and return it to the Campus Director. The Campus Director will forward the signed document to the Registrar/Dean of Students. The Dean of Students will discuss the accommodation with the student faculty members. All accommodation will be effective immediately upon approval and will not be retroactive. Student's Accommodation file will be kept in the Campus Directors office until student graduates or withdraws from Schiller.

Disability Accommodations: Grievance Procedure

If a student believes that Schiller International University has inadequately applied the principles and/or regulations or believes they were discriminated against on the basis of a disability the person may file a grievance. A grievance may be filed at any time.

The student should first meet with the Campus Director and outline the grievance. If the grievance is against the Campus Director specifically, the student should contact the CEO.

The Campus Director will work with the student and accept the written grievance on behalf of the University. The grievance will be submitted to the Accommodations Committee for review and decision. The decision of the Accommodations Committee will be delivered to the Campus Director, who will meet with the student and explain the decision of the committee and any options given.

If the student wishes to appeal the decision of the Accommodations Committee, a written appeal should be submitted to the Campus Director. The Campus Director will submit the appeal to the CEO of the University. The University CEO's decision will be final and may not be appealed further.

Faculty, Dean of Students, and Student will receive an Accommodations Approval letter listing the approved accommodations. Students will be required to sign the document acknowledging receipt of approved accommodations and return it to the Campus Director. The Campus Director will forward the signed document to the Registrar/Dean, and Director of Compliance. The Dean of Students or Campus Director will discuss the accommodations with the student's faculty members. All accommodations will be effective immediately upon approval and will not be retroactive. Each Campus Director serves as the Section 504 Coordinator/ADA Coordinator.

Intellectual Property

The University agrees that all rights of intellectual property and other ownership rights in a work created by a student will belong, as between the University and the student, to the student only if all of the following conditions respecting such work are met:

- The work is not a derivative of or otherwise infringes upon any other University-owned intellectual property right.
- The work is created by the student entirely in his/her personal time.

Each student shall always remain responsible and liable for his/her own actions in the creation, use and distribution of intellectual property created by the student.

Standard of Conduct

Students accepted at Schiller International University are considered mature enough to value the educational and cultural opportunities that studying in a multicultural environment affords. SIU students are expected to behave responsibly, to exercise good judgment, to respect the rights and feelings of others, and to consider the customs and manners of the host country. Any kind of harassment including hazing will not be tolerated. Experience has demonstrated that such a basic attitude is essential to succeeding in and enjoying life and study in a foreign country.

- Students are expected to refrain from the following behaviors which adversely affect the student's suitability as a member of the University community:
- Disrupting any educational activity or process including but not limited to, any class, lab, administrative activity, or other University activity or event;
- Bringing pets or any animals into university buildings unless prior consent from the Campus Director has been granted*
- Serious expression of inappropriate language or intent to cause physical or emotional harm to a person or damage to a person's property;
- Posting or distributing information of any kind on University property or at a University event or activity without prior Campus Director or Provost consent;
- Engaging in attempted misconduct which infringes upon the rights of other members of the University community;
- Conspires with others to engage in conduct unbecoming of a Schiller student.
- The use of Social Media to instigate mistreatment, speak ill off, or intimidate campus staff or other students.

* Schiller International University complies with all Americans with Disabilities Act (ADA) regulations, please see the Campus Director for additional information:
https://www.ada.gov/service_animals_2010.htm.

Such violations will constitute cause for immediate suspension and/or expulsion from the University and may also be subjected to whatever penalties may be imposed by appropriate University and/or civil authorities. Please refer to the General Grievance Policy if you feel you would like to appeal a decision made regarding your status with Schiller International University.

Statement on Harassment

Rationale

Laws in the United States and Europe protect employees and students from discrimination and harassment based on certain characteristics, such as race, age, gender (sex), religion, disability, and national origin. In its Guidelines on Discrimination Because Of Sex, the Equal Employment Opportunity Commission states that sexual harassment is an unlawful practice. The purpose of this policy is to unequivocally set forth Schiller's position regarding sexual, and other forms of illegal harassment, and the procedures to be implemented in order to carry out this policy. Schiller prohibits any conduct on a student's part that subjects other students or employees to illegal harassment, including sexual harassment.

Definitions

Sexual harassment means conduct on the bases of sex that satisfies one or more of the following:

- A school employee conditioning education benefits on participation in unwelcome sexual conduct (i.e., quid pro quo); or
- Unwelcome conduct that a reasonable person would determine is so severe, pervasive, and objectively offensive that it effectively denies a person equal access to the school's education program or activity; or
- Sexual assault (as defined in the Clery Act), rape, dating violence, domestic violence, or stalking.

Illegal harassment consists of comments or behaviors that are directed at a person's race, gender, age, disability, religion, national origin, or veteran status. Sexual harassment is defined as unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature when:

- Submission to such conduct is made either explicitly or implicitly as a term or condition of an individual's employment or academic success.
- Submission to or rejection of such conduct by an individual is used as the basis for decisions affecting such individual; or
- Such conduct has the purpose or effect of unreasonably interfering with an individual's performance or creating an intimidating, hostile, or offensive environment.

Policy

Schiller's continuing policy is to provide an environment free from any form of illegal harassment. Sexual harassment in any manner or form is expressly prohibited.

Retaliation against anyone exercising a legal right, such as filing a complaint in good faith or providing information during an investigation, is also expressly prohibited, will not be tolerated, and will result in disciplinary action, regardless of the disposition of the underlying complaint.

Procedures

A student who feels that he or she has been subjected to sexual or other illegal harassment by fellow students, employees, vendors, visitors, and/or guests should immediately report the incident in writing to the Campus Director who serves as the Title IX Coordinator for the campus.

Complaints will be promptly and thoroughly investigated by an appropriate person or persons. Investigations will be designed to protect the reasonable privacy interests of all parties concerned. Disciplinary and corrective action will be taken dependent upon the circumstances and as appropriate.

Schiller will not tolerate verbal or physical conduct by any employee or student that harasses, disrupts, or interferes with another's work performance, or which creates an intimidating, offensive or hostile work environment. Harassment of any kind will not be tolerated, including harassment on the basis of race, color, creed, religion, sex, sexual orientation, national origin, ability, or disability.

All violations of the Student Code of Conduct, which include complaints of harassment, should be brought to the attention of the Campus Director, who is the Title IX Coordinator on campus will notify the SIU Title IX Coordinator.

Title IX Coordinator for Schiller International University
Egan Hanson, Chief of Compliance and Quality
Address: 400 North Tampa Street Suite #1700, Tampa, FL 33602
Phone: +1 877-298-9078 Email: egan.hanson@schiller.edu

Campus Title IX Coordinators

Tampa, Florida

Suheily Martinez, Campus Director
Address: 400 N. Tampa St. #1700
Tampa, FL 33602
United States
Phone: (877) 298-9078
Email: suheily.martinez@schiller.edu

Heidelberg, Germany

Sanja Stevic, DBA, Campus Director
Address: 1, Zollhofgarten
69115 Heidelberg, Germany
Phone: +49 (0) 6221 45 81 20
Email: sstevic@schiller.edu

Madrid, Spain

Elisa Álvarez, Campus Director
Address: Paseo de Recoletos, 35
Madrid, 28004, Spain
Phone: +34 91 448 2488 ext. 3112
Email: carmen.alba@schiller.edu

Paris, France

Matthew Andrews, PhD, Campus Director
Address: 55 Avenue Hoche
Paris, 75008, France
Phone +33 1 45 38 56 01
Email: matthew.andrews@schiller.edu

Statement on Hazing

Rationale

Laws in the United States and Europe protect students and employees from hazing, regardless of an underlying crime. The purpose of this policy is to unequivocally set forth Schiller's position against hazing and the procedures to be implemented in order to carry out this policy. Schiller prohibits any conduct by a student or employee that constitutes hazing by the strictest applicable standard at each campus.

Definitions

Hazing is any activity expected of someone joining or participating in a group that humiliates, degrades, abuses, or endangers them, regardless of the person's willingness to participate.

Policy

Schiller's continuing policy is to provide an environment free from any form of hazing. Each campus will provide annual prevention and awareness programming to remind students and employees that hazing is prohibited, to provide information regarding how to file a report, and to explain national, state, and local laws on hazing.

Retaliation against anyone exercising a legal right, such as filing a complaint in good faith or providing information during an investigation, is also expressly prohibited, will not be tolerated, and will result in disciplinary action, regardless of the disposition of the underlying complaint.

Procedures

A student or employee who feels that he or she has been subjected to or witnessed hazing by fellow students, employees, vendors, visitors, and/or guests should immediately report the incident in writing to their Campus Director.

Complaints will be promptly and thoroughly investigated by an appropriate person or persons. Investigations will be designed to protect the reasonable privacy interests of all parties concerned. Disciplinary and corrective action will be taken dependent upon the circumstances up to and including counseling, suspension, dismissal, or termination.

Hazing of any kind will not be tolerated, and may be investigated with related violations of harassment, sexual harassment, and/or discrimination.

All violations of the Student Code of Conduct, which include complaints of hazing, should be brought to the attention of the Campus Director.

Retention and Graduation Rates

Information about retention and graduation rates, as well as other information in compliance with the Student Right to Know and Campus Security Act, is available in the Campus Director's Office. This information, including the annual security and safety report, is available on the University website at www.schiller.edu.

Student Grievance Policy and Procedures

General Grievances

For matters other than a final grade appeal that a student wishes to address formally with the University, these steps are to be followed.

Step	Time Frame*
1. Student contacts the Campus Director either in person or via email stating the concern as clearly, specifically, and briefly as possible	Within 10 business days
2. The Campus Director will reply by email with a decision with respect to the appeal	Within 3 business days
3. If the student wishes to appeal the Campus Director's decision, they may appeal to the Provost by email	Within 3 business days
4. The Provost will reply to the student by email with a decision with respect to the appeal	Within 3 business days

5. If the student wishes to appeal the Provost's decision, they may appeal to the CEO by email	Within 3 business days
6. The CEO will reply by email with a final decision with respect to the appeal. The CEO's decision is final unless the appeal affects the UoR award. In this case, the students will have the right to go through the UoR appeal system	Within 3 business days

*Time Frame: Depending on the complexity of the issue and staff availability to respond, the response times from University personnel may vary. All efforts will be made to resolve general grievances within 21 days of notification from the student.

General Grievance Processing Exceptions

If the grievance involves the Campus Director, then the student shall appeal directly to the University CEO. It is the policy of Schiller International University to provide an appropriate grievance policy and procedures to every student.

An Academic Committee has been created to deal with grievances and questions of misconduct in the academic area and a Rules Committee to deal with grievance questions of misconduct in the social area. Both Committees provide the student with procedural due process. This includes adequate notice of the allegations against them; the right to present their case, and any supporting evidence; and an impartial decision by the respective committee. If the remedy presented by the respective committee is exclusion from the University, the student has the right to present their case personally to the University Provost, who may confirm the decision of the committee or return the case to the committee for further consideration.

In all other grievance matters, the student may present their grievance to the Campus Director if it relates to a Campus issue, to the University Provost if it relates to an academic issue, or to the University CEO if it relates to the Campus Director or the Provost. The Campus Director and/or University Provost will provide the student with an opportunity to present their case, present any evidence, and shall, at the student's request, provide a decision in writing.

Anonymous reporting to raise concerns about any wrongdoing is available through Schiller International University's whistleblower process. Incidents may be reported online by navigating to https://schiller-international-university.personiowhistleblowing.com/. After submission the reporter will receive confirmation within 7 days that a case has been opened. Review will begin and the response and outcome will be delivered to the reporter within 3 months. Reporters can track their case and view updates via the portal. Reporters control what information they share and can choose to remain anonymous if preferred. No personally identifiable information is required to submit a new case.

If a student does not feel that the school has adequately addressed a complaint or concern, the student may consider contacting the Accrediting Commission for Career Schools and Colleges. All complaints reviewed by the Commission must be in written form and should grant permission for the Commission to forward a copy of the complaint to the school for a response. This can be accomplished by filing the ACCSC Complaint Form. The complainant(s) will be kept informed as to the status of the complaint as well

as the final resolution by the Commission. A copy of the ACCSC Complaint Form is available at the school, or may be obtained by contacting:

Accrediting Commission of Career Schools and Colleges (ACCSC)
2101 Wilson Boulevard, Suite 302
Arlington, Virginia 22201
Telephone: +1 (703) 247-4212
Fax: 1-703-247-4533
Website: **www.accsc.org**
E-Mail: **complaints@accsc.org**
Complaint: **https://www.accsc.org/Student-Corner/Complaints.aspx**

Students attending the Tampa, Florida Campus may contact:

Florida State Commission for Independent Education (CIE)
325 West Gaines Street, Suite 1414
Tallahassee, FL 32399-0400
Telephone: +1 (888) 224-6684 (Toll Free in the U.S.A.)
E-Mail: **cieinfo@fldoe.org**

Distance Education Grievance Process

Students who are enrolled in a distance education program must go through the General Grievance process above. If the student is not satisfied with the outcome of the complaint, the student may contact the following agency:

Florida State Commission for Independent Education (CIE)
325 W. Gaines Street, St. 1414
Tallahassee, FL 32399-0400
Telephone: +1 (888) 224-6684 (Toll Free in the U.S.A.)
E-Mail: **cieinfo@fldoe.org**

Student Records

Schiller collects, processes, and maintains student information that is germane to the institution, and the students, based on two criteria: enabling the University to better serve its objectives and strengthening the efforts to protect students from any damage that might result from a misuse of the information. The University will not redistribute or sell student information including, but not limited to, student lists, mailing labels, or electronic emails, for any solicitation, commercial, recruitment, or any other purpose that is not directly related to the University.

Student records are maintained are maintained that include grades, previous education and training, awards, courses attempted, and attendance. Grade reports are furnished at the end of each course.

Transcript Request

Students may request a copy of their official transcript at any time. Transcripts can be released directly to the student, or to a third party, such as an employer, or to another university. All transcripts will be sent digitally, paper copies can be processed upon request. Please visit the following link to request a transcript via Parchment: https://www.parchment.com/u/registration/2427991/account

Students who attended or graduated prior to January 1, 2009, please choose *Legacy Transcript* as the campus when submitting the request.

Duplicate Diploma

To request a duplicate diploma, please log in or register an account with Parchment at the following link: https://www.parchment.com/u/registration/2427991/account. Please send any questions to registrar@schiller.edu.

Education Verification Requests

Please submit all education verification requests through Parchment at the following link: https://www.parchment.com/u/registration/2427991/account.

Apostille Requests

To request an apostille for your diploma or transcripts, please log in or register an account with Parchment at the following link: https://www.parchment.com/u/registration/2427991/account. You will need to upload a scanned copy of the document you want apostilled or order a duplicate document through Parchment as well. Please send any questions to RegistrarTampa@schiller.edu.

Processing Time

Documents are prepared on campus and sent to the Florida Secretary of State for the apostille. Total processing time is 4-6 weeks before documents are shipped to the student.

Personal Student Data Protection Policies

United States FERPA Policy

The Family Educational Rights and Privacy Act (FERPA) (20 U.S.C. § 1232g; 34 CFR Part 99) is a Federal law that protects the privacy of student education records. The law applies to all schools that receive funds under an applicable program of the U.S. Department of Education.

FERPA gives parents certain rights with respect to their children's education records. These rights transfer to the student when he or she reaches the age of 18 or attends a school beyond the high school level. Students to whom the rights have been transferred are eligible students.

As noted above, the rights under FERPA transfer from the parents to the student once the student turns 18 years old or enters a postsecondary institution at any age. However, although the rights under FERPA have now transferred to the student, a school may disclose information from an “eligible student’s” education record to the parents of the student, without the student's consent, if the student is a dependent for tax purposes. Neither the age of the student nor the parent's status as a custodial parent is relevant. If a student is claimed as a dependent by either parent for tax purposes, then either parent may have access under this provision.

Parents and Eligible Students Rights include the right to inspect and review the student's education records within 45 days of the day Schiller receives a request for access.

A parent or eligible student should submit to the Campus Director a written request that identifies the record(s) the parent or eligible student wishes to inspect. The University official will make arrangements for access and notify the parent or eligible student of the time and place where the records may be inspected.

The parent or eligible student has the right to request the amendment of the student's education records if they believe it is inaccurate, misleading, or otherwise in violation of the parent or eligible student's privacy rights under FERPA.

A parent or eligible student who wishes to ask Schiller to amend a record should write the Schiller official responsible for the record, clearly identify the part of the record the parent or eligible student wants changed, and explain why it should be changed.

If Schiller decides not to amend the record as requested, Schiller will notify the parent or eligible student in writing of the decision and the parent or eligible student's right to a hearing to request an amendment. Additional information regarding the hearing procedures will be provided to the parent or eligible student when notified of the right to a hearing.

After the hearing, if the school still decides not to amend the record, the parent or eligible student has the right to place a statement with the record setting forth his or her view about the contested information.

Generally, schools must have written permission from the parent or eligible student in order to release any information from a student's education record. However, FERPA allows schools to disclose those records, without consent, to the following parties or under the following conditions (34 CFR § 99.31):

- School officials with legitimate educational interest;
- Other schools to which a student is transferring;
- Specified officials for audit or evaluation purposes;
- Appropriate parties in connection with financial aid to a student;
- Organizations conducting certain studies for or on behalf of the school;
- Accrediting organizations;
- To comply with a judicial order or lawfully issued subpoena;
- Appropriate officials in cases of health and safety emergencies; and
- State and local authorities, within a juvenile justice system, pursuant to specific State law.

A school official is a person employed by Schiller in an administrative, supervisory, academic or research, or support staff position (including law enforcement unit personnel and health staff); a person or company with whom Schiller has contracted as its agent to provide a service instead of using Schiller employees or officials (such as an attorney, auditor, or collection agent); a person serving on the Board of Directors; or a student serving on an official committee, such as a disciplinary or grievance committee, or assisting another school official in performing his or her tasks; and in order to comply with a lawfully issued subpoena or court order.

A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill his or her professional responsibilities for Schiller.

Upon request of another school, Schiller also discloses education records without consent to officials of another school in which a student seeks or intends to enroll.

Schiller has designated the following types of information as directory information: the student's name, address, telephone number; date and place of birth; honors, awards, and certifications; and dates of attendance. Parents and eligible students may request that the school not disclose directory information about them by contacting the Campus Director of the Schiller campus that the student is currently attending or has previously attended.

Written consent must state the purpose of disclosure, specify records to be disclosed, identify those to whom the disclosure may be made, and must be signed and dated. The Campus Director will provide directions for these requests.

The student has the right to file a complaint with the U.S. Department of Education concerning alleged failures by Schiller to comply with the requirements of FERPA. The name and address of the Office that administers FERPA is:

Family Policy Compliance Office
U.S. Department of Education
400 Maryland Avenue, SW
Washington, DC 20202-8520
Phone 1.800.USA.LEARN (1.800.872.5327)

Individuals who use Telecommunications Device for the Deaf (TDD) may use the Federal Relay Service **http://www.ed.gov/about/contacts/gen.**

European Parliament Protection of Personal Data Policy

Latest version: March 2021

Protecting the personal data, we collect and process on behalf of our students, employees, suppliers and third parties is our priority. As an individual, you have the right to data privacy and how your personal data is used as part of our business operations.

By means of this notice, Schiller International University informs you about the Personal Data Protection Policy that applies to the processing of personal data we collect from you.

In accordance with the regulations in force on the Protection of Personal Data, of the European Parliament and the Council, of 27 April 2016, on the protection of individuals regarding with the processing of personal data and the free movement of such data and repealing Directive 95/46/EC, hereinafter ("General Data Protection Regulations" or "GDPR"), we inform you of the following:

Definitions

- "Personal Data" means: *any information relating to an identified or identifiable natural person ('DATA SUBJECT'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.*
- "Special categories of personal data" means: *any personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation.*
- "Processing" means: *any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure, or destruction.*
- "Data Controller" means: *the natural or legal person, public authority, agency, or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law.*

- "Data Processor" means: *a natural or legal person, public authority, agency, or other body which processes personal data on behalf of the controller.*

Who is responsible for processing your data?

The Data Protection Officer is responsible for the processing of personal data collected through service proposals, agreements, or contracts; applications; forms; educational platform; web site; social networks; blog; chat; or by any other means. Schiller International University may incorporate them into automated files whose ownership and responsibility will be held for the specific purposes for which they were collected in each case.

For the purposes of our data protection policy, the contact address is **dpo@schiller.edu.**

What kind of data can we have about you and how have we obtained it?

Depending on the relationship we have with you, the following types of data may be available to us:

- Identification data (e.g., name and surname, identity card, passport, Social Security/Mutuality number, postal address, e-mail address, telephone number, handwritten signature, fingerprint, image/voice, electronic signature). Online identification data (IP).
- Data on personal characteristics (marital status, family data, date of birth, place of birth, age, sex, nationality, native language).
- Data on social circumstances (e.g., characteristic of accommodation/housing, property or possessions, hobbies and lifestyle, membership of clubs or associations, licenses, permits or authorizations).
- Academic and professional data (e.g., curriculum vitae, training/degree, student background, professional experience, membership in professional associations or colleges, qualifications, results, objectives, achievements).
- Employment details data (e.g., profession, job position, non-economic payroll data, employee background).
- Economic, financial and insurance data (e.g., income and rent, investments and assets, credits, loans and guarantees, banking data, pension and retirement plans, economic data of payroll, data of tax deductions and taxes, insurance, mortgages, subsidies and benefits, credit history, credit card).
- Data on transactions of goods and services (e.g., goods and services provided by the affected party, goods and services received by the affected party, financial transactions, compensation, and indemnification).
- Commercial information data (e.g., activities or businesses, commercial licenses, subscriptions to publications or media, literary, artistic, scientific, or technical creations).
- Health data (e.g., food intolerances, allergies, disabilities, handicaps).

All the above-mentioned types of data may have been obtained directly from you or from third parties, by filling in the "contact" section of the website or other sites; by means of contracts, service proposals or offers for professional or non-professional recruitment or connection as a collaborator, supplier, teacher, employee, student, user, or other purposes. Depending on the type of data processed, your prior knowledge and, if applicable, your prior consent will be required.

If your personal data is modified, it will be your obligation to provide us, in each case, with the updated data. Our Service does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your children have provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

Information for United States residents regarding their personal information

In order to comply with your request for access to our educational platform, or website or other services we must verify your identity to prevent unauthorized access to your data.

We do not use your personal data for sale in connection with our services.

For what purpose do we process your data?

The data will be treated in our files, with the purpose, depending on the case, of the integral management of the services of Schiller International University in its private and public professional relations, as well as in the legally required obligations.

We may use your data to perform some of the following actions, which are not limited to, but may include:

1. Administrative and economic management, invoicing, accounting, and legal obligations,
2. Educational management of students and teachers,
3. Management of employees, contacts, suppliers, alumni, ex-teachers, candidates in selection processes, volunteers, interns, visitors, family members, participants, guests, others,
4. Management of stay and accommodation of students and/or teachers in different locations where we offer our training services,
5. Management of complementary and/or extra-university activities,
6. Management of student and/or teacher departures from university campuses,
7. Management of other activities organized or sponsored by Schiller International University on any of its campuses or outside them.
8. Management of the sale of merchandising products offered by Schiller International University on any of its campuses or outside of them.
9. Management of activities organized or sponsored by Schiller International University for events, congresses, conferences, courses or online; as well as any activity related to educational or cultural activities in general.
10. Management of communication and promotion of Schiller International University in publications: magazines or press (online/paper), official or third-party social networks; official or third-party web page, official or third-party blog, newsletter; for promotional, advertising, divulging or informative purposes related to the educational or cultural activity, upon request of explicit permission from the interested party.
11. Management of the surveillance of facilities, persons, and goods.

The data collected will be stored under the confidentiality and security measures established by law. The refusal to provide the requested data, as well as the non-authorization to process them could result in the impossibility of providing certain services and not being able to access them.

The data included in our files will not be used for commercial purposes under any circumstances, except with your prior consent.

How long will we store your data?

We will store your personal data for the time required to perform the objectives of the activities indicated in this Privacy Policy or those that may arise in the future; to fulfill the legitimate objectives of the person responsible for the processing of personal data, to comply with a legal obligation or until you ask us to cancel it, and this can be done if the legal requirements are met.

What is the basis of legitimacy for the processing of your data?

Depending on the purpose for which the processing of your personal data is aimed, it will be necessary to have a type of data and a specific processing that may involve, among others, the following actions: Collection; Registration; Structuring; Modification; Conservation; Extraction; Consultation; Communication by transmission; Diffusion; Interconnection; Comparison; Limitation; Suppression; and Destruction of the data. In such cases, the basis of legitimacy for such processing may be:

- The maintenance of the business, contractual, administrative management or other relationship, the performance of complementary activities to comply with the service requested or offered by Schiller International University.
- The observance of legal requirements or requests for information from law enforcement agencies, judicial authorities (judges and courts), public administrations (tax, education, health, etc.), or the competent national data protection authorities.
- Schiller International University 's legitimate interest in analyzing the use of its Web Site, social networks, blogs, educational platforms, promotional communications, newsletters, its functionalities, and services; the protection of your interests and defense of your rights against third parties in case of controversy or third-party claims, and in general, the development of the service and management of products offered by Schiller International University.
- Schiller International University 's legitimate interest, when the regulations allow it - except for its express refusal - to communicate or notify you of information with promotional or non-promotional content related to Schiller International University, as well as promotions and offers about its activities, services, and products.
- The legitimate interest guaranteeing the security of our website, social networks, blogs, educational platforms, newsletters, communications, and systems to prevent or detect fraud, security incidents or other crimes.
- The unequivocal consent of the interested party for the management of services or products, complementary or not, demanded by him or that we can offer him, such as: management of organized or sponsored activities - attendance to events, congresses, conferences, courses or other activities related to the cultural or educational activity or any other that may be offered in the future by S Schiller International University; management for transport procedures, location of residence or other needs for your stay in any of our campuses. The fulfillment of online forms for newsletters and other services.

With your consent we will be able to offer you a service adapted to your needs. You can choose not to do so for some of the purposes indicated, however, we must always treat your data for the maintenance of the service provided. Within each corresponding section of our web site, you will be asked for your consent - when it is about treatments that require it - you will have a functionality (click box) that will allow you to complete in an express and unequivocal way the communication of your consent.

To which recipients will your data be communicated?

The personal data may be communicated to third parties, provided that this communication responds to a requirement for the development of the legal relationship to be established, whether it results from a legal or contractual obligation, or from your prior consent. For example: Tax Agency, banks, agencies and/or public administration with competence in the field of education (centers, institutions, organizations, foundations, universities, our campus) or others.

International data transfer

In order to perform certain processes, for example data storage in cloud systems, personal data is processed on servers that are both within the territory of the European Economic Area (EEA) - and therefore do not have the status of international data transfer under GDPR - and within the territory of the United States of America - considered as an international data transfer under GDPR-; in these cases the Data Controller guarantees that the processing of your personal data involving an international transfer of data will be performed in accordance with European Union Regulation 2016/679 on the Protection of Personal Data (GDPR), for which reinforced security measures and **Standard Contractual Clauses** (According to EU COMMISSION DECISION of 5 February 2010 for the transfer of personal data to processor established in third countries under Directive 95/46/EC of the European Parliament and of the Council) with our suppliers are in place to certify that any data transferred outside the EU is adequately protected, and they provide an essentially equivalent level of protection.

What are your rights as an interested party in the processing of personal data?

At any time, you may exercise the following rights free of charge against Schiller International University:

Right of access: This is the right of the interested party to obtain confirmation from the Data Controller as to whether personal data concerning him are being processed, and in the event that the processing is confirmed, access to the data and information available to him must be provided.

Right to rectification: The person concerned shall have the right to obtain from the Data Controller without undue delay the rectification of the personal data concerning him when such data proves to be inaccurate. In view of the purposes for which the data have been processed, the data subject shall have the right to have the personal data supplemented where they are incomplete, by providing an additional statement.

Right to restriction of processing: It is the right to obtain from the Responsible of the Treatment the limitation of the treatment of personal data.

Right to erasure ("right to be forgotten"): It refers to the right of the data subject to obtain from the Data Controller the erasure of personal data concerning him without undue delay, and the Data Controller shall be under the obligation to erasure personal data without undue delay when the requirements of Article 17 of the Regulation are met.

Right to data portability: This consists of the right to receive the personal data concerning you, which you have provided to a Data Controller, in a structured, machine-readable format and to transmit them to another Data Controller without being prevented by the Data Controller to whom the data were provided.

Right to object: The data subject may object at any time, on grounds relating to his situation, to personal data concerning him being processed for the fulfilment of a public interest or for the satisfaction of a legitimate interest, including the profiling on the basis of such provisions.

The exercise of the above rights is subject to certain exemptions, to safeguard the public interest (for example, the prevention or detection of crimes) or our interests (for example, the maintenance of a legal

obligation). We will attempt to comply with your request as soon as reasonably possible. Requests to exercise these rights may be granted in whole, in part or denied, depending on the scope and nature of the request and applicable law. When required by applicable law, we will notify you if we deny your request and will notify you of the reasons why we cannot comply with your request.

No discrimination or penalties will occur for exercising your rights under this Privacy Policy.

You can exercise the rights indicated by sending an e-mail to dpo@schiller.edu. To do so, you must provide a photocopy of your official document of nationality or valid passport, indicating the reason and the right you intend to exercise. The photocopy of the above-mentioned documentation may be replaced provided that the identity is accredited by any other legally valid means.

In any case, all requests must be accompanied by:

- Request in which the application is specified (Year requested or information to be accessed). If it does not refer to a specific file, you will be provided with all the information in your name. If you request information from a specific file, only the information in this file will be provided. If you request information about a third party, it will never be provided. If you request it by phone, you will be instructed to do so in writing and will be informed of how you can do so and the address to which you must send it. You will never be provided information over the phone.
- Address for notification purposes.
- Date and signature of the applicant.
- Supporting documents of the petition that you submit.

If you consider that despite your request, your personal data or your inquiry have not been treated properly, you can go before competent authority in matters of Personal Data Protection, in Spain before the AEPD (www.aepd.es), in France CNIL (www.cnil.fr), in Germany (www.baden-wuerttemberg.datenschutz.de), in the United States of America the one corresponding to the State of Florida.

Social Networks and Links

Through the social networks where you have a Schiller International University account you can choose to share information. This means that the information that is shared, with name and preferences will be visible to visitors of your personal pages. Our recommendation is that you carefully read the privacy policies of third parties on social networks, which will be applicable to the treatment that they make of your personal data.

Regarding the user's opinions expressed through the web site or other participation tools that may be created, such as blogs, social networks, etc., we inform you that Schiller International University shall not be responsible for the comments, nor for the contents that attempt against the honor, the privacy, or the own image of third parties.

Our website may contain links to other websites belonging to third parties. Please be advised that SCHILLER INTERNATIONAL UNIVERSITY is not responsible for the privacy, content or security practices employed by such other web sites which are not governed in any way by this Privacy Policy. We recommend that you carefully read the privacy policies of any third-party web site not owned by Schiller International University.

Cookies

The use of our website allows us to collect certain information that is considered as personal data by the applicable regulations on the subject (an identifiable natural person is one whose identity can be determined directly or indirectly by means of a name, an identification number, location data or an online identifier), therefore, through cookies that are installed on your computer, or other tracking technologies, when you visit our website, we collect personal information. When necessary, you will be asked for your consent to our use of cookies. For more information on the use of cookies by Schiller International University you may consult our Cookie Policy section.

Security measures

Under the protection of the applicable regulations on personal data protection we respect your privacy, and we are committed to keep your personal data safe, as well as to manage them according to our legal obligations on privacy and security, to guarantee the confidentiality, integrity, availability and permanent resilience of the processing systems and services.

To this purpose, we will have the necessary technical, physical, and organizational measures to protect your personal data against misuse, destruction, loss, alteration, disclosure, acquisition, accidental, illegal or unauthorized access, all in accordance with the technical possibilities of the moment and the demand that their protection requires.

However, you are aware that security measures on the Internet are not impregnable and therefore we inform you that Schiller International University is not responsible for unauthorized or intentional access that is beyond our control.

Applicable legislation

These Conditions shall always be governed by the provisions of European legislation on the protection of personal data and privacy as well as by the rules applicable in each territory in terms of privacy, consumers, and users.

Versions of Privacy Policy

Schiller International University reserves the right to modify its Privacy Policy at its discretion due to a change in regulations or organizational practice. Such modifications will be published on the Schiller web site, providing the user with the necessary resources to access them. In any case, the relationship with users will be governed by the rules provided at the specific time of access to this website.

TUITION AND FEES

Tuition includes course materials for both undergraduate and graduate. Students may choose to opt out of this program and purchase their own course materials. To opt out, email coursematerials@schiller.edu for further instructions. All tuition and fees are due and payable before arrival in country or on campus unless other arrangements have been made and specifically approved in writing by the President or Financial Officer of Schiller International University.

For important information about the educational debt, earnings, and completion rates of students please visit: *https://www.schiller.edu/disclosures/*.

Schiller International University reserves the right to change tuition and fees at any time with 30 days' notice.

Terms of Payment

Applicants should verify payment instructions with the Bursar at the specific campus of interest.

Students are required to pay 100% of their estimated amount due for the semester by the first scheduled day of class. Students with student visas may be required to pay in advance for immigration purposes. Applicants and students should check with the Admissions Representative at their campus of interest for details.

Payment may be made in cash, by check, by wire transfer, or by VISA, MasterCard, American Express or Discover Card (Some campuses cannot accept checks from foreign banks and are unable to accept all credit cards. Applicants and Students should check with the Bursar at their campus of interest for credit card or wire transfer options. Some additional fees for credit card payments may be applied at European campuses). Questions regarding payment should be directed to the Bursar's Office.

A Credit Card Charge Authorization form can be requested at each campus. In addition to handling these charges by mail, students can also present their credit cards to the Campus Bursars. Charges assessed by banks on foreign checks, or on bank transfers, will be charged to the student's account.

All payments by check or bank transfer must include student name, semester of study, and campus being attended. Funds for living expenses and/or housing should not be transferred to the University.

Any student who is financially delinquent with the University may not be permitted to register, audit, or attend classes, until all charges are paid, or an agreement has been reached with the University. Schiller reserves the right to not release official transcripts, or other records, for any student who has an outstanding account balance, or is delinquent. If a student with an outstanding balance on their account were to separate from the institution, through withdrawal or suspension, that student remains responsible for the account balance in full. Delinquent accounts may be sent to collections.

It is the responsibility of the student to send payments promptly according to the Schedule of Tuition and Fees.

All fees must have been paid prior to the start of classes. Students should consider incidental costs for housing, personal laundry service, independent travel, clothing, and other items that vary according to individual needs and preferences.

Undergraduate Degree Programs

TUITION & FEES * Effective February 1, 2023	RESIDENTIAL PROGRAMS 100% on ground or hybrid schedule						DISTANCE LEARNING 100% online schedule		
	European Campuses Currency in E.U. Euros (€)			Tampa Campus Currency in U.S. Dollars ($)			Currency in US Dollars ($) Currency in E.U. Euros (€)		
PROGRAM U.S. Degree Awarded upon Completion	Tuition per credit hour	Tuition per semester (12 credits)	Total Tuition for program	Tuition per credit hour	Tuition per semester (12 credits)	Total Tuition for program	Tuition per credit hour	Tuition per semester (12 credits)	Total Tuition for program
Applied Mathematics and Artificial Intelligence Bachelor of Science 120 Semester Credits 10 Semesters / 40 Months	(All European Campuses) € 500	€ 6,000	€ 60,000	$ 570	$ 6,840	$ 68,400	$ 285 € 250	$ 3,420 € 3,000	$ 34,200 € 30,000
Business Analytics Bachelor of Science 120 Semester Credits 10 Semesters / 40 Months	(All European Campuses) € 500	€ 6,000	€ 60,000	$ 570	$ 6,840	$ 68,400			
Computer Science Bachelor of Science 120 Semester Credits 10 Semesters / 40 Months	(All European Campuses) € 500	€ 6,000	€ 60,000	$ 570	$ 6,840	$ 68,400	$ 285 € 250	$ 3,420 € 3,000	$ 34,200 € 30,000
International Business Bachelor of Science 120 Semester Credits 10 Semesters / 40 Months	(All European Campuses) € 500	€ 6,000	€ 60,000	$ 570	$ 6,840	$ 68,400	$ 285 € 250	$ 3,420 € 3,000	$ 34,200 € 30,000
International Hospitality and Tourism Management Bachelor of Science 120 Semester Credits 10 Semesters / 40 Months	(All European Campuses) € 500	€ 6,000	€ 60,000	$ 570	$ 6,840	$ 68,400			
International Marketing Bachelor of Science 120 Semester Credits 10 Semesters / 40 Months	(All European Campuses) € 500	€ 6,000	€ 60,000	$ 570	$ 6,840	$ 68,400			
International Relations and Diplomacy Bachelor of Arts 120 Semester Credits 10 Semesters / 40 Months	(All European Campuses) € 500	€ 6,000	€ 60,000	$ 570	$ 6,840	$ 68,400	$ 285 € 250	$ 3,420 € 3,000	$ 34,200 € 30,000

Graduate Degree Programs

TUITION & FEES * Effective September 1, 2023	RESIDENTIAL PROGRAMS 100% on ground or hybrid schedule						DISTANCE LEARNING 100% online schedule		
	European Campuses Currency in E.U. Euros (€)			Tampa Campus Currency in U.S. Dollars ($)			Currency in US Dollars ($) Currency in E.U. Euros (€)		
PROGRAM U.S. Degree Awarded upon Completion	Tuition per credit hour	Tuition per semester (12 credits)	Total Tuition for program	Tuition per credit hour	Tuition per semester (12 credits)	Total Tuition for program	Tuition per credit hour	Tuition per semester (12 credits)	Total Tuition for program
Business Administration Master of Business Administration 36 Semester Credits 3 Semesters / 12 Months	(All European Campuses) € 530[1] € 445[2]	€ 6,360[1] € 5,340[2]	€ 19,080[1] € 16,020[2]	$ 600[1] $ 525[2]	$ 7,200[1] $ 6,300[2]	$ 21,600[1] $ 18,900[2]	$ 300 € 265	$ 3,600 € 3,180	$ 10,800 € 9,540
Data Science Master of Science 30 Semester Credits 2.5 Semesters / 12 Months	(All European Campuses) € 530[1] € 535[2]	€ 6,.630[1] € 6,420[2]	€ 15,900[1] € 16,050[2]	$ 600[1] $ 630[2]	$ 7,200[1] $ 6,624[2]	$ 18,000[1] $ 16,560[2]	$ 300 € 265	$ 3,600 € 3,180	$ 9,000 € 7,950
Digital Marketing and E-Commerce Master of Science 36 Semester Credits 3 Semesters / 12 Months	(All European Campuses) € 530[1] € 445[2]	€ 6,360[1] € 5,340[2]	€ 19,080[1] € 16,020[2]	$ 600[1] $ 525[2]	$ 7,200[1] $ 6,300[2]	$ 21,600[1] $ 18,900[2]	$ 300 € 265	$ 3,600 € 3,180	$ 10,800 € 9,540
Global Finance Master of Science 36 Semester Credits 3 Semesters / 12 Months	(All European Campuses) € 530[1] € 445[2]	€ 6,360[1] € 5,340[2]	€ 19,080[1] € 16,020[2]	$ 600[1] $ 525[2]	$ 7,200[1] $ 6,300[2]	$ 21,600[1] $ 18,900[2]			
International Business Master of Business Administration 45 Semester Credits 3.75 Semesters / 15 Months	(All European Campuses) € 530[1] € 445[2]	€ 6,360[1] € 5,340[2]	€ 23,850[1] € 20,025[2]	$ 600[1] $ 525[2]	$ 7,200[1] $ 6,300[2]	$ 27,000[1] $ 23,625[2]	$ 300 € 265	$ 3,600 € 3,180	$ 13,500 € 11,925
International Relations and Diplomacy Master of Arts 36 Semester Credits 12 Semesters / 36 Months	(All European Campuses) € 530[1] € 445[2]	€ 6,360[1] € 5,340[2]	€ 19,080[1] € 16,020[2]	$ 600[1] $ 525[2]	$ 7,200[1] $ 6,300[2]	$ 21,600[1] $ 18,900[2]	$ 300 € 265	$ 3,600 € 3,180	$ 10,800 € 9,540
Sustainability Master of Science 45 Semester Credits 3.75 Semesters / 15 Months	(Madrid Campus Only) € 530	€ 6,360	€ 23,850						
Sustainability Management Master of Science 30 Semester Credits 2.75 Semesters / 12 Months	(All European Campuses) € 530[1] € 535[2]	€ 6,360[1] € 6,420[2]	€ 15,900[1] € 16,050[2]	$ 600[1] $ 630[2]	$ 7,200[1] $ 7,560[2]	$ 18,000[1] $ 18,900[2]			

[1] This rate applies to all enrollments starting before/on December 31, 2025.
[2] This rate applies to all enrollments starting on/after January 1, 2026.

*Tuition includes all instruction for graduate and undergraduate programs and the required e-Books for the coursework within the program. Students may choose to opt out of this e-book program and purchase their own course materials. To opt out, email coursematerials@schiller.edu for further instructions. (Effective July 1, 2016, per U.S. Department of Education regulation). Tuition and fees are subject to change

with at least thirty (30) days' prior notice to students. **The tuition does not include airfare, travel expenses, accommodation, visa fees or other additional and options** fees that may be incurred, please see the "Other Fees" section in this Enrollment Agreement or the SIU Catalog.

Other Fees

Required Fees *(in alphabetical order)*	US Campus	Europe Campuses
CVEC Student Fee (France ONLY)	N/A	€ 100/academic year
Graduation Fee (Germany ONLY)	N/A	€ 81
Student Activity Fee (residential programs ONLY)	$ 40 per course	€ 40 per course
Student Activity Fee (distance learning programs ONLY)	$ 25 per course	€ 20 per course
Thesis Fee (for programs without specified Thesis/Final Project course prior to September 2023)	$ 600	€ 650
University of Roehampton Dual Degree fee (undergraduate programs) **– per credit**	$ 114	€ 100
University of Roehampton Dual Degree fee (graduate programs) – **per credit**	$ 120	€ 106

Optional Fees *(in alphabetical order)*	US Campus	European Campuses
Apostille Fees		
First request fee, plus shipping costs	$ 75	N/A
Each additional Apostille request fee, plus shipping costs per request	$ 15	N/A
Apostille shipping costs		
Domestic, Ground Delivery	$ 25	N/A
Domestic, Second Day Delivery	$ 45	N/A
Domestic, Next Day Air	$ 95	N/A
International, Expedited (2-5 business days depending on destination)	$ 150	N/A

Please note that all apostille requests are processed through the main campus in Tampa, Florida, USA, regardless of the location of the campus that that Schiller student is attending, therefore all fees are in US dollars)

Auditing Fee – Undergraduate as per field of study – **per credit hour**	$ 570	€ 500
Auditing Fee – Graduate as per field of study – **per credit hour**	$ 600	€ 530
Cancellation Fee (due to Visa Denial)	N/A	€ 100
Courier Fee/Admin Fee – International students (base cost)	$ 300	€ 87
Credit by Examination Fee – Undergraduate as per field of study – **per credit hour**	$ 570	€ 500
Credit by Examination Fee – Graduate as per field of study – **per credit hour**	$ 600	€ 530
Diploma Reprint Fee	$ 150	€ 130
Distance Education - there are no additional fees for the following:		
Distance Education instruction	N/A	N/A
Verification of student identity for students engaged in distance learning	N/A	N/A
Re-Examination Fee	$ 100	€ 100
Student Insurance - Consult each campus for details	Varies	
Transcript Fees – Official Transcripts	$ 20	€ 20
University of Roehampton Dual Degree Re-Sit Fee – **per required assessment**	$ 100	€ 100
University of Roehampton Dual Degree Withdrawal Fee – **per previously validated course** (Applies only to UoR enrollments prior to June 2023)	$ 125	€ 125
Withdrawal Fee – official and unofficial student withdrawals	$ 100	€ 81

Institutional Cancellation Policy

Student Right to Cancel

Cancellation Prior to the Start of Classes

A student may cancel their enrollment for any reason. Cancellations can be made in person, by electronic mail, or by certified mail. In the event of a student cancellation, all monies paid by an applicant will be refunded within 30 days, if:

- Student cancels within three (3 business days of signing the enrollment agreement and making initial payment; or
- Students cancels after signing the enrollment agreement, but before instruction begins; or
- Student cancels within three (3 business days following the regularly scheduled orientation procedures; or
- Students who enroll prior to visiting the campus will have an opportunity to cancel their enrollment within three (3 business days following a tour of SIU's facilities and inspection of equipment.

Cancellation After the Start of Classes

If a student cancels (withdraws) after the student starts class, he/she must provide written notice of the withdrawal to the University. The student will be responsible for the following:

1. Tuition, as of the student's last date of physical attendance, based on the refund policy below. The official date of withdrawal from the program is the last date of attendance unless the University receives written notification indicating earlier withdrawal from the program.

University Right to Cancel

Cancellation of Class Start

SIU reserves the right to cancel a start date due to any circumstances that it deems would be in the students' best interest. Cancellation of a scheduled class start date for any program shall entitle the enrollee to elect either:

1. A guaranteed reservation in the next scheduled class for that program, or
2. Cancellation of enrollment with a full refund of all pre-paid tuition and fees. Refund will be made within thirty (30) days

Cancellation/Termination of Student Enrollment

SIU may terminate a student's enrollment for one of the following reasons:

1. Insufficient academic progress, and/or
2. Non-payment of academic costs, and/or
3. Failure to comply with rules and policies established by the University as outlined in the University Catalog and this Enrollment Agreement.

The date of withdrawal shall be deemed the last date of recorded attendance. All refunds and return of funds will be made within thirty (30) calendar days of the date of determination.

Institutional Refund Policy

Refund if SIU Rejects an Applicant

SIU will notify the student, in writing, of his or her acceptance or rejection. In the event that an applicant is rejected by the University, all tuition, fees, and other charges will be reversed, and any pre-payment of tuition and any fees paid will be refunded. Refunds will be made within 30 days of the student's rejection of enrollment.

Refund for Withdrawals and Terminations

For students who begin a semester, and then subsequently withdraws or is terminated prior to the end of that semester; the University will earn tuition and fees based on a pro-rata basis through 20% of the semester from which the student withdrew. Withdrawals occurring after 20% of the semester; the student will be obligated to 100% of the semester's tuition and fees.

Refunds are processed in accordance with policy and regulatory requirements. Refunds shall be made within 30 days of the date that the institution determines that the student has withdrawn. The Financial Aid Office will contact student loan borrowers who withdraw from the University and provide information regarding loan repayment.

Last Date of Attendance/Termination Date

When calculating the refund due to a student, the last date of actual attendance by the student is used in the calculation unless earlier written notice was received.

Housing and Meals

Housing and meal expenses are the responsibility of each student and are not included in the cost of tuition and fees. The costs students can expect to incur for housing and meals may vary greatly with individual student preferences as well as with each campus. Each campus should be contacted for current information on this subject.

Methods of Payment

Payments may be made in the form of cash, check, major credit card, money order, wire transfer, and/or through scheduled disbursements of federal financial aid programs. Payments made by credit card can incur a processing charge of up to 3.5% of the charged amount. Payments made by wire transfer may incur additional fees per the University Catalog. Payment schedules are on a semester or monthly basis and must be paid by no later than the first day of the semester or first day of the course for monthly installments unless other arrangements have been agreed upon in writing by the Financial Aid Office and appropriate approving SIU official.

Holder in Due Course Statement

Any holder of this consumer credit contract is subject to all claims and defenses which the debtor could assert against the seller of goods or services obtained pursuant hereto or with the proceeds, hereof

Recovery hereunder by the debtor shall not exceed amounts paid by the debtor (FTC Rule effective 5-14-76).

Tuition Payment Plan

If a student elects to use a Tuition Payment Plan, the Tuition Payment Plan is incorporated into this Enrollment Agreement. **Any changes in the student financial plan must be updated with each change occurrence.**

International Student Information

International students granted a visa to attend SIU must commit to an enrollment of at least two (2) semesters in order to be admitted to Schiller International University. Each semester, a schedule of twelve (12) credits for undergraduate programs and twelve (12) credits for graduate programs is required. International students will be required to submit an advanced deposit equal to SIU's charges for one (1) semester's tuition and fees.

Retention and Graduation Rates

Information about retention and graduation rates, as well as other information in compliance with the Student Right to Know and Campus Security Act, is available in the Campus Directors Office. This information, including the annual security and safety report, is available on the University website at www.schiller.edu

French Government CVEC Student Fee

What is it?

Students admitted to an institution of higher education in France are subject to a fee known as the CVEC, which helps to improve student services that enhance the student experience, especially in the areas of social life, health, culture, and athletics. The Funds raised through the CVEC program will finance those whose primary beneficiaries are students. These will take a variety of forms, among them access to health care, social support, recreational opportunities, and artistic and cultural events. The result will be an overall improvement in student services and support.

Cost/Payment

The amount of the CVEC for the 2023/2024 academic year is €100.

- The fee is to be paid directly to the French Authorities each year. Schiller International University requires proof of payment to be eligible for registration. This applies to all current and prospective students.
- The CVEC may be paid online or in cash (at the post office).

Prepare These Documents to Upload

- Schiller International University *Certifcat de scolarite* (contact the Registrar's at RegistrarParis@Schiller.edu).
- A picture or scan of your ID document (passport, driver's license, government issued ID card).

Next Steps

Go to **https://cvec.etudiant.gouv.fr/** (for more information on the CVEC).

- Select "OBTENIR MON ATTESTATION" to create your account and obtain your proof of payment. At present the payment platform is only available in French. For more information in English from Campus France: https://www.campusfrance.org/en/10-things-you-need-to-know-about-the-new-student-and-campus-life- contribution-cvec-0
- When asked to select your university (établissement) select: AUTRE
- Send your "CVEC attestation"
- Current students: the formal attestation should be sent to Mr. Cyril Nehme: cyril_nehme@schiller.edu
- Prospective (new) students: the formal attestation should be sent to Mrs. Lala Samba: lala.samba@schiller.edu
- Please ensure the document you send is the formal Attestation PDF (your proof of payment or a screenshot of the page will not be accepted)

Please Note

Save your "CVEC attestation" PDF as you will need it when you apply for Social Security in France

Sending your "CVEC attestation" will allow you to check in for the semester. If you do not check in, you risk your courses being dropped

Frequently Asked Questions about the CVEC

Q: Does this apply to me; I am a French citizen?
A: Yes, absolutely. It applies to all students in France.

Q: I will graduate at the end of the fall semester; do I still need to pay this fee?
A: Yes, you do. This annual fee is due every academic year, even if you do not stay for the whole year.

Q: Schiller International University does not show in the website's drop-down menu, what do I do?
A: Please select "Autres".

Q: Are there any exemptions from this fee?
A: Some students are not obliged to pay the CVEC contribution. These exemptions include Students receiving need-based scholarships managed by CROUS (recipients of scholarship grants from the ministries of higher education, culture, or agriculture), Students receiving French government scholarships and students financed by one of France's regions to study in paramedical, health, and social programs, Students who are refugees, student aliens who have been granted "subsidiary protection" (*protection subsidiaire*), and students seeking asylum. Specifically, not exempt from the CVEC are students in the following categories: Students receiving foreign government scholarships and Students receiving grants from private entities (such as a foundation).

Q: Can Schiller International University pay this fee and charge my student account.
A: No, as per governmental regulations, every student must pay themselves and present their payment attestation to their university.

Q: I am only registered in an internship or a thesis extension semester, do I owe CVEC?
A: Your thesis registration gives you student status; therefore, you owe the CVEC fee.

Payment by cash at La Poste office

By choosing this payment method:

- You immediately receive a payment notice to present at any La Poste office.
- In addition to 92 €, you must pay a postal fee of 5 €.
- Within 2 business days after your payment, you will receive an *attestation d'acquittement* by e-mail, to be submitted to your establishment

To pay in cash at a post office:

1. Register at the site https://messervices.etudiant.gouv.fr.
2. Then connect to the dedicated CVEC site https://cvec.etudiant.gouv.fr.
3. Download a payment notice
4. Make the payment at any post office
   Within two business days you will receive proof of payment by e-mail.
5. Download and retain this proof of payment, which you will need to show when you register at your university or other institution

For more information in English from Campus France:
https://www.campusfrance.org/en/10-things-you-need-to-know-about-the-new-student-and-campus-life-contribution-cvec-0

FINANCIAL AID

United States Federal Financial Aid

Schiller International University is approved for participation in the US Federal Financial Aid Title IV Programs authorized under the Higher Education Act of 1965, as amended, for those who qualify. Not all programs are approved for Title IV aid, please check with the admissions office at your desired campus to learn more.

"Title IV Funds" refers to Federal Financial Aid Programs authorized under the Higher Education Act of 1965, as amended, and includes Federal Pell Grants, Federal Supplemental Educational Opportunity Grants, Iraq and Afghanistan Service Grants, Federal Perkins Loans, Federal Direct Stafford Loans, and Federal PLUS loans. Additional information regarding the **Calculation of Earned Title IV, Post-Withdrawal Disbursement, and the Return of Title IV Funds by the Institution and Student** may be found in the University Catalog.

College Work Study (CWS) may be awarded to students who possess a good academic record (either from a secondary or post-secondary institution), maintain satisfactory academic record in their current studies, and must be in good financial standing with the University. The student should exhibit useful skills and financial need. Recipients serve part-time as library assistants, office assistants, building and grounds assistants, etc. Compensation is given for hours worked.

For a student to be eligible for Federal Financial Aid, the student must be a United States citizen or eligible non-citizen, additional eligibility information is available at https://studentaid.gov/understand-aid/eligibility/requirements.

To apply for Federal Financial Aid students will be required to complete the Free Application for Federal Student Aid (FAFSA) to determine their eligibility. Schiller will prepare a summary for the student to sign, anticipating the amount for which they qualify. Students are required to complete loan counseling regarding their rights and responsibilities for repayment on any loan funds received. Students may be selected for additional verification to establish their eligibility. Students with extenuating circumstances potentially not accounted for within the FAFSA may contact the Financial Aid Office to provide additional information and inquire about the professional judgement process.

Students may direct inquiries to the Financial Aid Office by calling 1-877-298-9078 or sending an email to financial_aid@schiller.edu.

To begin the process of completing the FAFSA or for additional information please visit https://studentaid.gov/.

Return of Federal Title IV Aid (R2T4)

The Return of Title IV Funds Policy applies to students if they received or were scheduled to receive federal student aid program funds and subsequently leave Schiller International University. The requirements of the Federal Return of Title IV Funds policy are separate from the institutional refund policies and any applicable state refund policy. Therefore, a student may owe a balance to the University for Institutional Charges after the application of the Return to Title IV calculation. The University processes the Return of Title IV Aid calculation in accordance with Department of Education regulations. The term Title IV Funds refers to Federal Financial Aid Programs authorized under the Higher Education Act of 1965, as amended.

The University will first calculate the amount of unearned Title IV assistance that must be returned to the federal student aid programs under the Federal Return of Title IV Aid policy. The University will then determine the Adjusted Amount Paid by subtracting the unearned portion of Title IV funds from the total amount of all funds that were paid for institutional charges (tuition and fees, etc.) during the semester from which the student withdrew. The University will then calculate the number of institutional charges (tuition and fees, etc.) that will be retained, based on the requirements of any applicable state law, or the applicable University's institutional refund policies. The Adjusted Amount Paid will be subtracted from the amount of institutional charges retained. If a credit balance from Title IV funds remains on the student's account, a refund will be made to the student or, with the student's written authorization, to federal student aid programs in the order consistent with policy. If there is a non-Title IV credit balance, the credit balance will be returned to the source of funding per agency policy, and/or to the student, as permitted.

The student will be billed for any outstanding charges.

Calculation of Earned Title IV Aid

The formula is a pro-rata formula and the calculation for return of Title IV funds is based on the withdrawal date as determined by the Registrar's Office. The number of days completed in the semester is divided by the total number of scheduled days in the semester, excluding scheduled breaks that are 5 days or more, to determine the percentage of semester completed. This is also the percentage of federal student aid earned by the student.

If the percentage is 60% or more there is no return of Title IV funds due and the student has earned 100% of scheduled Title IV funds. If the percentage is less than 60%, this percentage is multiplied by the total amount of Title IV aid originally scheduled to be received to determine the total amount of Title IV aid earned by the student.

Return of Unearned Title IV Funds

Students are encouraged to review and understand this policy. All students who consider withdrawing should contact the Financial Aid Director to determine the effect that the withdrawal will have on their financial aid package. **This policy will apply to all students who withdraw, drop out, or are terminated from SIU and have received Title IV funds.**

The Higher Education Amendments of 1998 changed the formula for calculating the amount of aid a student and the University can retain when a student withdraws from all classes. Students who officially withdraw or are unofficially withdrawn from all classes prior to completing more than 60% of a payment period will have their eligibility for aid recalculated based on the percent of the payment period completed.

A student's withdrawal date is defined as: The date the student began the institution's withdrawal process or officially notified the institution of the intent to withdraw; or the date the University determines to drop the student according to the policy under which the student is being dropped.
Title IV aid is earned in a prorated manner up to and including the 60% point of the payment period. Title IV aid is considered earned after a student has completed 60% or more of the payment period.

Unearned aid shall be returned by SIU from the student's account to the following program(s) as follows: Federal Direct Unsubsidized Loan, Federal Direct Subsidized Loan, Federal Direct PLUS Loan (for parents), Pell Grant.

When the total amount of unearned aid is greater than the amount returned by SIU from the student's account the student is responsible for returning unearned aid to the appropriate programs(s) as follows: Federal Direct Unsubsidized Loan, Federal Direct Subsidized Loan, Federal Direct PLUS Loan (for parents), Pell Grant. Loan amounts are returned with the terms of the promissory note.

The Return of Title IV Funds Policy applies to students if they received or were scheduled to receive federal student aid program funds. The requirements of the federal Return of Title IV Funds policy are separate from the institutional refund policies and any applicable state refund policy. Therefore, a student may owe a balance to the University for institutional charges after the application of the Return to Title IV calculation. Federal regulations require SIU to calculate a return of Title IV funds for any student who withdraws or does not complete a semester and who has received or was scheduled to receive financial assistance from the Title IV programs. The calculation is performed using a specific formula required by the U.S. Department of Education.

If the total amount of Title IV funds earned as of the withdrawal date (LDA) is less than the amount disbursed, the difference between the two amounts will be returned to the Title IV program(s) and no further disbursements will be made. The University shall return the funds as required by the Department of Education.

The Title IV funds will be returned in the order below as prescribed by federal regulations:

- Unsubsidized Direct Stafford Loans
- Subsidized Direct Stafford Loans
- Direct PLUS loans
- Federal Pell Grants
- Iraq-Afghanistan Service Grants
- Federal Supplemental Educational Opportunity Grants (FSEOG)

The student may obtain copies of the refund or return of Title IV funds calculations from the Financial Aid Office.

Post-Withdrawal Disbursement

If the total amount of the Title IV grants and/or loan assistance earned as of the withdrawal date is more than the amount that was disbursed to the student, the difference between the two amounts will be treated as a post-withdrawal disbursement. In the event that there are outstanding charges on the student's account, the University will credit the student's account for all or part of the amount of the post- withdrawal disbursement of grant assistance up to the amount of the allowable charges, which includes tuition, fees, and other educational-related charges, if an authorization was provided to the institution. If there are grant funds in excess of these allowable charges, the grant assistance will be provided to the student in accordance with regulatory requirements.

If the post-withdrawal disbursement includes loan funds, the institution must obtain confirmation from the student, or parent, in the case of PLUS Loans, prior to disbursing any funds. Post-withdrawal disbursements of loan funds will be offered to the student or parent in accordance with regulatory requirements. Upon receipt of a timely response from the student, or parent, the University will disburse the funds within 90 days of the date of determination of the student's withdrawal. Schiller International University maintains the right to approve or deny a request for a post-withdrawal disbursement received greater than 14 days from the date that the notification was sent. If the University decides not to make this post-withdrawal disbursement, it will inform the student in writing.

Department of Veterans Affairs (VA)

Schiller has a Veterans Affairs School Certifying Official responsible for the certification of tuition and fees, and reporting attendance to the VA. Not all programs at all locations are approved for benefits. For additional information on resources and program eligibility please consult the Financial Aid Office.

In accordance with Title 38 US Code 3679 subsection (e), this school adopts the following additional provisions for any students using U.S. Department of Veterans Affairs (VA) Post 9/11 G.I. Bill® (Ch. 33 or Vocational Rehabilitation & Employment (Ch. 31) benefits, while payment to the institution is pending from the VA.

This school will not:

- Prevent the student’s enrollment
- Assess a late penalty fee to the student
- Require the student to secure alternative or additional funding
- Deny the student access to any resources (access to classes, libraries, or other institutional facilities) available to other students who have satisfied their tuition and fee bills to the institution.

However, to start a program of study, students are to provide a copy of their VA Certificate of Eligibility (COE) by the first day of class, or a written request to be certified, or any additional information needed to properly certify the enrollment.

Scholarships

Schiller International University offers a variety of scholarships to students based on their program of study, academic achievement, and/or other criteria. Scholarships may be used to reduce the cost of tuition and fees and these funds do not need to be repaid. Below is a summary of scholarship opportunities currently available at Schiller International University.

Scholarship	Campus	Programs Eligible for Scholarship	
		Undergraduate /Bachelor's Degrees	Master's Degrees
GENERAL SCHOLARSHIPS			
Global Citizen	All campuses except students enrolled 100% distance education	All Programs	All Programs
Alumni	All campuses except students enrolled 100% distance education	All Programs	All Programs
Seeds of Peace	All campuses	All programs	All Programs
ACADEMIC SCHOLARSHIPS			
Academic Honors	All campuses except students enrolled 100% distance education	All Programs	None
Academic Merit	All campuses except students enrolled 100% distance education	All Programs	None

A detailed description of each scholarship including the initial eligibility requirements, minimum cumulative grade point average (CGPA), documentation, and the amount of each scholarship award follows. Schiller reserves the right to change or withdraw this offer at any time without prior notice.

All students must be in good Academic standing to maintain any scholarship.

The scholarships provided here cannot be combined.

Scholarship Descriptions

GENERAL SCHOLARSHIPS

Global Citizen Scholarship

Campuses

All campuses except students enrolled in 100% Distance Education (online).

Programs

All programs.

Initial Eligibility Requirements

Students who demonstrate exceptional talent in specific fields, such as arts, sports, sciences, or leadership.

Documentation Required

1. Scholarship Application.
2. Essay of 500 words in English.

Amount of Award

Up to 45% of the semester tuition:

- 40% for January.
- 25% for March, May, and September.
- Early payment will include additional 5%.

Continued eligibility and re-application, if required

For Undergraduate Programs the scholarship is valid only for the first year.
For Graduate Programs the scholarship is valid for the entire program.

Alumni Scholarship

Campuses

All campuses except students enrolled in 100% Distance Education (online).

Programs

All degree programs.

Initial Eligibility Requirements

Having satisfactorily completed a prior degree at Schiller or GEDU partner institutions, the student demonstrates a minimum CGPA of 3.5 or equivalent (Honors) or CGPA of 3.2 or equivalent (Merit).

Documentation Required

1. Scholarship Application.
2. Official transcript of prior degree earned at Schiller or GEDU partner institution.

Amount of Award

For Honors – 50% of semester tuition.
For Merit – 25% of semester tuition.

Continued eligibility and re-application, if required

For Undergraduate Programs the scholarship is valid only for the first year.
For Graduate Programs the scholarship is valid for the entire program.

Seeds of Peace Scholarship

Campuses

All campuses.

Programs

All degree programs.

Initial Eligibility Requirements

In promotion of peace, this scholarship is offered to students from countries in conflict with each other: Ukraine, Russia, Israel, Palestine, and Lebanon.

Documentation Required

1. Scholarship Application.
2. Copy of passport or national identification demonstrating applicable citizenship.

Amount of Award

This scholarship is valid for 50% of semester tuition during the first year.

ACADEMIC SCHOLARSHIPS

Academic Honors Scholarship

Campuses

All campuses except students enrolled in 100% Distance Education (online).

Programs

All undergraduate degree programs.

Initial Eligibility Requirements

Students who have maintained a CGPA of 3.5 or higher in the first year may apply.

Documentation Required

Scholarship Application.

Amount of Award

Up to 50% of the semester tuition. This scholarship is awarded at the start of the student's second academic year.

Continued eligibility and re-application, if required

1. Continued eligibility for the scholarship award will be assessed after the completion of each semester.
2. The student must maintain satisfactory academic and financial status. Undergraduate students must maintain a cumulative CGPA of 3.5 or above.
3. If the student's CGPA falls below the minimum CGPA required for the scholarship, the following terms will apply:
   a. Students will not receive the scholarship for their next semester.
   b. The student can only re-apply for the scholarship when the required CGPA has been re-established. The student has seven (7) days in which to reapply from when grades are posted, and eligibility is re-established. Schiller International University is not responsible for notifying a student when they have regained eligibility.
   c. Please note, the granting of a new scholarship is not guaranteed.

Academic Merit Scholarship

Campuses

All campuses except students enrolled in 100% Distance Education (online).

Programs

All undergraduate degree programs.

Initial Eligibility Requirements

Students who have maintained a CGPA of 3.2 or higher in the first year may apply.

Documentation Required

Scholarship Application.

Amount of Award

Up to 25% of the semester tuition. This scholarship is awarded at the start of the student's second academic year.

Continued eligibility and re-application, if required

1. Continued eligibility for the scholarship award will be assessed after the completion of each semester.
2. The student must maintain satisfactory academic and financial status.

Undergraduate students must maintain a cumulative CGPA of 3.2 or above.

3. If the student's CGPA falls below the minimum CGPA required for the scholarship, the following terms will apply:
    a. Students will not receive the scholarship for their next semester.
    b. The student can only re-apply for the scholarship when the required CGPA has been re-established. The student has seven (7) days in which to reapply from when grades are posted, and eligibility is re-established. Schiller International University is not responsible for notifying a student when they have regained eligibility.
    c. Please note, the granting of a new scholarship is not guaranteed.

CAMPUS INFORMATION

Tampa

Administration & Staff

Title	Name	Email
Campus Director	Suheily Martinez	suheily.martinez@schiller.edu
Office Assistant	Joaquin Perez	joaquin.perez@schiller.edu
Bursar	Lissette Ocasio Perez	lissette.perez@schiller.edu
Financial Aid Manager	Remi Nakhla	financial_aid@schiller.edu
Director of Registry and Governance	Mariola Rivera	mariola.rivera@schiller.edu
Student Academic Advisor	Raysbert Bueno	raysbert.bueno@schiller.edu
Employability & Career Services Advisor	Genevieve Dobson	genevieve.dobson@schiller.edu
Librarian and Academic Advisor	Dr. Jessica Miller	jessica.miller@schiller.edu

Faculty

Course syllabi contain contact information for each Schiller Professor.

Name	Degree
Alexandra Aaron Silva	Post Degree Diploma (PDD), Finance, IEB Instituto de Estudios Bursátiles
	Master in Finance, IEB Instituto de Estudios Bursátiles
	BA, International Business and Economics, Schiller International University
Nadia Al-Khateeb, DBA	DBA, Accounting, Argosy University
	MBA Finance, Strayer University
	MA Accounting, Strayer University
Peter Aguilar	MBA, Schiller International University, Paris, France
	BA, International Relations, University of Colorado, Boulder
Susana Boboko, PhD	PhD, Law, Universidad Autonoma de Madrid
	Bacherol Degree, Law, Universidad Autonoma de Madrid

Kathleen Cornett, PhD	PhD, Administration Management, Walden University
	MBA, The George Washington University
	BS, Business Administration, American University
Carlos de Aquino, PhD	PhD, Science & Technology, University of Sao Paulo, Brazil
	MSc, Structural Engineering, George Washington University, USA
	BSc, Civil Engineering, Federal University of Rio de Janeiro, Brazil
Cristina García de la Fuente, PhD	PhD, Mathematical Engineering, Universidad Carlos III de Madrid, Spain
	Master in Mathematical Engineering, Universidad Carlos III de Madrid, Spain
	Bachelor in Applied Mathematics, Instituto Tecnológico Autónomo de México
Genevieve Dobson, DBA	DBA, University of South Florida
	MBA, University of Maryland University College
	BS, Psychology, University of Maryland University College
George Dollar	Master in Project Management, DeVry University
	MBA, Management, Liberty University
	BS, General Studies, Pillsbury College
David S. Folkers	MA, Applied Linguistics, Universidad Complutense, Madrid, Spain
	BA, English, University of Missouri
Wonda Dorothy Grobbelaar, PhD	MBA, University of Wolverhampton
	Diploma, Pastry Chef, Capsicum Culinary School
Paloma Garcia-Cassanave	MA, French, Language and Literature, Michigan State University
	MA, Spanish, Michigan State University
William Harris, PhD	PhD, Business Administration, St. Leo University
	MBA, University of South Maine
	BSBA, University of South Maine
Dr. Lyman Hussey, PhD	PhD, History, University of Georgia
	MA, History, University of Arkansas
	BA History, Biology, Lambuth University
	AA, General, Paducah Jr. College
Vasil Hadzi Jordanov	MBA, International Business, Schiller International University
	MBA, Information Technology, Schiller International University
	BA, International Relations and Diplomacy, Schiller International University
Samar Khalife	MS, General Health Psychology/Clinical Psychology, Universidad de Almeria
	MA, Family and Couples Therapy Universidad Pontificia de Comillas
	BA, Psychology, University of Miami
Henry LaChapelle	MBA, Business Management & Marketing, Webster University
	BA, Politics, University of Massachusetts
Angela Christine Moore	MA, Spanish Literature, University of Illinois
	MA, Teaching English as a Second Language, University of Illinois

	BA, Spanish, French, Education, Drake University
Cynthia Parmenter, DBA	DBA, International Business, Argosy University, USA
	MBA, General Business, Lake Forest Graduate School of Management,
	BA, University of Missouri, USA
Theresa Pavone, PhD	PhD, Industrial/Organizational Psychology, Capella University
	MA, Management, University of Phoenix
Carlos Perez	MBA. Florida International University
	Master of International Business, Universidad Metropolitana Caracas, Venezuela.
	Bachelor of Business Administration, Universidad Nueva Esparta Caracas, Venezuela
Owen Robertson, EdD	EdD, Educational Innovation, University of South Florida
	MFL, Writing for Stage and Screen, New Hampshire Institute of Art
	BA, English, Saint Leo University
Ronald Rojas, DBA	DBA, University of Sarasota, USA
	MBA, Southern Illinois University, USA
	BS, Electrical Engineering, University of Puerto Rico
Maria Dolores Romero, PhD	Ph.D. in Applied Linguistics, Fundación Ortega Marañon (FOM), Universidad Complutense de Madrid, Spain
	MA, Latin America and Spanish Studies, The American University
	Graduate Certificate, Translation, The American University
	Bachelor, Philosophy and Education, University of Seville, Spain
Miguel Sanchez	MBA, Chamber of Comerce -IDE CESEM -Pamplona y Madrid
	Bachelor, Public and International Relations, Universidad de Navarra
Gour Saraff	MBA, Finance, New York University
	BS, Management, New York University
Natasha Sardzoska, PhD	PhD, Sociology and Anthropology, University of Tugingen
	PhD, Cultural Studies/Critical Theory and Analysis, Universite Sorbonne Nouvelle
	Masters, International Relations, Univeridade Nova de Lisboa
	MA, Media, Communications Studies, Universita degli Studi di Bergamo
	BA , Italian Language and Literature, Saints Cyril and Methodious University of Skopje
Stephen Scherrer, PhD	PhD, International Business and Marketing, Michigan State University
	MBA, Finance and Marketing, Michigan State University
	Juris Doctor, Concentration in Business Law, University of Detroit
	BA English, University of Detroit
Mohammad Sumadi, DBA	DBA, Business Accounting, Argosy University
	MSM, Project Management, Strayer University
	MSAC, Taxation, Strayer University

	MA, International Economics, University of Florida
	BS, Economics, Applied Science University
Tomi Wahlstrom, DM	Doctor of Management, Colorado Technical University
	MA, Human Resource Management, Hawaii Pacific University
	BA, Psychology, Hawaii Pacific University
Elizabeth Willems, PsyD	PsyD Clinical Psychology, Alliant International University, California School of Professional Psychology
	MA, Intercultural Relations, International Education Exchange Focus Lesley University
	BA, Sociology, University Wisconsin-Milwaukee
William Scott Wilson, PhD	PhD, Political Science and International Affairs, Atlantic International University
	MA, Political Science, West Virginia University
	BS, Business Administration and Marketing, West Virginia University

Parking

Students are responsible for knowing and obeying Park-Tower parking policies. Parked vehicles cannot block access to doors, to parking entrances, or otherwise impede access. Students are encouraged to secure their vehicles. Schiller is not responsible for lost, stolen, or damaged property or vehicles

Campus Security

Schiller staff will contact emergency services such as police, fire, or ambulance, or call 911 in the case of an emergency.

The presence of campus staff does not eliminate the need for students to take precautions to safeguard their people and their valuables. The University is not responsible for lost, damaged, or stolen items left unattended.

Pursuant to the Student Right to Know and Campus Security Act (known as the Clery Act), Schiller publishes an Annual Campus Security Report and a Fire Safety Report. This report can be accessed via http://ope.ed.gov/security and input information for the main Campus in Tampa, Florida then select your school information.

The Florida Department of Law Enforcement (FDLE) requires all schools to provide students with access to the sexual predator and sexual offender registry website and toll-free telephone number. Please review the information provided below.

FDLE website:	http://offender.fdle.state.fl.us/offender/homepage.do
FDLE toll-free number:	1-888-357-7332 for TTY Accessibility - 1-877-414-7234

2025-2026 Academic Calendar - Tampa

2025-2026 ACADEMIC CALENDAR BACHELOR'S DEGREES - TAMPA

SEP 2025

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
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OCT 2025

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NOV 2025

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DEC 2025

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JAN 2026

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FEB 2026

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MAR 2026

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APR 2026

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MAY 2026

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JUN 2026

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JUL 2026

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TERM	TERM START DATE	TERM END DATE	LATE START PERIOD
Fall	Sep 22, 2025	Jan 23, 2026	Sep 22 - Oct 13, 2025
Winter	Feb 2, 2026	May 22, 2026	Feb 2 - Feb 23, 2026
Summer	May 25, 2026	Jul 17, 2026	May 26 - Jun 8, 2026

CLASS BREAKS	
Winter 2025	Dec 22, 2025 - Jan 9, 2026
Spring 2026	Mar 30 - Apr 3, 2026

INTERNATIONAL WEEK

CAMPUS' HOLIDAYS

RESIT PERIOD

* Final Course Assessment may vary.

2025-2026 ACADEMIC CALENDAR
MASTER'S DEGREES - TAMPA

SEP 2025

S	M	T	W	T	F	S
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OCT 2025

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NOV 2025

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DEC 2025

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JAN 2026

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FEB 2026

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MAR 2026

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APR 2026

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MAY 2026

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JUN 2026

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28	29	30				

JUL 2026

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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

TERM START DATE	TERM END DATE
Sep 1, 2025	Sep 26, 2025
Sep 29, 2025	Oct 24, 2025
Oct 27, 2025	Nov 21, 2025
Nov 24, 2025	Dic 19, 2025
Jan 12, 2026	Feb 6, 2026
Feb 9, 2026	Mar 6, 2026
Mar 9, 2026	Apr 10, 2026
Apr 13, 2026	May 8, 2026
May 11, 2026	Jun 5, 2026
Jun 8, 2026	Jul 3, 2026
Jul 6, 2026	Jul 31, 2026

* Final Course Assessment may vary.

CLASS BREAKS

Winter 2025	Dec 22, 2025 - Jan 9, 2026
Spring 2026	Mar 30 - Apr 3, 2026

CAMPUS' HOLIDAYS

RESIT PERIOD

LATE START PERIOD

Please note that the holidays indicated here are the official SIU observed holidays which may or may not coincide with the actual holiday date. If a holiday happens to fall on a weekend, SIU will observe the holiday the prior Friday or the following Monday.

Heidelberg

Administration & Staff

Administration, Faculty, and staff are listed below and are available on the Schiller website at www.schiller.edu.

Title	Name	Contact
Campus Director	Sanja Stevic, PhD	sstevic@schiller.edu
Front Desk/Office Assistant	Thania Rodriguez	thania.rodriguez@schiller.edu
Bursar/Office Manager	Sreepriya Raveendran	Sreepriya.raveendran@schiller.edu
Financial Aid Advisor	Egan Hanson	egan.hanson@schiller.edu
Registrar	Rod Rojas	rod.rojas@schiller.edu
Student Academic Advisor	Leticia Sanz Barrasa	leticia.barrasa@schiller.edu
Student Services Advisor	Monika Weuster	monika_weuster@schiller.edu
Librarian	Gerhard Bleifuss, PhD	gerhard.bleifuss@schiller.edu
Helpdesk Technician	Naser Ghaffari	naser.ghaffari@schiller.edu
Employability Advisor	Ashraful Alam	ashraful.alam@schiller.edu

Faculty

Course syllabi also contain contact information for Schiller instructors.

Name	Degree
Zlatko Bars-Dimitroff, PhD	PhD (SJD), Institute Legal Studies, Bulgarian Academy for Science, Sofia, Bulgaria MA, Tufts University Fletcher School of Law and Diplomacy, USA MA Law, Moscow State Institute of International Relations, USSR
Gerhard Bleifuss, PhD	PhD History, University of Mannheim, Germany State Exams, University of Mannheim, Germany
Kathleen Graham	MBA in HR & Operations Mgt., Benedictine College, USA BSBA, University of Illinois at Urbana-Champaign, USA
Jeffrey Girod	BA, Babson College, Wellesley, MA, USA BA Political Science, University of Oregon, OR, USA
Hubert Hieke, PhD	Ph.D., Economics, University of Tennessee, Knoxville, USA MSc in Economics, Western Illinois University, Macomb, USA
Ekatarina Kechler	MA Linguistic/Translation, University of Heidelberg, Germany BA, People's Friendship University, Moscow, Russia

Atsuri Johnson, Dipl. Eng.	Master of Science in Electrical Engineering, University of Darmstadt, Darmstadt, Germany
Peter Nyarko, PhD	PhD in Applied Mathematics, Kwame NKrumah University of Science and Technology, Ghana MSc in Mathematics, Technical University Kaiserslautern, Germany
Jane Roesel	MA English, Concordia College, Delaware, USA BA (Hons) - German, History, University of QLD, Australia Accredited technical translator English/German
Rodrigo Rojas	MA Dept. Economic & Social Sciences - concentration European Political Studies University of Heidelberg, Germany
Michael Schuetz, J.D.	Doctor of Law (Juris Doctor), University of Wisconsin, Madison, USA
Abhishek Singh	MSc Mathematics and Computer Science, University of Leipzig, Germany, MBA General Management, HHL Leipzig Graduate School of Management, Germany
Gabriele Ana Smith	MBA, University of Mannheim, Germany
Sanja Stevic, DBA	BA HR Management and Strategy, Henley Business School, UK BSc. Psychology, University of Kingston, UK
Alenka Verbole, PhD	PhD International Relations and Human Rights, Wageningen University, Netherlands MSc in International Relations and Sustainability, Wageningen University, Netherlands
Patricia Zamalloa	Certificado Economista, Bachiller en Cientes Sociales, Catholic University of Peru, Peru MSc in Evaluation Studies, University of Saarland, Germany

Parking

Students are responsible for knowing and obeying community parking policies. Parked vehicles cannot block access to doors, to parking entrances, or otherwise impede access. Parking is available on a first come, first serve basis along Max Jarecki Strasse. Parking at bus stops is strictly forbidden and vehicles may be towed by the city. Schiller is not responsible for lost, stolen or damaged property or vehicles.

Campus Security

In the event of an emergency, Students, Staff, and Faculty are advised to contact emergency services by dialing 112 for Police and/or Fire Department. Students are encouraged to take precautions to safeguard their person and their valuables. The University is not responsible for lost, damaged, or stolen items left unattended.

Pursuant to the Student Right to Know and Campus Security Act (known as the Clery Act), Schiller publishes an Annual Campus Security Report and a Fire Safety Report. This report can be accessed via

http://ope.ed.gov/security and input information in for the main Campus in Tampa, Florida then select your school information.

2025-2026 Academic Calendar - Heidelberg

2025-2026 ACADEMIC CALENDAR BACHELOR'S DEGREES - HEIDELBERG

SEP 2025

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OCT 2025

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NOV 2025

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DEC 2025

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JAN 2026

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FEB 2026

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MAR 2026

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APR 2026

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MAY 2026

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JUN 2026

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JUL 2026

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26	27	28	29	30	31	

TERM	TERM START DATE	TERM END DATE	LATE START PERIOD
Fall	Sep 22, 2025	Jan 23, 2026	Sep 22 - Oct 13, 2025
Winter	Feb 2, 2026	May 22, 2026	Feb 2 - Feb 23, 2026
Summer	May 26, 2026	Jul 17, 2026	May 26 - Jun 8, 2026

CLASS BREAKS	
Winter 2025	Dec 22, 2025 - Jan 9, 2026
Spring 2026	Mar 30 - Apr 3, 2026

INTERNATIONAL WEEK

CAMPUS' HOLIDAYS

RESIT PERIOD

* Final Course Assessment may vary.

2025-2026 ACADEMIC CALENDAR
MASTER'S DEGREES - HEIDELBERG

SEP 2025

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OCT 2025

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NOV 2025

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DEC 2025

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JAN 2026

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FEB 2026

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MAR 2026

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APR 2026

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MAY 2026

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JUN 2026

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JUL 2026

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TERM START DATE	TERM END DATE
Sep 1, 2025	Sep 26, 2025
Sep 29, 2025	Oct 24, 2025
Oct 27, 2025	Nov 21, 2025
Nov 24, 2025	Dic 19, 2025
Jan 12, 2026	Feb 6, 2026
Feb 9, 2026	Mar 6, 2026
Mar 9, 2026	Apr 10, 2026
Apr 13, 2026	May 8, 2026
May 11, 2026	Jun 5, 2026
Jun 8, 2026	Jul 3, 2026
Jul 6, 2026	Jul 31, 2026

* Final Course Assessment may vary.

CLASS BREAKS	
Winter 2025	Dec 22, 2025 - Jan 9, 2026
Spring 2026	Mar 30 - Apr 3, 2026

CAMPUS' HOLIDAYS

RESIT PERIOD

LATE START PERIOD

Please note that the holidays indicated here are the official SIU observed holidays which may or may not coincide with the actual holiday date. If a holiday happens to fall on a weekend, SIU will observe the holiday the prior Friday or the following Monday.

Madrid Campus Information

Administration & Staff

Administration, Faculty, and staff are listed below and are available on the Schiller website at www.schiller.edu.

It is Spanish custom to use two surnames; where two names are shown, please use the first surname to identify staff and faculty.

Title	Name	Email contact information
Campus Director	Elisa Álvarez	elisa.alvarez@schiller.edu
Office Supervisor	Paloma Duenas	paloma.duenas@schiller.edu
Office Assistant	Victoria Diez	victoria.diez@schiller.edu
Bursar	David Casal	david.casal@schiller.edu
Bursar/Business Manager	Alexandre Chernavin Guitlin	alexandre_chernavin@schiller.edu
Financial Aid Office	Department Mailbox	financial_aid@schiller.edu
Campus Registrar	Artemis Tsemtsis	registrarmadrid@schiller.edu
Assistant Registrar	James Jagger	james.jagger@schiller.edu
Student Experience Manager	Sarah Mackin	sarah.mackin@schiller.edu
Student & Academic Advisor	Nieves Gíron García	nieves.giron@schiller.edu
Student & Academic Advisor	Cecilia García	cecilia.garcia@schiller.edu
Student & Academic Advisor	Isabelle Grise	isabelle.gris@ext.schiller.edu
Employability Advisor	Angela Guerrero	angela.guerrero@schiller.edu
Librarian	Verónica Ludeña	veronica.ludena@schiller.edu
System Administrator	Asier Celada	asier.celada@schiller.edu
Maintenance	David Mogro	david.mogro@schiller.edu

Faculty

It is Spanish custom to use two surnames; where two names are shown, please use the first surname to identify staff and faculty. Course syllabi also contain contact information for Schiller instructors.

Name	Degree
María Alexandra Aaron Silva	Master in Financial Markets IEB, Spain
	BBA in International Business & Economics, Schiller International University
Miguel Ángél Benedicto	PhD International Relations, University Complutense de Madrid
Solsona PhD	BA Political Sciences, University Complutense de Madrid

	BA Information Sciences, University Complutense de Madrid
Angel Araujo	PhD in Economics, university of Navarra Master of business Administration, Hult Ashridge Master in International Finance, CUNEF BS Economics, Universidad Autónoma de Madrid
Susana Bokobo, PhD	PhD Law, Universidad Autónoma de Madrid, Spain BA Law, Universidad Autónoma de Madrid, Spain
Amanda Blanco	MA, University of British Colombia (Psychology) BA, Universidad Autónoma de Madrid (Psychology)
Jorge Colvin Muñoz, PhD	PhD Universidad Antonio de Nebrija
Cristina Garcia de la Fuente, PhD	PhD in Mathematical Engineering, Universidad Carlos III Madrid
Álvaro Díaz Rivas	MA in Digital Business Executive Program, ISDI, Spain Master in Coaching Psychology, University Complutense de Madrid, Spain BA Business Administration, University Pablo de Olavide, Spain
María Felix Soler	MA University of Kentucky (Statistics) BA University of Missouri (Mathematics)
David Folkers	Coursework for Master's in Applied Linguistics, University Complutense de Madrid BA English, University of Missouri St Louis
Paloma García-Casenave	Master of Arts, Michigan State University (French, Language and Literature) Master of Arts, Michigan State University (Spanish)
Samar Khalife	MA Family Therapy; Universidad Pontificia comillas, Spain BA Psychology, University of Miami, USA
Chris Kostov, PhD	PhD in History, University of Ottawa, Canada MA in History, University of Ottawa, Canada BA in Political Science, Varna, Bulgaria
Luis Lacalle, PhD	PhD Business and Economics, University Europea de Madrid, Spain Master in Education, University Complutense de Madrid, Spain BA Business administration, Universidad Europea de Madrid
Angela Moore	MA in Teaching of English as a Second Language, University of Illinois at Urbana-Champaign MA in Spanish, University of Illinois at Urbana-Champaign BA in French, Drake University, USA
Jose B. Pinto	MA International Relations, University of New York

Almudena Rodríguez Tarodo, PhD	PhD Marketing-Universidad Complutense de Madrid, PDG General Management- IESE Business School MA-University of the Pacific BA Business. Universidad Pontificia de Comillas (ICADE), Spain
María Dolores Romero, PhD	PhD. Linguistics, Instituto Universitario Ortega y Gasset
Miguel Sanchez	MA Business Administration, IDE CESEM, Spain MA International Commerce, ESIC, Spain BA Public Affairs, Navarra University, Spain
Cesar San Juan Pajares, PhD	PhD Economics, Finance and Accounting, University Complutense de Madrid BA Business and Economics, University Complutense de Madrid
Gour Saraff	MBA New York University (International Business & International Relations) BS New York University (Management)
Chloe Sharpe, PhD	PhD York University (History of Art) MA Essex University (European Art) BA Birmingham University (English and Art)
Duncan Shaw, PhD	PhD, Spanish History & Politics, University of London
Jesus Soto	PhD in Law and Political Science, Universidad Autónoma de Madrid LLM Corporate Law, Universidad Autónoma de Madrid BA Law, Universidad Externado de Colombia

2025-2026 Academic Calendar - Madrid

2025-2026 ACADEMIC CALENDAR BACHELOR'S DEGREES - MADRID

SEP 2025

S	M	T	W	T	F	S
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OCT 2025

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NOV 2025

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DEC 2025

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JAN 2026

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FEB 2026

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MAR 2026

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APR 2026

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MAY 2026

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JUN 2026

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JUL 2026

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26	27	28	29	30	31	

TERM	TERM START DATE	TERM END DATE	LATE START PERIOD
Fall	Sep 22, 2025	Jan 23, 2026	Sep 22 - Oct 13, 2025
Winter	Feb 2, 2026	May 22, 2026	Feb 2 - Feb 23, 2026
Summer	May 25, 2026	Jul 17, 2026	May 26 - Jun 8, 2026

CLASS BREAKS	
Winter 2025	Dec 22, 2025 - Jan 9, 2026
Spring 2026	Mar 30 - Apr 3, 2026

INTERNATIONAL WEEK

CAMPUS' HOLIDAYS

RESIT PERIOD

* Final Course Assessment may vary.

2025-2026 ACADEMIC CALENDAR
MASTER'S DEGREES - MADRID

SEP 2025						
S	M	T	W	T	F	S
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OCT 2025						
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NOV 2025						
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DEC 2025						
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JAN 2026						
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FEB 2026						
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MAR 2026						
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APR 2026						
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MAY 2026						
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JUN 2026						
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JUL 2026						
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TERM START DATE	TERM END DATE
Sep 1, 2025	Sep 26, 2025
Sep 29, 2025	Oct 24, 2025
Oct 27, 2025	Nov 21, 2025
Nov 24, 2025	Dic 19, 2025
Jan 12, 2026	Feb 6, 2026
Feb 9, 2026	Mar 6, 2026
Mar 9, 2026	Apr 10, 2026
Apr 13, 2026	May 8, 2026
May 11, 2026	Jun 5, 2026
Jun 8, 2026	Jul 3, 2026
Jul 6, 2026	Jul 31, 2026

* Final Course Assessment may vary.

CLASS BREAKS

Winter 2025	Dec 22, 2025 - Jan 9, 2026
Spring 2026	Mar 30 - Apr 3, 2026

CAMPUS' HOLIDAYS

RESIT PERIOD

LATE START PERIOD

Please note that the holidays indicated here are the official SIU observed holidays which may or may not coincide with the actual holiday date. If a holiday happens to fall on a weekend, SIU will observe the holiday the prior Friday or the following Monday.

Paris Campus Information

Administration & Staff

Title	Name	Email contact information
Campus Director	Matthew Andrews, PhD	matthew.andrews@schiller.edu
Academic Director	William Muse	william.muse@schiller.edu
Front Desk & Office Assistant	James Newman	james.newman@schiller.edu
Front Desk & Office Assistant	Stefan Miladinoski	stefan.miladinoski@schiller.edu
Bursar	Cyril Nehme	cyril_nehme@schiller.edu
Financial Aid Advisor	Maria Ferre	mferre@schiller.edu
Registrar	Lala Samba	lala.samba@schiller.edu
Student Academic Advisor	Carolina Bonilla	carolina.bonilla@schiller.edu
Student Academic Advisor	Adam Dingman	adam.dingman@ext.schiller.edu
Employability Advisor	Amira Moussa	amira.moussa@schiller.edu

Faculty

Course syllabi also contain contact information for Schiller instructors.

Name	Degree
Peter Aguilar	MBA, Schiller International University, Paris BA International Relations, University of Colorado, Boulder
Fereshteh Barei	MSc in International Management, Université de Paris XII, France
Albana Canollari-Baze, PhD	PhD in Psychology, Oxford Brookes University, UK
Marc Chapuis	MSc Business Consulting, ESCP Business School, Supelec, France
Juan-Lorenzo Estrada, PhD	PhD in Economics, Université de Paris III Sorbonne Nouvelle, France
Amin Farvardin, PhD	PhD in Computer Science, University Dauphine, Paris, France MSc in Computer Science, JN Technological University, Hyderabad, India
Maria Ferré	MSc in Mathematics, Open University, UK
Daniel Hirsch	MBA, Insead Business School, France
Roman Krys	MA in International Affairs, Columbia University, USA
Rachel Lassale	MA in French Language and Literature, University of Paris, Sorbonne Nouvelle, France
Xiaoyu LI	MSc in International Human Resources Management, Université de Paris II, Panthéon-Assas, France
Ivan Manohka, PhD	PhD in International Relations, University of Sussex, UK MA International Relations, University of Sussex, UK
Regis Maubrey, PhD	PhD, Education, Université Paris VIII, France

	MSc, Environmental Science, University of Virginia, USA
Costas Miltiades	MA in International Relations, Université de Paris II, Panthéon- Assas
Asanka Niroshan	MBA, University of Wales Trinity Saint David
	FCCA – Accounting & Finance – Fellow – ACCA
	BSc Marketing Management, University of Sri Jayewardenepura, Sri Lanka
Benjamin Redt	Masters in Political Science, Université de Strasbourg Robert Schuman, France
Sabrina Sedouga	MSc in Software Engineering, Cytech, Cergy, France

2025-2026 Academic Calendar - Paris

2025-2026 ACADEMIC CALENDAR BACHELOR'S DEGREES - PARIS

SEP 2025

S	M	T	W	T	F	S
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OCT 2025

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NOV 2025

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DEC 2025

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JAN 2026

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FEB 2026

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MAR 2026

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APR 2026

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MAY 2026

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JUN 2026

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JUL 2026

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TERM	TERM START DATE	TERM END DATE	LATE START PERIOD
Fall	Sep 22, 2025	Jan 23, 2026	Sep 22 - Oct 13, 2025
Winter	Feb 2, 2026	May 22, 2026	Feb 2 - Feb 23, 2026
Summer	May 25, 2026	Jul 17, 2026	May 26 - Jun 8, 2026

CLASS BREAKS	
Winter 2025	Dec 22, 2025 - Jan 9, 2026
Spring 2026	Mar 30 - Apr 3, 2026

INTERNATIONAL WEEK

CAMPUS' HOLIDAYS

RESIT PERIOD

* Final Course Assessment may vary.

2025-2026 ACADEMIC CALENDAR
MASTER'S DEGREES - PARIS

SEP 2025

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OCT 2025

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NOV 2025

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DEC 2025

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JAN 2026

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FEB 2026

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MAR 2026

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APR 2026

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MAY 2026

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JUN 2026

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JUL 2026

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TERM START DATE	TERM END DATE
Sep 1, 2025	Sep 26, 2025
Sep 29, 2025	Oct 24, 2025
Oct 27, 2025	Nov 21, 2025
Nov 24, 2025	Dic 19, 2025
Jan 12, 2026	Feb 6, 2026
Feb 9, 2026	Mar 6, 2026
Mar 9, 2026	Apr 10, 2026
Apr 13, 2026	May 8, 2026
May 11, 2026	Jun 5, 2026
Jun 8, 2026	Jul 3, 2026
Jul 6, 2026	Jul 31, 2026

* Final Course Assessment may vary.

CLASS BREAKS

Winter 2025	Dec 22, 2025 - Jan 9, 2026
Spring 2026	Mar 30 - Apr 3, 2026

CAMPUS' HOLIDAYS

RESIT PERIOD

LATE START PERIOD

Please note that the holidays indicated here are the official SIU observed holidays which may or may not coincide with the actual holiday date. If a holiday happens to fall on a weekend, SIU will observe the holiday the prior Friday or the following Monday.

COURSE DESCRIPTIONS

Course Numbering System

Undergraduate Courses	100 – 199 200 – 299 1000 – 1999 2000 – 2999	Lower Division Course numbers are assigned to courses typically completed in the first and second year of undergraduate studies.
	300 – 399 400 – 499	Upper-division courses are assigned to courses typically completed in the third and fourth year of undergraduate studies.
Graduate	500 – 599	Master's degree courses.

The number in parentheses following the course title indicates the number of semester credits for each course

Prerequisites: Before registering for a course, students must have successfully completed all required pre-requisites for that course.

Course Descriptions

Courses are in order by COURSE CODE and NUMBER

ART HISTORY

AR 222 History of Art: Renaissance to 19th Century (3 credits)

AR 222 History of Art: Renaissance to 19th Century is a survey of European painting, sculpture and architecture of the Renaissance, Baroque, Rococo, and of the Romantic Realist and Impressionist periods. The course reviews distinct chronological and cultural periods. Students come to appreciate that art is not necessarily about the artist's technical finesse, but it is about communicating an idea using visual language. Prerequisite: None

ACCOUNTING

ACG 2001 Accounting I (3 credits)

ACG 2001 Accounting I is called the language of business because all organizations set up an accounting information system to communicate data to help people make better decisions. This course deals with basic accounting such as analyzing, recording, and processing transactions. Ethics is also included. Prerequisite: MGF 1107 or MA 172

ACG 2011Accounting II (3 credits)

ACG 2011 Accounting II is called the language of business because all organizations set up an accounting information system to communicate data to help people make better decisions. This course deals with in-depth discussion of long-lived assets, bonds, stockholders' equity, etc.; and introduces cost accounting concepts, analysis of financial statements, and income taxes. Ethics is also included. Prerequisite: ACG 2001

BUSINESS ADMINISTRATION

BA 261 Principles of Business Law (3 credits)

BA 261 Principles of Business Law consists of rules that regulate the conduct of individuals, businesses, and other organizations in society. This course is designed to give general coverage of the fundamental principles of business law. The course is designed to acquaint the student with areas of law in business such as personal business ventures. This course also addresses business ethics, e-commerce, regulatory and international issues. Prerequisite: None

BA 262 Ethics in International Business Environments (3 credits)

BA 262 Ethics in International Business Environments is designed to develop the student's ability to recognize and critically analyze ethical issues associated with international business environments and leadership. Prerequisite: None

BA 320 Digital Advertising (3 credits)

BA 320 Digital Advertising will learn the techniques necessary to implement digital marketing campaigns and how to position a brand, product, or service online. In addition, we will take a practical look at the world of creativity from a purely digital viewpoint, looking at how to be heard and how to connect with consumers. Prerequisite: None

BA 322 International Marketing (3 credits)

BA 322 International marketing addresses global issues and describes concepts relevant to all international marketers, regardless of the extent of their international involvement. This course covers the entire range of international marketing, beginning with start-up operations, continuing with new market entry considerations, and concluding with the international issues confronting giant global marketers. Addresses the reality of the interchange between business and government by analyzing international marketing issues from both the business and policy perspective, integration of the societal dimensions of diversity, environmental concerns, ethics, and economic transformation. Prerequisite: MAR 2011

BA 330 Applied E-Commerce (3 credits)

BA 330 Applied E-Commerce will have students create and design their own e-commerce business from start to finish and grow it from concept and design to the market launch plan. A tax number is then assigned to them in order to be able to invoice and the e-commerce business opens to the market. The students are provided with a marketing budget, so they invest in real search engines and social media campaigns to generate traffic. From this moment on, potential clients begin to visit the website and generate metrics that serve to optimize the site, and also generate orders that require the development of payment and delivery logistics and a customer care model, all supported by a CRM with real customers.

The turnover is reinvested in additional marketing campaigns which incorporate newly acquired knowledge in order to grow the business. Prerequisite: BA 320

BA 334 Leadership and Management Planning Techniques (3 credits)

BA 334 Leadership and Management Planning Techniques for Implications of quantitative and qualitative approaches to decision-making. Information systems, decision-making under conditions of certainty and uncertainty. Prerequisites: GEB 1350, BA 374

BA 335 Leadership and Decision-Making (3 credits)

BA 335 – Leadership and Decision-Making gives a general overview and applied perspective on the main processes and activities necessary to manage a successful online sales operation. It provides all of the knowledge necessary on how to structure an online business, including sales, operations, purchasing and customer service processes. Prerequisite: DIG 355

BA 338 Import-Export Operations (3 credits)

BA 338 Import-Export Operations provides a pragmatic understanding of management in an operational import/export department. Daily operations and management knowledge and skills, maximization of teamwork and development of staff potential. Emphasizes traditional practices, current theory, information technology and technical development. ISO, IATA, ICAO, NASA, EEC, GATT, WTO, and NAFTA. Prerequisites: GEB 1350, BA 261, BA 384

BA 341 Business Finance (3 credits)

BA 341 Business Finance is a rigorous introduction to the study of the basic principles of finance and their application to the usual financial issues and decision-making of business enterprises. This is a very important course for your career. The main objective of this course is for the student to obtain at least a good working knowledge of the topics stated in the tentative course outline below for use in your future courses and for your careers. Prerequisite: ACG 2001

BA 358 Services Management (3 credits)

BA 358 Services Management focuses on the review of the service sector and its role in the economy, strategic management of services, service portfolio management, innovation and productivity in the service sector, services marketing, service quality and service systems. As economies all over the world are increasingly becoming more service oriented, there is a need to go further in the study of all aspects related to the management of service industries. Prerequisite: BA 228

BA 368 Sustainable Development (3 credits)

BA 368 Sustainable Development introduces the main concepts, ideas and theories related to the term sustainable development. Students will gain insights into (the limits to) humanity's immense impact on the earth's systems and the underlying drivers of these unsustainable trends. Furthermore, sustainable development requires an understanding that inaction has consequences. Students will learn about some of the contemporary ideas about how to achieve a more sustainable society. Prerequisite: None

BA 369 Introduction to Sustainable Development (3 credits)

BA 369 Introduction to Sustainable Development introduces the main concepts, ideas and theories related to the term sustainable development. Students will gain insights into (the limits to) humanity's immense impact on the earth's systems and the underlying drivers of these unsustainable trends. Furthermore, sustainable development requires an understanding that inaction has consequences. Students will learn

about some of the contemporary ideas about how to achieve a more sustainable society. Prerequisite: None

BA 370 Business Communication (3 credits)

BA 370 Business Communication introduces the student to the fundamental principles of business communication and prepares students for the communication challenges in the workplace. The course aims to improve the student's ability to write well-organized, effective business messages, including letters, resumes, memoranda, and reports. Strategies and techniques will be analyzed for communicating in a range of typical business situations. This course includes writing and presentation practice. Prerequisite: EN 111 or EN 112

BA 373 Communication and Negotiation Skills (3 credits)

BA 373 Communication and Negotiation Skills introduces the student to the fundamental principles of business communication and prepares students for the communication challenges in the workplace. The course aims to improve the student's ability to write well-organized, effective business messages, including letters, resumes, memoranda, and reports. Strategies and techniques will be analyzed for communicating in a range of typical business situations. This course includes writing and presentation practice. Prerequisite: EN 111 or EN 112

BA 374 Statistics (3 credits)

BA 374 Statistics introduces basic statistics. Students are expected to achieve a basic understanding of the methods of descriptive statistics (summarizing data in various ways), the principles of statistical inference (constructing confidence intervals and performing hypothesis tests), and the underlying probability theory on which all inference rests. By the end of the course, students should be able to solve elementary problems using these techniques. Prerequisite: MA172 or MGF1107

BA 383 Behavioral Psychology and Wellbeing (3 credits)

BA 383 Behavioral Psychology and Wellbeing embraces organizational behavior. Organizational behavior is the multidisciplinary field that seeks knowledge of behavior in organizational settings by systematically studying individual, group, and organizational processes. This course focuses on group behavior and the leadership that is necessary to transform human resources into effective organizational entities. It is a subset of overall business administration and management, which emphasizes the theory and practice that relate to individuals interacting in the work environment. Case studies, films and guest speakers may be included. Prerequisite: PSY1021

BA 384 Behavioral Aspects (3 credits)

BA 384 Behavioral Aspects embraces organizational behavior. Organizational behavior is the multidisciplinary field that seeks knowledge of behavior in organizational settings by systematically studying individual, group, and organizational processes. This course focuses on group behavior and the leadership that is necessary to transform human resources into effective organizational entities. It is a subset of overall business administration and management, which emphasizes the theory and practice that relate to individuals interacting in the work environment. Case studies, films and guest speakers may be included. Prerequisite: PSY1021

BA 399 Ethics in International Business Environments (3 credits)

BA 399 Ethics in International Business Environments is designed to develop the student's ability to recognize and critically analyze ethical issues associated with international business environments and leadership. Prerequisite: None

BA 401 Human Resources Management (3 credits)

BA 401 Human Resources Management all aspects of human resource management including how companies interact with the environment, acquire, prepare, develop, and compensate employees, and design and evaluate work, can help companies meet their competitive challenge and create value. Meeting challenges is necessary to create value and to gain a competitive advantage. This course familiarizes students with the activities of a human resources (HR) manager and the specific problems of managing a workforce in today's competitive environment. The course addresses the global, new economy, stakeholder, and work system challenges that influence a company's ability to successfully meet the needs of the shareholders, customer, employees, and other stakeholders. Prerequisite: GEB1350

BA 410 Production and Operations Management (3 credits)

BA 410 On successful completion of the Business Operations Management course, you will gain a solid understanding of organizational structure and the fundamental principles of operations management. You will explore the role and responsibilities of an operations manager in detail and the changing nature of operations. Each module covers central topics such as process management, supply chain management, project management, and planning and sourcing. This course also introduces Lean Project Management methodology and the Six Sigma improvement model. On completion, students will have improved knowledge of the operations management process, which will allow them to progress to gain a more in-depth understanding of these critical business processes. In addition, the course addresses the production and delivery of goods and services from an international perspective. Students will learn to observe and analyze an organization from a systems or process-perspective including design, operation, and improving the systems that deliver goods and services using operational management tools and resources in diverse settings. Prerequisite: MAR 352

BA 412 Auditing (3 credits)

BA 412 Auditing provides and understanding of modern auditing theory and practice. Aim and objectives of auditing and the role of the auditor. Case Studies. Emphasis on the radical change in the last few years in methods of auditing. Includes vouching approach compared to the Modern Audit, assets and liability verification, the auditor's report, audit sampling and testing, preparation and audit of company balance sheets and profit and loss account, etc. Prerequisites: ACG 2001, ACG 2011

BA 414 Accounting Seminar (3 credits)

BA 414 Accounting Seminar selected topics relating to corporate and partnership accounts, consolidated accounts, takeovers and mergers, foreign exchange implications for accounting and accounting for inflation. Prerequisites: ACG 2001, ACG 2011, IT 103

BA 415 Marketing Technology (3 credits)

BA 415 Marketing Technology will approach the fundamental concepts behind marketing technologies that have arisen alongside CRM solutions in order to improve client management. We will also learn the platform architecture necessary to build a correct and scalable business structure, focusing specifically on

the automation necessary to do it in a scalable and efficient way. In addition, the fundamental components of event-based marketing will be analyzed, considering the importance of data analysis and the orchestration of channels that allow us to define touchpoints with the client. The student will learn to use technologies (such as Salesforce), tools, and their extended services to develop automation experiences. Prerequisite: BA 330

BA 416 Digital Marketing Technology (3 credits)

BA 416 Digital Marketing Technology will approach the fundamental concepts behind marketing technologies that have arisen alongside CRM solutions in order to improve client management. We will also learn the platform architecture necessary to build a correct and scalable business structure, focusing specifically on the automation necessary to do it in a scalable and efficient way. In addition, the fundamental components of event-based marketing will be analyzed, taking into account the importance of data analysis and the orchestration of channels that allow us to define touchpoints with the client. The student will learn to use technologies (such as Salesforce), tools, and their extended services to develop automation experiences. Prerequisite: None

BA 422 Business Information Systems (3 credits)

BA 422 Modern business requires that companies use a broad range of information systems, such as enterprise resource planning systems for organizing production (ERP), executive systems for supporting decision making, customer relationship management systems (CRM), etc. The course will discuss the strategic importance of the effective use of these systems in organizations and in business companies. The main types of these systems will then be studied including their key properties and components, the basic issues related to the selection, implementation, architecture, and use of such systems. Students will have a hands-on experience on an enterprise system commonly used in industry (SAP ERP System). Prerequisite: None

BA 424 Case Studies in Marketing (3 credits)

BA 424 Case Studies in marketing of case analysis, diagnosis, evaluation, and recommendation on corporate problems from a marketing standpoint. Prerequisites: MAR 2011, BA 322

BA 426 Business Information Systems (3 credits)

BA 426 Business Information Systems requires that companies use a broad range of information systems, such as enterprise resource planning systems for organizing production (ERP), executive systems for supporting decision making, customer relationship management systems (CRM), etc. summarizing Enterprise Information Systems (EIS). The course will discuss the strategic importance of the effective use of these systems in organizations and in business companies. The main types of these systems will then be studied including their key properties and components, the basic issues related to the selection, implementation, architecture, and use of such systems. Students will have a hands-on experience on an enterprise system commonly used in industry. Prerequisites: None.

BA 427 Marketing Management (3 credits)

BA 427 Marketing Management strategic marketing management concepts and their application. Includes the critical role of marketing in organizational performance, market-oriented strategic planning, the application of online marketing and the development of marketing programs. Prerequisite: MAR 2011

BA 429 Business Project Plan (3 credits)

BA 429 Business Project Plan provides the student the opportunity to work in a business plan, explaining and giving details of a start-up company, and taking into account all pertinent information, necessary resources and actions to be implemented to start the new business project. The course will start introducing the first idea: Business plans are extremely useful internally for the entrepreneur or founder team, because they help organize ideas. They help think ahead and plan for the start-up, making it possible to anticipate where problems may arise and have alternatives ready. Afterwards the course will cover the fundamentals of seven steps of a business plan: executive summary, company description, marketing plan, organization plan, service or products, marketing plan and sales, funding requests and financial plan. The course will end designing a business plan project. All these concepts are taught with a practical hands-on approach. Prerequisite: 60 credits passed

BA 433 European Banking and Finance (3 credits)

BA 433 European Banking and Finance critically analyses the differences between the European and American banking systems; credit institutions, commercial banks, investment banks; the role of government in European financial transactions; instruments and methods of European banks and European Union transactions; Euro dollars; and the role of governments in currency fluctuation. Prerequisite: ECO 2023

BA 435 Entrepreneurship (3 credits)

BA 435 Entrepreneurship will analyze what it means to be an entrepreneur and the implications of launching a startup, while exploring different business models and forms of funding available. Prerequisite: BA 410

BA 437 Multinational Enterprise (3 credits)

BA 437 Multinational Enterprise is designed to keep students knowledgeable about cultural, legal, political, and social differences among countries so they can be informed employees in the global workplace. The course uses case studies to explore how firms address cultural, legal, and technological differences among countries. International trade and investment conflicts, natural and man-made disasters, as well international trade statistics, exchange rates, expatriate costs of living and political unrest are also explored. Prerequisite: GEB 1350

BA 439 International Business Policy (3 credits)

BA 439 International Business Policy takes an In-depth look at the multinational corporation as it operates and competes in the international business environment. The emphasis on organizational and administrative policies of the multinational company and their development and importance of structuring these aspects of the corporation to suit the international environment in which it operates. Examines the development of the functional skills of planning, financing, marketing, and personnel management unique to the international company. The analysis of major international organizations provides current information on how these companies operate and relate theory to actual practices. Prerequisite: Minimum of 90 Credits Required

BA 469 Entrepreneurship and New Ventures (3 credits)

BA 469 Entrepreneurship and New Ventures is designed to follow the entrepreneurial process. The entrepreneurial process has four distinct phases including identification and evaluation of the opportunity, development of the business plan, and determination of the required resources and management of the resulting enterprise. This course takes a disciplined and practical look at entrepreneurs and small business enterprises. Characteristics of the entrepreneur; rewards and pitfalls of new businesses; basic planning

techniques for new successful business venture and ending that venture are among the areas explored in this course. Prerequisites: GEB 1350, ACG2001 or ACG2011

BA 472 Cross Cultural Negotiation (3 credits)

BA 472 Cross Cultural Negotiation is designed to help students develop the essential skills needed to obtain better results on international sales and the intercultural negotiation process. Students will come to understand how culture influences all processes that take place in an organization, requiring more multicultural business interactions than ever before. This course considers how cultural differences, alternative negotiation styles, and various personality types, affect sales strategies and communications, giving the student an appreciation of how developing cultural awareness in international marketing context, can help negotiators to obtain better results. Finally, through this course, the student will encounter alternative approaches to the art of communicating, persuading, convincing others under different environments and circumstances. Prerequisite: MAR 350

BA 481 Selected Topics in International Business (3 credits)

BA 481 Selected Topics in International Business is a specialized course designed to explore various emerging and significant topics in the field of International Business. The course is flexible, allowing for an in-depth analysis of topics that may vary from finance, management, marketing, human resources, or other relevant areas in international business. The specific topics will be determined by the instructor, considering current global trends and student interests. This course aims to provide students with a comprehensive understanding of the selected topics through critical analysis, discussion, and applied research. Prerequisites: GEB 1350, ECO 2013, and ECO 2023

BA 482 Select Topics in International Business (3 credits)

BA 482 Selected Topics in International Business is an introduction to selected topics of current interest in international business. This course may be repeated for credit as the topic varies. Prerequisite: GEB 1350

BA 490 Corporate Internships (3 credits)

BA 490 Corporate Internships are off-campus experiential learning activities designed to provide students with opportunities to make connections between the theory and practice of academic study and the practical application of that study in a professional work environment. The student will apply digital business concepts learned throughout their studies and further develop skills by completing qualified supervisory and/or digital business duties and/or projects as an employee or intern at a business organization. The student will be required to work a minimum of 135 hours required to successfully complete the internship. The student will work with faculty and staff to establish a set of qualified assignments & learning goals that will be achieved during the semester. At the end of the internship, the student will present an internship portfolio highlighting their work experience. Prerequisites: Completion of all Advanced Concentration courses.

BA 501 Organizational Behavior (3 credits)

BA 501 Organizational Behavior is designed to provide students with an understanding of the impact that individual and group behavior can have on organizational performance. It will stress differences in organizational behavior across cultures. The course will also focus on the key factors that affect and shape organizational behavior. It will provide practical examples; exercises and simulations; and methods for problem solving on behavioral issues. Prerequisite: Graduate standing

BA 510 Business Economics (3 credits)

BA 510 Business Economics is an essential tool that enhances a manager's ability to make effective economic decisions. Because understanding concepts is more important than memorizing technics, this course examines both theory and practice, so students conclude how to produce and apply information that is useful in day-to-day decision making. This course emphasizes the applicability of economic theory to both the business/internal dynamics of the business and the external circumstance under which businesses operate. The course provides the necessary knowledge, tools and understanding of economic discourse as a basis for the study of business as well as a background of the basic economic principles relevant to business. Prerequisite: Graduate standing

BA 510 Business Economics (3 credits)

BA 510 Economics delves into advanced economic theories and principles to provide students with a nuanced understanding of economic dynamics in contemporary business environments. The course encompasses a comprehensive examination of microeconomic and macroeconomic concepts, exploring their application to managerial decision-making and strategic planning. Emphasizing critical analysis, students will delve into topics such as market structures, pricing strategies, resource allocation, and the role of government policies in shaping economic landscapes. Through a combination of theoretical exploration and practical case studies, Economics equips students with the tools to make informed, data-driven decisions in complex business scenarios, fostering a strategic and holistic approach to economic considerations in the business realm. Prerequisite: None

BA 512 Managerial Accounting (3 credits)

BA 512 Managerial Accounting is an essential tool that enhances a manger's ability to make effective economic decisions. Because understanding concepts is more important than memorizing techniques, this course describes both theory and practice, so students understand how to produce and apply information that is useful in day-to-day decision making. This course deals with all business sectors, non- profit, retail, wholesale, service, selling and administrative situations as well as manufacturing. The focus is on planning and controlling decisions, not on product costing for inventory valuation and income determination. Management accounting is the process of identifying, measuring, accumulating, analyzing, preparing, interpreting, and communicating information that helps managers fulfill organizational objectives. This course builds upon the student's basic understanding of financial and managerial accounting by exploring in more depth the essential concepts of managerial accounting, including ratio analysis, budgeting, and cost measurement. Prerequisites: Two undergraduate accounting courses or BA 513

BA 513 Financial and Managerial Accounting (3 credits)

BA 513 Managerial and Financial Accounting is designed for the MIM and MBA student who has little or no previous background in accounting. The course consists of two parts: financial accounting and managerial (management) accounting, to include cost accounting and budgeting. Financial accounting provides information for external users, primarily investors and creditors, and accounting provides information for internal management. This course introduces students to various accounting themes and evolving concerns. This dual emphasis, finance, and accounting, allows students to become grounded in accounting fundamentals. The course addresses important issues such as accounting integrity, fraud, corporate governance, and business ethics, as well as how to use financial statements to make important financial decisions. Prerequisite: Graduate standing

BA 515 Managerial Finance (3 credits)

The collapse of the sub-prime mortgage market, the financial crisis and the global economic crisis make it more important than ever for students and managers to understand the role that finance plays in a global economy, in their own companies, and in their own lives. The course combines theory and practical implications. The synthesis and understanding of finance theory are essential for anyone developing and/or implementing effective financial strategies. The course begins by exploring fundamental concepts, including background on the economic and financial environment, financial statements, and the time value of money, bond valuation, risk analysis, and stock valuation. With that background the course moves to specific techniques and decision rules that can be used to help maximize the value of the organization. Prerequisite: Two undergraduate accounting courses or BA 513

BA 522 International Marketing (3 credits)

BA 522 International Marketing is designed to take a strategic approach to marketing by outlining the major dimensions of the global business environment. The course will focus on a set of conceptual and analytical tools that prepare students to successfully apply the four Ps to global marketing. The course will help the student formulate international strategies in planning market research and control with regards to legal, cultural, and economic factors involved in crossing borders. Ethics, corporate social responsibility, and social responsiveness in the globalization era are also addressed. Prerequisite: Graduate standing

BA 523 Marketing Management (3 credits)

BA 523 Marketing Management is focused on the process by which a company from any country can creatively adapt to the international environment within which they operate relative to the marketing concept and strategic aspects of marketing management. The course provides comprehensive coverage of the marketing mix, including various types of entry modes and channels. It also addresses aspects of the changing international marketing environment. Special attention is focused on the techniques and tools for effective decision making in the international marketing environment with practice case examples. Prerequisite: One course in Marketing and Management

BA 529 Multinational Business Management (3 credits)

BA 529 Multinational Business Management is designed to help students develop the essential skills needed to formulate and implement successful strategic moves in the new competitive and interlaced global environment. Students will come to understand that successful multinational managers view the world as an integrated market where competition and collaboration evolve from anyone and anywhere. This course considers how cultural differences affect strategies and operations and gives the student an appreciation of how social institutions such as the economic system, the polity, the education system, and religion play an important role in any multinational operation. This course emphasizes specific techniques utilized by a multinational firm; its strategy, marketing, finances, decision-making, organization, communication, planning and control. Prerequisite: Graduate standing

BA 537 Production and Operations Management (3 credits)

BA 537 Production and Operation Management introduces the basic methods and models of production management and operations research. The course addresses inventory control and demand forecasting. The course places emphasis on analytical techniques of POM and modern topics such as lean production

involving just-in-time systems, computer-integrated manufacturing, etc. Prerequisite: One Management Courses or BA 529

BA 541 International Corporate Finance (3 credits)

BA 541 International Corporate Finance focuses on how managerial thinking influences strategy formation and implementation. The importance of change and the need for managerial dynamic thinking and the importance of organization learning are reviewed. The case study approach integrates the various disciplines associated with management such as accounting, finance, human resources utilization, and organization behavior. This is the capstone course is a comprehensive course that addresses issues ranging from corporate governance and social responsibility to competitive strategy, functional strategy, and strategic alliances. Prerequisite: One course in finance or one course in accounting

BA 542 Comprehensive Business Management Seminar (3 credits)

BA 542 Comprehensive Business Management Seminar focuses on how managerial thinking influences strategy formation and implementation. The importance of change and the need for managerial dynamic thinking and the importance of organization learning are reviewed. The case study approach integrates the various disciplines associated with management such as accounting, finance, human resources utilization, and organization behavior. This is the capstone course is a comprehensive course that addresses issues ranging from corporate governance and social responsibility to competitive strategy, functional strategy, and strategic alliances. Prerequisites: At least 18 credits of graduate level business courses including one 500-level management course.

BA 544 Human Resources Management (3 credits)

BA 544 Human Resources Management focuses on HRM in a multinational setting in terms of human resource activities, types of employees and countries of operation. The complexity of operating in different countries and employing different national categories of workers is a key variable that differentiates domestic and international HRM, rather than any major difference between HRM activities performed. The course familiarizes the student with the basic functions of HR including staffing, recruiting, training and development, compensation, employee relations and performance management with an emphasis on the international environment. Prerequisite: Graduate standing

BA 554 International Payment Methods and Banking (3 credits)

BA 554 – International Payment Methods and Banking. In this course, students will synthesize detailed knowledge in the problems often associated with international trade transactions. Organizations need to optimize payment options, risk mitigation strategies, use of financial tools contracts and effective cash flow management. The course also critically analyzes techniques and plans to resolve disputes should they arise. Globalization and economic integration have changed dramatically the framework of banking, and this course will evaluate international banks, typology, and main characteristics. Prerequisite: None

BA 556 Equity Capital Markets (3 credits)

BA 556 - Equity Capital Market. In this course, students critically analyze and synthesize detailed knowledge in problems often related to investment instruments and their analyses. Students will evaluate and apply the theory of portfolio, risk management and hedging by derivatives in practice too. Students will also assess the problems of fundraising in the capital markets for strategic development of corporations, and the importance of the ethical standards of conduct towards the financial market. Prerequisite: None

BA 560 International Business Law (3 credits)

BA 560 – International Business Law emphasizes private and public law. The private law applicable to international business transactions including the law of international sales, trade finance and letters of credit, licensing and distribution agreements, agreements with foreign sales representatives and other governing law. Public international law includes conventions, treaties and agreements among nations that make up the legal framework within which international business takes place. Public international law provides the basis for government regulation of international business. It affects the environment within which a firm develops its international business strategies and establishes the organization's responsibility to national laws and administrative regulations. Legal concerns including ethics and social responsibility will be addressed throughout the course. Prerequisite: None

BA 562 Financial Dimensions of Strategic Decisions (3 credits)

BA 562 - Financial Dimensions of strategic decisions. This course critically analyzes the broad field of strategic financial decisions aimed at repositioning and revitalizing companies faced with major competitive or environmental challenges, problems, and opportunities. Students will synthesize information and apply how to create corporate value by restructuring a company or by combining businesses, and to analyze different solution: mergers and acquisitions, corporate spinoffs, divestitures, leveraged buyouts, and recapitalizations and risk management. Prerequisite: None

BA 570 Management Communication for International Business (3 credits)

BA 570 Management Communication for International Business reflects the vital importance of effective communication skills to success in management. This course covers the basic business communication principles, focusing on communicating economically, accurately, and cogently. Communication strategies to meet business situations that managers encounter is also addressed. Students analyze cases and compose appropriate business communications. Prerequisite: Graduate standing

BA 575 Statistics for Business (3 credits)

BA 575 Statistics: In today's global and economic environment, anyone can access vast amounts of statistical information. The most successful managers and decision makers understand the information and know how to use it effectively. This course introduces the student to the software packages of Minitab 16 and Microsoft Office Excel 2010 and emphasizes the role of computer software in the application of statistical analysis. BA 575 is an intensive introduction to statistical methodology in business and economics. Topics included in the course include descriptive statistics, probability, interval estimations, hypothesis testing, experimental design, ethics in interpretation and multiple regressions. Prerequisite: Graduate standing

BA 589 Methods of Research and Analysis (3 credits)

BA 589 Methods of Research and Analysis: Business research is a systemic inquiry that provides information to guide managerial decisions. It is a process of planning, acquiring, analyzing, and disseminating relevant data, information, and insights to decision makers. This course is designed to give students experience in applying a wide range of methodological and fieldwork activities involved in an actual piece of research. The main stages in historical, social science and business research are explored. Prerequisite: Graduate standing

BA 599 Thesis for Business (3 credits)

BA 599 Master Thesis course provides an opportunity for students to develop their interest in a specific subject area or specialization and to demonstrate their ability to undertake independent research. The thesis constitutes a scientific exposition featuring their own research results. Students are required to independently use and apply the knowledge, methods, skills, and competences acquired during their studies. Students are in regular contact with their thesis supervisor to ensure that the work progresses and meets the expectations and standards of an independent research work, and that it adheres to good scientific practice. Prerequisite: At least 12 credits completed

GEB 1350 Introduction to International Business (3 credits)

GEB 1350 Introduction to International Business is developed to help students become better employees, more informed consumers, and/or more successful business owners in an international environment. The course is designed to help students understand the various aspects of the global business environment including organizational administration, employment opportunities available in a career in business as well as what is required to be a successful employee including the knowledge, skills, and abilities to work in a culturally diverse, global workforce. Interpersonal, analytical, technical, and conceptual skills necessary to be successful managers are reviewed. Some discussion around small business owners and entrepreneurship is introduced in this course. A basic understanding of international business will help students invest in the future and become informed consumers by analyzing issues such as financial structures and financing, stocks, mutual funds, and other alternatives to investing in the global business environment. Other topics addressed in this course include patterns of international trade and multinational business operations. Prerequisite: None

BUSINESS ANALYTICS

BAN 121 Math for Database Analysis (3 credits)

BAN 121 Math for Database Analysis is designed for the student with a basic background in math and statistics to go into detail about algebra, calculus, and statistics. The course will start introducing the concept and operations with vectors and matrix. Afterwards the course will cover the functions, resolution of equations and optimization of objective variables. The course will finish explaining how to deal with descriptive statistics, hypothesis contrast, and inferential statistics. All these concepts are taught with a practical hands-on approach through the usage of the Python language by the student. Prerequisites: MA 172, BA 374

BAN 122 Programming Languages (3 credits)

BAN 122 Programming Languages is designed for the student with little programming background and provides the basic concepts of structured programming with a procedural language. The course will start introducing the software development life cycle and structured programming. Afterwards the course will cover the fundamentals of any programming language: data types, operators and expressions, control flow statements, functions, program organization, and arrays. The course will finish explaining how to deal with datasets from files. All these concepts are taught with a practical hands-on approach through the usage of the Python language by the student. Prerequisites: DIG101

BAN 260 Data Visualization (3 credits)

BAN 260 Data Visualization is designed for the student with a background in Programming and will provide them practical experience with high-dimensional data visualization as required for business data analytics to facilitate managerial decision-making. The course will start understanding the principles of creating effective data visualizations. Afterwards, the course explains the concept and application of visual storytelling to the design of Dashboards. The course will finish explaining how to create meaningful interactive visualizations using the main modern software packages. Prerequisite: BAN 122

BAN 322 Database and Analytics Technologies (3 credits)

BAN 322 Database and Analytics Technologies requires students to how to efficiently design, implement, analyze, and access databases using a Data Base Management System. After an introduction to the topic, the course will start ensuring the required response time, load, number of concurrent users, availability, integrity, and recovery. Afterwards, the course will continue covering the Entity-Relationship model, and Relational model. To finish, the course addresses several topics of optimization of relational queries, database design and implementations, addressing topics such as data storage, indexes, and security. All these concepts are taught with a practical hands-on approach through the usage of the SQL software by the student. Prerequisites: BAN 121, BAN 122

BAN 350 Data and Cybersecurity Protection (3 credits)

BAN 350 Data and Cybersecurity Protection is designed for the student with a background in Programming and will provide them with the basics of standards and methodologies for data and cybersecurity. The course will start introducing the concepts of security policies, models and mechanisms related to confidentiality, integrity, authentication, identification, and availability issues related to information systems Afterwards the course will cover the fundamental principles of computer and network security by analyzing attacks on computer systems, network, and the Web. The course will finish explaining basics of cryptography, network security, risk management, security assurance and secure design principles. Prerequisite: BAN 122

BAN 355 Big Data Analytics (3 credits)

BAN 355 Big Data Analytics requires students to analyze and evaluate the concepts and tools of Analytics so that they can obtain from very large amounts of raw data a knowledge of the patterns and structures inside the data, to support decision making or address practical research questions. After an introduction to the topic, the course will start introducing some relevant concepts about statistics and will present some tools widely used in Analytics as the Python language, that will be used during the course. Afterwards the topic of Big Data storage, quality and processing will be discussed. To finish, the course will start discussing the core Data Analysis topics: linear and no linear regressions, model assessment and selection, logistic regression. All these concepts are taught with a practical hands-on approach through the usage of the Python language by the student. Prerequisites: BAN 121, BAN 122

BAN 360 Data Search Technologies and Information Systems (3 credits)

BAN 360 Data Search Technologies and Information Systems requires students to analyze and evaluate the strategic impact of the use of information systems, and so on, in modern companies. After an introduction to the topic, the course will start comparing the different types of enterprise information systems normally used in large organizations and explain their key characteristics to choose the most appropriate ones depending on the specific business requirements. Afterwards, the course will continue assembling the

typical roles and responsibilities associated with the management of Data Search Technologies and Information Systems and discuss operational aspects of its implementation and management. To finish, the course will examine how company manage ethical and legal considerations with respect to information systems. All these concepts are taught with a practical hands-on approach through the usage of the SAP software by the student. Prerequisites: None

BAN 430 Machine Learning and AI for Business Analytics (3 credits)

BAN 430 Machine Learning and AI for Business Analytics is designed for the student with a background in Programming. The course will start introducing the concept of Artificial Intelligence and Machine learning algorithms (supervised, semi-supervised, and unsupervised). Afterwards the course will cover the Artificial intelligence Networks and algorithms. The course will finish explaining Analytical Learning, All these concepts are taught with a practical hands-on approach through the usage of the Python language by the student. Prerequisites: BAN 121, BAN 122, BAN 355

CAPSTONE

CA 487 Capstone Final Thesis/Project (3 credits)

CA 487 Capstone Final Thesis/Project will have students work in groups analyzing a company's current business situation and apply a digitalization project. During this semester students will develop a financial plan for their digital business project. Furthermore, they will work on the areas of innovation, UX, product, business, plan and go-to-market of their project using agile methodologies and merging all the concepts and techniques learned during the previous courses. Prerequisite: 60-90 credits passed

CA 488 Final Thesis/Project I (3 credits)

CA 488 Final Thesis/Project I is the first part of a two-month course designed to guide students through the process of conceiving, planning, and initiating their undergraduate or graduate-level thesis projects. This course lays the foundation for successful research by focusing on the formulation of research questions, literature review, methodological considerations, and initial data collection. Students will also develop a structured outline and work plan for their theses. Conducting your research and writing a Research Project (Thesis) is a great opportunity to apply all what you have learnt during your time at Schiller International University, whether in the classroom, conversations with peers, or through the various experts you have engaged with, to produce a piece of work that should contribute to the collective understanding of International Business. Any successful Research Project (Thesis) requires arduous work on your part, dedication, and a commitment to working on your Research Project (Thesis) over a prolonged period of time. Prerequisite: Completed at least 75 credits

CA 489 Final Thesis/Project II (3 credits)

CA 489 Final Thesis/ Project II is the second part of the thesis sequence, building on the foundational work accomplished in "Final Thesis I." In this course, students engage in the execution of their research projects, collect data, analyze findings, and compose their final theses. Emphasis is placed on research ethics, effective data collection and analysis techniques, and the development of clear and persuasive arguments. Students will receive guidance on scholarly writing and citation practices as they work toward producing a polished and well-structured thesis. By the end of the course, students will have completed their final thesis, showcasing their in-depth research and critical thinking abilities in their chosen field of study. Conducting your research and writing a Research Project (Thesis) is a great opportunity to apply all what you have learnt during your time at Schiller International University, whether in the classroom, conversations with peers, or through the various experts you have engaged with, to produce a piece of work that should contribute to the

collective understanding of International Business. Any successful Research Project (Thesis) requires arduous work on your part, dedication, and a commitment to working on your Research Project (Thesis) over a prolonged period of time. Prerequisite: Completed at least 75 credits

CA 491 Capstone Final Project 1-A (3 credits)

CA 491 Capstone Final Project 1-A will have students work in groups analyzing an international company's current business situation and apply a digitalization project. During this semester, students will develop a marketing plan for their digital business project. Furthermore, they will work on the areas of innovation, UX, product, business, plan, and go-to-market of their project using agile methodologies and merging all the concepts and techniques learned during the previous courses. Prerequisite: Successful completion of 60-90 Credits

CA 492 Capstone Final Project 1-B (3 credits)

CA 492 Capstone Final Project 1-B will have students work in groups analyzing a company's current business situation and apply a digitalization project. During this final semester, students will overview the final results of their project by integrating the different aspects learnt during the previous courses, applying a metrics plan and analyzing these metrics results. Prerequisite. Prerequisite: CA 491

CA 493 Capstone Project I (3 credits)

CA 493 Capstone Project I provides the student the opportunity to work in a significant real software development project, working with other students in a team, interacting with customers and putting into practice important topics learnt during the Computer Science curriculum, including technical, software engineering and project management related topics including technical, software engineering and project management related topics and recent computer science research. Furthermore, during the Capstone Projects I and II there will be a number of lectures about practical topics. The list might include version control, building, continuous integration, continuous delivery, test automation, containerization, release management, delivery, or others. This is a-year long project, and the student will live real-life professional experiences and situations like interacting with a customer, discussing and agreeing requirements, deliverables, timeline, coping with unexpected problems, making part of a project team, documenting, providing in progress reports, internal discussions, and so on. An Agile framework such as SCRUM should be used to manage the project. This project will be implemented through the two courses: Capstone Project I and Capstone Project II. Prerequisites: Capstone Project I and the courses related to the Capstone Project II specific topics.

CA 494 Capstone Project II (3 credits)

CA 494 Capstone Project II provides the student the opportunity to work in a significant real software development project, working with other students in a team, interacting with customers and putting into practice important topics learnt during the Computer Science curriculum, including technical, software engineering and project management related topics including technical, software engineering and project management related topics and recent computer science research. Furthermore, during the Capstone Projects I and II there will be a number of lectures about practical topics. The list might include version control, building, continuous integration, continuous delivery, test automation, containerization, release management, delivery, or others. This is a-year long project, and the student will live real-life professional experiences and situations like interacting with a customer, discussing and agreeing requirements, deliverables, timeline, coping with unexpected problems, making part of a project team, documenting, providing in progress reports, internal discussions, and so on. An Agile framework such as SCRUM should

be used to manage the project. This project will be implemented through the two courses: Capstone Project I and Capstone Project II. Prerequisites: Capstone Project I and the courses related to the Capstone Project II specific topics.

CA 497 Capstone (3 credits)

CA 497 Capstone course is designed to assess student acquisition of knowledge and skills aligned to program learning outcomes prior to graduation. The purpose of CA497 is to assist students through the dissertation proposal writing processes including the formulation of the problem statement, conceptual and theoretical framework, literature review, research design and methodology. The topic of the dissertation and timeline to completion is negotiated with the student, approved, and completed under the supervision and guidance of an appointed tutor/mentor. Prerequisite: Course taken in year 3

CA 498 Capstone Final Thesis/Project (3 credits)

CA 498 – Capstone Final Thesis/Project course is a designed to assess student acquisition of knowledge and skills aligned to program learning outcomes prior to graduation. The purpose of CA 498 is to assist students through the dissertation writing process including the formulation of the problem statement, conceptual and theoretical framework, literature review, research design and methodology. The dissertation and timeline to completion is negotiated with the student, approved, and completed under the supervision and guidance of an appointed tutor/mentor. Prerequisite: None

COMPUTER SCIENCE

CS 110 Programming Foundations (3 credits)

CS 110 Programming Foundations is designed for the student with little to no programming background and provides the basic concepts of structured programming with a procedural language like C. The course will start introducing the software development life cycle and structured programming. Afterwards the course will cover the fundamentals of the C programming language: data types, operators and expressions, flow control, functions, program organization, pointers, arrays, input and output, text files and so on. The course will finally cover some Unix topics related to C. All these concepts are taught with a practical hands-on approach through the usage of the C language by the student. Prerequisite: None

CS 180 Introduction to Object-Oriented Programming (3 credits)

CS 180 Introduction to Object-Oriented Programming provides the basic concepts and main practices of object-oriented programming: objects, classes, methods, inheritance, and polymorphism, along with the handling control structures flow. The concepts and practices are taught with a hands-on approach through the usage of the Java language by the student. The course starts by describing the basic features of Object- Oriented principles and Java programming, followed by the fundamentals of objects and classes, and logic and looping. Next topics are Object-Oriented Design, Inheritance and Polymorphism, Event management and GUI programming. Finally, the course will cover I/O programming and Multithreading in Java. Topics like design, debugging and testing of programs are covered as well along the course. Prerequisites: CS 110 and MA 221

CS 181 Introduction to Object-Oriented Programming (3 credits)

CS 181 Introduction to Object-Oriented Programming provides the basic concepts and main practices of object-oriented programming: objects, classes, and methods along with the managing files and data

structures. The concepts and practices are taught with a hands-on approach through the usage of Python language by the student. The course starts by creating and accessing to data frames and relational database SQL. Afterwards, the course will explain and analyze different kind of data files and extract the most relevant information. Following with methods to connect with web page usings APIS. The course will finish learning how to manage different tools to visualize data and insights. Prerequisite: CS 110

CS 210 Data Structures (3 credits)

CS 210 Data Structures describes fundamental concepts, types and efficient usage of data structures which are widely used in Computer Science. Firstly, the course will cover the concepts of abstraction, encapsulation, and modularity. Afterwards the course will present several types of data structures: array lists, linked lists, stacks, queues, priority queues, binary trees, and hash tables. The course addresses important issues such as efficiency of data structure operations, applications of data structure and basic analysis of algorithms, and how to use them. Finally, the course covers graphs, trees, and networks. This course will teach how to choose the best solution to a specific problem using an object-oriented programming language like Java. Prerequisite: CS 180

CS 215 Introduction to Operating Systems (3 credits)

CS 215 Introduction to Operating Systems introduces the students to the fundamental concepts and practice of operating systems, the basic software that interfaces between the user applications and the hardware resources. Due to this role, operating systems are extremely important, and it is critical to understand the philosophy, main concepts, and components of operating systems. This course has a hands-on approach by using Linux. The course consists of two parts: a theoretical one where the students will learn about operating systems components, architecture, and how they collaborate among them. Afterwards the course covers processes, threads, memory management, Input/Output management and file systems. And a second practical part where the main basic components of Linux operating system will be introduced, and the students will use command line interface, directories, file systems, redirecting and piping operators, shells scripts and system administration tasks. During the course the students will do low-level programming using C and Linux. Prerequisite: CS 210

CS 220 Database Systems (3 credits)

CS 220 Database Systems course introduces students to this topic and teaches how to efficiently design, implement, analyze, and access databases using a Data Base Management System (DBMS) and ensuring the required response time, load, number of concurrent users, availability, integrity, and recovery. The course first introduces the student to DBMS. Later on, the course covers the Entity-Relationship model, and Relational model. The course then moves on to the SQL query language. Afterwards, the course presents the topics of normalization, and access to databases from programming languages and web interfaces. Finally, it addresses several topics of optimization of relational queries, database design and implementations, addressing topics such as data storage, indexes, and security. Prerequisite: CS 285

CS 251 Integrative Project 1 (3 credits)

CS 251 Integrative projects provide an opportunity for a sustained period of independent study and research combined with interaction with other students from the same or different programs. They allow students to concentrate on topics that are of particular interest to them and in which they will have to apply the knowledge acquired on previous courses of the program. Integrative projects will enable the student to apply what he/she has learnt on courses focused on isolated subjects to the solution of a real problem

faced in business and industry, bringing together theoretical learning with practical experience. The integrative project starts with a real-world business problem, either provided by the instructor or an industrial partner, and then a research-based solution is sought integrating the knowledge acquired in some previous specific courses, aiming to reproduce real world consulting activities. The course does not include additional theoretical content. The emphasis is on combining several concepts, types of knowledge, and skills learned through previous courses to address a specific challenge.

The previous courses that this project intends to integrate are Principles of Microeconomics, Introduction to Object-Oriented-Programming, and Statistics. An example of a proposed integrative project might be the development of a Java program that automates statistical concepts that analyzes real data of a small company using statistical concepts to make some business decisions. Prerequisites: ECO 2013, CS 180, BA 374

CS 252 Integrative Project 2 (3 credits)

CS 252 Integrative projects provide an opportunity for a sustained period of independent study and research combined with interaction with other students from the same or different programs. They allow students to concentrate on topics that are of particular interest to them and in which they will have to apply the knowledge acquired on previous courses of the program. Integrative projects will enable the student to apply what he/she has learnt on courses focused on isolated subjects to the solution of a real problem faced in business and industry, bringing together theoretical learning with practical experience. The integrative project starts with a real-world business problem, either provided by the instructor or an industrial partner, and then a research-based solution is sought integrating the knowledge acquired in some previous specific courses, aiming to reproduce real world consulting activities. The course does not include additional theoretical content. The emphasis is on combining several concepts, types of knowledge, and skills learned through previous courses to address a specific challenge. The previous courses that this project intends to integrate are Web Development Technologies and Database Systems. An example of an integrative project for this course might be to develop a basic web application which accesses a relational database using JavaScript, HTML, CSS, PHP, and SQL. Prerequisites: CS 280, CS 251

CS 260 Object Oriented Analysis and Design (3 credits)

CS 260 Object Oriented Analysis and Design introduces students to object-oriented analysis and design. Object-oriented analysis is the process of analyzing a task or customer requirements, producing a conceptual model comprised of use cases, class diagrams and interaction diagrams. Object-oriented design defines software objects and how they collaborate to fulfill the requirements, and constraints to the conceptual model. This course will firstly recap main object-oriented principles such as objects, classes, inheritance, polymorphism, aggregation, abstract classes, and explain the formal notations for expressing topics relating to the analysis, design, and implementation of systems. It also covers a reminder of known Java concepts and presentation of new ones. The course then will present the topic of analyzing and designing problems using UML. Afterwards Object-oriented analysis and Object-oriented analysis will be discussed. Prerequisite CS 210

CS 280 Web Development Technologies (3 credits)

CS 280 Web Development Technologies explores several of the present-day main technologies and the basic technical skills widely used for design and development of web applications. The course will discuss the following topics: introduction to web and mobile applications; design of web applications focusing on

usability and accessibility; web development technologies including markup languages (HTML5 and XML); content style languages (CSS); HTTP protocol (Hypertext Transfer Protocol); client programming languages (JavaScript); technologies for asynchronous web applications (Ajax); web servers, including set up and maintenance; server programming languages (PHP); and Cloud SaaS (Software as a Service) concept. Prerequisites: CS 220, CS 260

CS 285 Data Structure and Algorithms (3 credits)

CS 285 The objective of the course is to acquaint students with basic data structures and their use in fundamental algorithms. Data structures and algorithms are essential to programming and to understanding computation foundations. The students will be introduced to the tools for applying data structures and some basic algorithms to computational problems. Basic and essential topics in data structures, such as array- based lists, linked lists, skip lists, hash tables, recursion, binary trees, scapegoat trees, red–black trees, heaps, sorting algorithms, graphs, and binary trees are covered. Prerequisite: CS 110

CS 324 Computer Architecture (3 credits)

CS 324 Computer Architecture provides a basis for students to understand and analyze modern computer system architectures. Computer Architecture deals with the selection and interconnection of hardware components to design computers that meet functional, performance and cost requirements. Firstly, the course introduces some concepts of computer architecture and organization followed by a review of the main concepts of data representation and Boolean logic and gates. From there, the course covers the Arithmetic and Logic Unit; CPU; Parallelism; Graphical Processing Unit (GPU). Memory organization and structure; Control Unit. Prerequisites: CS 210, CS 215

CS 325 Advanced Databases (3 credits)

CS 325 This course explores advanced database systems, their management, and their importance in business practice. The students will be provided with the competencies required to design and configure analytical databases, evaluating the different possible alternatives in the context of their company and the sector they are operating in. Database management systems, transactional database systems, data warehouses, e-commerce databases and databases for storing complex data will be presented. Concepts of generic relational databases are also dealt with, in order to further study non-relational alternatives, also known as NOSQL managers, most appropriate for Big Data environments, emphasizing the configuration in analytical environments. Prerequisites: CS 220 and CS 280

CS 330 Software Engineering (3 credits)

CS 330 Software Engineering analyzes the theory and practice of software engineering, “an engineered discipline in which the aim is the production of software products, delivered on time and within a set budget, that satisfies the client’s needs”. It covers all aspects of software production ranging from the early stage of product concept to design and implementation to post-delivery maintenance. The course consists of two parts: The first one introduces the concept of Software Engineering, addresses the principles of software process, process models, software process improvement, and Agile development. The second part is devoted to the description of the activities across the process model phases: requirements elicitation, analysis, design, coding, testing, and delivery. Topics of object-oriented analysis and design will be used. The course will move on to describe the transversal tasks, such as Configuration Management, Software Quality Assurance, System Documentation and Applications Maintenance. And finally, it will

examine the professional, ethical, and social responsibility of a Software Engineer. Along the course examples of the real world will be provided to illustrate the concepts. Prerequisite: CS 260

CS 335 Mobile Applications (3 credits)

CS 335 Mobile Applications familiarizes students with the analysis and practice of mobile applications development. It all begins by introducing the topic of mobile applications, following with the technologies involved, types of applications and mobile application architecture. Then the course will address mobile application design following Usability guidelines. Afterwards, the IOS and Android's main characteristics and development resources will be discussed. The course then moves on to explaining the issues of the different options of mobile application development, and the mobile application frameworks and their benefits. Finally, the course will cover in detail the mobile framework React Native. The students will produce a paper about mobile applications development technologies during the course. Prerequisite: CS 280

CS 340 Algorithms (3 credits)

CS 340 Algorithms provides the students the fundamental concepts and skills required to design, implement, and analyze algorithms for solving problems. As the performance of any software system depends on the algorithms chosen and the appropriateness and efficiency of the implementation, algorithms are fundamental to software engineering. Therefore, algorithms are crucial in all advanced areas of computer science where the performance is essential like artificial intelligence, databases, distributed computing, graphics, networking, operating systems, programming languages, security, and so on. Moreover, the design and implementation of algorithms needs efficient data structures that have been studied in the former year. The course will cover the following topics: Introduction to algorithm analysis. Best, expected, and worst-case behaviors of an algorithm. Basic sorting review. Binary search trees. Analysis of iterative and recursive algorithms. Algorithm strategies: Brute-force, Greedy and Divide- and-Conquer. Dynamic programming. Sequential and binary search algorithms. Some advanced topics on sorting algorithms. Hash tables. Graphs and graph algorithms and shortest-path algorithms (Dijkstra's and Floyd's algorithms) and Computational intractability. Prerequisites: CS 210, MA 222

CS 353 Integrative Project 3 (3 credits)

CS 353 Integrative projects provide an opportunity for a sustained period of independent study and research combined with interaction with other students from the same or different programs. They allow students to concentrate on topics that are of particular interest to them and in which they will have to apply the knowledge acquired on previous courses of the program. Integrative projects will enable the student to apply what he/she has learnt on courses focused on isolated subjects to the solution of a real problem faced in business and industry, bringing together theoretical learning with practical experience. The integrative project starts with a real-world business problem, either provided by the instructor or an industrial partner, and then a research-based solution is sought integrating the knowledge acquired in some previous specific courses, aiming to reproduce real world consulting activities. The course does not include additional theoretical content. The emphasis is on combining several concepts, types of knowledge, and skills learned through previous courses to address a specific challenge. The previous courses that this project intends to integrate are Mobile applications, Software Engineering, and IT Project Management. An example of an integrative project for this course could be to develop a basic mobile application managed and using SCRUM. Prerequisite: CS 252

CS 360 Operating Systems (3 credits)

CS 360 Operating Systems is the prolongation of the Introduction to Operating Systems course. This course will firstly present and analyze the following topics: Processes and threads, inter-process communication, scheduling, process communication and synchronization, mutual exclusion, and deadlocks. Afterwards will cover files and I/O, memory management and virtual memory, file management and disk organization, Virtualization, Cloud, multiprocessor systems and Security. Finally, the course will cover operating systems design, a review of Unix, Windows and Android structures and main characteristics and an introduction to operating system tuning. Prerequisite: CS 210, CS 215, CS 324

CS 365 Distributed Systems (3 credits)

CS 365 Distributed Systems requires students to analyze those systems that according to Tanenbaum are a "collection of autonomous computing elements that appears to their users as a single unique coherent system". Therefore, this collection of nodes needs to collaborate, and this course will analyze how they collaborate. The course first begins explaining the fundamentals of distributed systems: characterization, models, software architectures, remote invocation, and inter-process communication. The next topics are the architecture and communications of distributed systems, including SOA and Web services, process management, distributed file systems and name services, coordination and distributed transactions, operational issues of distributed systems and finally, service architectures based on cloud computing. The students will produce a paper about computer networks during the course. Prerequisite: CS 360

CS 370 Mining Big Data (3 credits)

CS 370 Mining Big Data will cover practical algorithms for solving key problems in mining of massive datasets. Data mining process and data mining methods such as classification, clustering, association analysis, deviation detection, and text mining will be presented and applied to provide the student with adequate critical knowledge. Data mining applications, and strengths and weaknesses of different methods, will also be analyzed, focusing on practical skills required to solve real-world problems. Prerequisite: CS 325

CS 380 IT Project Management (3 credits)

CS 380 IT Project Management introduces the BS student to the analysis of project management methodologies and frameworks in software development and maintenance. Firstly, the course focuses on general, non-IT specific, project management methodologies and best practices, such as the Project Management Book of Knowledge (PMBOK) developed by the Project Management Institute (PMI). This first part sets up very good principles, that are needed to better understand what comes later: Waterfall model, Agile philosophy, and the SCRUM Agile framework. Though the last two were initially oriented to software development activities, nowadays are used in other fields like sales or marketing. The course finishes describing DevOps, a set of best practices to improve the relation between Development and IT Operations organizations; Kanban, an agile framework to improve maintenance or service-oriented activities; and Lean, a system oriented to the continuous improvement of organizations. DevOps, Kanban and Lean fit very well with Agile software development and maintenance frameworks. Prerequisite: None

CS 410 Computer Graphics and Visual Analytics (3 credits)

CS 410 This course will introduce the basic techniques of Visual Analytics, that enables business analytics supported by a highly interactive visual interface. Techniques and algorithms for creating effective visualizations based on principles from graphic design, visual art, perceptual psychology, and cognitive science will be studied by means of commercial software applications. Students will also learn to evaluate the effectiveness of visualization designs, and think critically about each design decision, such as mapping

data attributes to graphical attributes, choice of color or choice of strategic visual encoding. Prerequisite: BA 422

CS 422 Computer Networks (3 credits)

CS 422 Computer Networks presents the student with an analysis and synthesis of computer networks, the basis of our digital age, and the underpinning concepts behind them: the design and implementation, their protocols, and applications. The course will analyze how networks work and explain how to do network programming. It will firstly present computer networks by explaining the Internet and its protocols. Later the course will describe the OSI reference model, which is the foundation of computer networks and the Internet 5-layer model. The description of the OSI model will start with application level describing some TCP- based protocols: HTTP, SMT and FTP, two UDP-based protocols: DNS and P2P file transfer, and sockets programming. Then the course will describe the transport layer and its implementations on TCP and UDP and afterwards will cover the network layer focusing on the IPv4 and IPv6 protocols. Finally, the course will explain the data-link level implemented on Ethernet, Wi-Fi, or GSM. The students will produce a paper about computer networks during the course. Prerequisite: CS 360

CS 425 Web Applications Development (3 credits)

CS 425 Web Applications Development will require students to critically analyze the software engineering activities, fundamentals, architectures, and main technologies involved in the design, development, and testing of web applications in order to fulfill their functional and non-functional requirements. The course starts introducing the main topics and discussing User Experience Design, User Interface and Usability that will be used in the application design. Afterwards the technologies related to the front-end or client side are discussed: the browser, HTML5/CSS, JavaScript, and JavaScript frameworks. The course then moves on to cover the back end or server-side main topics: The web server, Node.JS, Express and databases, covering SQL databases and NOSQL databases such as MongoDB. Then the course addresses web application architectures. The next topic is mobile applications, whose specifics are discussed. Finally, the course covers web application security and the testing of the applications. Prerequisite: CS 280

CS 430 Data Analytics (3 credits)

CS 430 Data Analytics requires students to analyze and evaluate the concepts and tools of Analytics so that they can obtain from very large amounts of raw data a knowledge of the patterns and structures inside the data, to support decision making or address practical research questions. After an introduction to the topic, the course will review or introduce some relevant concepts about statistics and will present some tools widely used in Analytics such as the R Statistical Software, that will be used during the course. Afterwards the topic of Big Data storage, quality and processing will be discussed. Later on, the course will start discussing the core Data Analysis topics: linear and no linear regressions, model assessment and selection, logistic regression. Followed by classification, clustering, and decision trees. And finally, the course will cover the topic of presentation of results. The students will produce a paper about computer networks during the course. Prerequisites: BA 374, MA 222

CS 465 Machine Learning (3 credits)

CS 465 Machine Learning is a subfield of artificial intelligence whose goal is the development of algorithms capable of learning from data automatically. It uses techniques from different origins such as statistics, linear algebra, optimization, and computer science to create automated systems that can scrutinize large volumes of data at high speed to make predictions or decisions without human intervention. It has broad

applications in distant fields such as business intelligence, homeland security or biochemical interactions. This course will examine the field of machine learning, in particular focusing on the core concepts of supervised and unsupervised learning. The course will request the students to analyze the algorithms which are required in common machine learning techniques, understanding too the theoretical relationships between them. Some projects will be developed to cover the application of machine learning to a range of real-world business problems. Prerequisite: CS 480

CS 474 Computer Security (3 credits)

CS 474 Computer Security will provide the students with the fundamental principles of computer and network security by analyzing attacks on computer systems, network, and the Web. The course will look at the security policies, models and mechanisms related to confidentiality, integrity, authentication, identification, and availability issues related to information systems. Other topics covered include basics of cryptography, network security, risk management, security assurance and secure design principles, as well as e-commerce security. Issues such as organizational security policy, legal and ethical issues in security, standards and methodologies for security evaluation and certification will also be covered. Prerequisites: CS 360

CS 475 Introduction to Computer Security (3 credits)

CS 475 This course will provide the students with the fundamental principles of computer and network security by analyzing attacks on computer systems, network, and the Web. The course will look at the security policies, models and mechanisms related to confidentiality, integrity, authentication, identification, and availability issues related to information systems. Other topics covered include basics of cryptography, network security, risk management, security assurance and secure design principles, as well as e-commerce security. Issues such as organizational security policy, legal and ethical issues in security, standards and methodologies for security evaluation and certification will also be covered.
Prerequisite: CS 285

CS 480 Artificial Intelligence (3 credits)

CS 480 Artificial Intelligence gives a broad analysis of the problems and methods studied in the field of knowledge representation, problem solving, and learning methods of Artificial Intelligence (AI). The covered topics will include AI methodology and fundamentals; intelligent agents; search algorithms; game playing; propositional logic and first order logic; Bayesian networks; fuzzy logic; decision networks; Markov decision processes; reinforcement learning; robotics and vision; and ethical implications of AI. Prerequisite: CS 285

CS 491 Capstone Project I (3 credits)

CA 491 and CA 492 Capstone Project I and II provide the student the opportunity to work in a significant real software development project, working with other students in a team, interacting with customers and putting into practice important topics learnt during the Computer Science curriculum, including technical, software engineering and project management related topics and recent computer science research. Furthermore, during the Capstone Project there will be a number of lectures about practical topics. The list might include version control, building, continuous integration, continuous delivery, test automation, containerization, release management, delivery, or others. This is a-year long project, and the student will live real-life professional experiences and situations like interacting with a customer, discussing and agreeing requirements, deliverables, timeline, coping with unexpected problems, making part of a project team, documenting, providing in progress reports, internal discussions, and so on. An Agile framework such

as SCRUM should be used to manage the project. This work project will be implemented through the two courses: Capstone Project I and Capstone Project II. Prerequisites: The courses related to the Capstone Project I specific topics.

CS 492 Capstone Project II (3 credits)

CA 491 and CA 492 Capstone Project I and II provide the student the opportunity to work in a significant real software development project, working with other students in a team, interacting with customers and putting into practice important topics learnt during the Computer Science curriculum, including technical, software engineering and project management related topics and recent computer science research. Furthermore, during the Capstone Project there will be a number of lectures about practical topics. The list might include version control, building, continuous integration, continuous delivery, test automation, containerization, release management, delivery, or others. This is a-year long project, and the student will live real-life professional experiences and situations like interacting with a customer, discussing and agreeing requirements, deliverables, timeline, coping with unexpected problems, making part of a project team, documenting, providing in progress reports, internal discussions, and so on. An Agile framework such as SCRUM should be used to manage the project. This work project will be implemented through the two courses: Capstone Project I and Capstone Project II. Prerequisites: The courses related to the Capstone Project I specific topics.

DATA SCIENCE

DIG 123 Agile Methodologies for Innovation (3 credits)

DIG 123 Agile Methodologies for Innovation I will explore different work and innovation methodologies, helping students learn where they come from, their applications, and most importantly, how to apply them actively throughout the program. Now more than ever, methodologies are important and set the tone for organizations, dictating how they work and establishing a clear ideology, for themselves, employees, and stakeholders. Students will learn about the origins of different methodologies within the Agile framework such as Scrum, Kanban, Design Thinking, and Business Model Canvas, and how they are applied in business. They will take a deep-dive into the inner-working of these methodologies and learn how to become practitioners. Prerequisite: None

DIG 243 Applied Digital Project Management I (3 credits)

DIG 243 Applied Digital Project Management I will see students work in groups analyzing a company's current business situation and apply a digitalization project. During this semester, students will practice agile project management principles including necessary soft skills, understand the company case assigned and its possibilities and propose a disruptive business model change. Prerequisites: DIG 123

DIG 260 Digital Vision & Strategy (3 credits)

DIG 260 Digital Vision & Strategy will cover key areas for acquiring a comprehensive knowledge of digital business such as how to create your own business through entrepreneurship or how organizations are adapting to the new age of digital transformation. The student will gain a conceptual and practical understanding of what transformation looks like for companies in the digital age. By considering the perspectives of businesses and organizations, students will establish guidelines and methodologies to address transformation and analyze the new leadership profile that is required to carry it out. Furthermore, you will learn how to read and operate companies in the digital era. You will look at the differences between

digital business models and companies and understand the secret for their success based on how they operate. Prerequisite: None

DIG 334 Sales, Management, and E-Commerce (3 credits)

DIG 335 Sales, Management & E-Commerce gives a general overview of sales models for electronic channels, as well as a practical and applied perspective on the main processes and activities necessary to manage a successful online sales operation. It provides all of the knowledge necessary on how to structure an online business, including sales, operations, purchasing and customer service processes. Prerequisite: DIG 355

DIG 335 Sales and E-Commerce Basics (3 credits)

DIG 335 Sales and E-Commerce Basics gives a general overview of sales models for electronic channels, as well as a practical and applied perspective on the main processes and activities necessary to manage a successful online sales operation. It provides all of the knowledge necessary on how to structure an online business, including sales, operations, purchasing and customer service processes. Prerequisite: DIG 355

DIG 343 Applied Digital Project II (3 credits)

DIG 343 Applied Digital Project II will have students work in groups analyzing a company's current business situation and apply a digitalization project. During this semester students will design a digital business strategy that leverages new technologies and a concrete and achievable action plan for implementing such a strategy. A key factor will be to understand the assigned company case, identify possibilities and propose a disruptive business model change based on technology. Prerequisites: DIG 123, DIG 243, DIG 260

DIG 515 Digital Analytics (3 credits)

DIG 515 – Digital Analytics will focus on understanding what analytical data is, and the value it offers. Learn the most common analytical techniques and tools, including methods to connect with SQL BBDD, web page usings APIS, and web scraping. The course will finish learning how to manage different tools to visualize data and insights. Prerequisites: IT 545

DIG 520 Math and Statistics for Database Analysis (3 credits)

DIG 520 – Math and Statistics for Database Analysis integrates advanced statistical methods and techniques required for a modern data analysis, in terms of both foundation and application. This course covers applied statistical methods and linear regression, including topics of frequency distributions, estimation, hypothesis testing, point and interval estimation for mean and proportion; comparison of two populations; goodness of fit tests, one factor ANOVA, fitting and drawing inferences from simple and multiple linear regression models; residual diagnostics; model correction procedure for linear regression; variable selection. Prerequisites: None

DIG 521 Digital Technology (3 credits)

DIG 521 Digital Technology I will expose students to the intersection of technology with business and its application in the definition of the strategy and the products, as well as to disruptive technologies, trends, and the direction we are headed. We will cover application and innovation strategies, disruptive digital technologies, deep dive into Blockchain and its inner-workings, structure, and applications, and ultimately understand these ideas, concepts, services, and digital tools and trends and their business applications. Prerequisites: None

DIG 580 MBDA Integrative Project (3 credits)

DIG 580 – MBDA Integrative Project provide an opportunity for a sustained period of independent study and research combined with interaction with other students from the same or different programs. They allow students to concentrate on topics that are of particular interest to them and in which they will have to apply the knowledge acquired on previous courses of the program. Integrative projects will enable the student to apply what he/she has learnt on courses focused on isolated subjects to the solution of a real problem faced in business and industry, bringing together theoretical learning with practical experience. The integrative project starts with a real-world business problem, either provided by the instructor or an industrial partner, and then a research-based solution is sought integrating the knowledge acquired in some previous specific courses, aiming to reproduce real world consulting activities. The course does not include additional theoretical content. The emphasis is on combining several concepts, types of knowledge, and skills learned through previous courses to address a specific challenge. An example of a proposed integrative project could be that analyses scientifically data obtained from the web traffic of a digital company presenting them organized by means of dashboards that enable to take optimal business decisions. This project can be the basis of the MBDA Capstone project that is intended to integrate the whole knowledge acquired across the program. Prerequisites: IT 545, DIG 515, IT 535

DIG 597 BDA Capstone Project (3 credits)

DIG 597 – BDA Capstone Project is a real business data analytics project with real data that the student will present and discuss with a real company. The project includes defining the general goals of the project, finding an industry partner, focusing on a more detailed question, finding data sources either inside the company or other sources, determining and implementing the most appropriate analytical method to study them, and finally communicate the results to the client including business proposals to improve the performance of the company considering legal and ethical issues. This process will help students to integrate all the knowledge acquired along the program, applying their expertise to solve a real-world business problem. In addition to the practical approach, the final dissertation must include a proper presentation of the problem statement as well, the conceptual and theoretical framework, the literature review, and the detail of the research design and methodology. Prerequisites: IT545, DIG515, IT535, DIG580, IT521, IT520, IT505, IT526, IT528

DIGITAL MARKETING AND E-COMMERCE

DME 501 Foundations of Digital Marketing and E-commerce (3 credits)

DME 501 – Foundations of Digital Marketing and E-commerce requires students to learn the key concepts and terminology of Digital Marketing and E-commerce. After an introduction to the topic, the course will review or introduce some relevant concepts about the current digital business ecosystem, evolution of commerce and disruptive trends. Afterwards the keys to developing a digital marketing plan will be discussed. Later on, the course will continue discussing Brand positioning. And finally, the course will cover the topic of customer Centric and Omni experience. Prerequisites: None

DME 510 Digital Communication and Social Media Marketing (3 credits)

DME 510 – Digital Communication and Social Media Marketing requires students to analyze and evaluate the Strategies for effective digital communication plan. After an introduction to the topic, the course will review or introduce some relevant concepts about Network and social media marketing. Afterwards Advertainment, Advergaming, Crowdsourcing, Transmedia Storytelling will be discussed. Later on, the

course will start discussing Social Marketing. Followed by Meta social networks like TikTok. And finally, the course will cover the topic of earned media, paid media, and owned media. Prerequisites: None

DME 515 Inbound Marketing & Content Marketing (3 credits)

DME 515 – Inbound Marketing & Content Marketing requires students to analyze and evaluate the strategies for content marketing. After an introduction to the topic, the course will review the relationship between the purchasing cycle, the blog, and the Web page. Afterwards, conversion in inbound marketing will be discussed. Later on, the course will continue creating a content plan. Followed by Inbound Marketing Analytics and KPIs. And finally, the course will cover the topic of Leads nurturing and leads scoring. Prerequisites: DME 501

DME 520 Digital Branding (3 credits)

DME 520 – Digital Branding requires students to analyze and evaluate the strategies for brand positioning and differentiation. After an introduction to the topic, the course will review or introduce some relevant concepts about building brand equity online. Afterwards storytelling will be discussed. Later on, the course will start discussing merchandising, and how brands turn into a product. Followed by cool hunting, insight detection. And finally, the course will cover the topic of emerging marketing strategies. Prerequisites: DME 501

DME 525 Search Engine Optimization and Search Engine Marketing (3 credits)

DME 525 – Search Engine Optimization and Search Engine Marketing requires students to learn the principles of SEO and SEM. After an introduction to the topic, the course will review or introduce some relevant concepts about optimization techniques for search engines. Afterwards SEO/SEM will be discussed. Later on, the course will discuss how to attract traffic to the web. And finally, the course will cover the topic of tools for Search engine marketing. Prerequisites: DME 501

DME 530 Web Analytics (3 credits)

DME 530 – Web Analytics requires students to analyze and evaluate the fundamentals of web analytics so that they can establish the key performance indicators. After an introduction to the topic, the course will review or introduce some relevant concepts about web analytics tools. Afterwards applied research techniques in web analytics will be discussed. Later on, the course will start discussing traffic capture. And finally, the course will cover the sequence of activation, conversion, and loyalty. Prerequisites: DME 501

DME 535 User Experience Design (3 credits)

DME 535 – User Experience Design requires students to learn the principles of usability testing and user-centric design. After an introduction to the topic, the course will introduce some relevant concepts about user-centered design. Afterwards conceptualization of digital products will be discussed. Later on, the course will start discussing about how prototyping (wireframes). And finally, the course will cover the topic of user experience metrics. Prerequisites: DME 520

DME 540 Growth Marketing Strategy and Financial Analysis (3 credits)

DME 540 – Growth Marketing Strategy and Financial Analysis requires students to learn the strategies for sustainable business growth. After an introduction to the topic, the course will introduce some relevant concepts about the growth marketing funnel. Afterwards financial analysis in the digital context will be

discussed. And finally, the course will cover the topic of ROI measurement and performance metrics. Prerequisites: DME 501

DME 545 Sales & E-commerce (3 credits)

DME 545 – Sales & Ecommerce requires students to learn the strategies for conversion optimization. After an introduction to the topic, the course will introduce some relevant concepts about e-commerce sales strategies. Afterwards components of a sales & e-commerce ecosystem will be discussed. Followed by economic and social impacts of e-commerce. And finally, the course will cover the topic of sales & ecommerce business models and planning. Prerequisites: DME 501

DME 550 Customer Relationship Management Systems (3 credits)

DME 550 – Customer Relationship Management Systems requires students to analyze the concept of integration of the consumer in the value chain. After an introduction to the topic, the course will review or introduce some relevant concepts about Implementing and managing CRM systems. Afterwards Customer Lifetime Value or Customer Lifetime Value (LTV) will be discussed. Later on, the course will start discussing how to plan a customer relationship management strategy. Followed by Business Intelligence Systems. And finally, the course will cover the main tools: Salesforce, Hubspot, Power BI, etc. Prerequisites: None

DME 560 Big Data and AI for Marketing Analysis (3 credits)

DME 560 – Big Data and AI for Marketing Analysis requires students to analyze and evaluate the concepts and tools of Data-driven decision-making in marketing. After an introduction to the topic, the course will review or introduce some relevant concepts about Methodology and analysis of large volumes of data, like ETL process (data extraction, processing, and loading). Afterwards tools and techniques for big data analysis and for AI will be discussed. Later on, the course will start discussing about Predictive Analytics and Predictive customer behavior. Followed by New Rethinking human-bot interactions. And finally, the course will cover the topic of Marketing AI tools to ramp productivity. The students will produce a paper about Generative AI for hyper-personalization during the course. Prerequisites: DME 530

DME 599 Capstone Final Thesis-Project (3 credits)

DME 599 – Capstone Final Thesis-Project provides the student the opportunity to work in a significant real-world project with industry application, working with other students in a team, interacting with customers and putting into practice important topics learnt during the curriculum, including development of a website/app based on the business objectives and buyer persona under UX criteria, with frameworks, content maps, transaction models, and data flows. Furthermore, during the Capstone Project there will be a number of lectures about practical topics. The list might include development methodologies, user centered design, stages that must be carried out to build solutions, quality techniques or others. This is a yearlong project, and the student will live real-life professional experiences and situations like interacting with a customer, discussing and agreeing requirements, deliverables, time-line, coping with unexpected problems, making part of a project team, documenting, providing in progress reports, internal discussions, and so on. Finally, presentation and evaluation of the capstone project will be mandatory. Prerequisites: Approval from assigned faculty.

ECONOMICS

EC 310 Intermediate Economic Theory (3 credits)

EC 310 Building directly on knowledge gained in ECO 2013 and ECO 2023 (Principles of Microeconomics and Principles of Macroeconomics) this course examines important areas of both microeconomics and macroeconomics in greater depth. The micro section focuses on the theory of the firm and pricing with emphasis on competitive, and on factor markets. The macro section focuses on theanalysis of aggregate supply and demand and fiscal policies. International competition and interdependencies are examined throughout. Prerequisites: ECO 2023, ECO 2013

EC 311 Intermediate Economic Theory (3 credits)

EC 311 Intermediate Economic Theory builds directly on knowledge gained in ECO 2013 and ECO 2023 (Principles of Microeconomics and Principles of Macroeconomics) this course examines important areas of both microeconomics and macroeconomics in greater depth. The micro section focuses on the theory of the firm and pricing with emphasis on competitive, and on factor markets. The macro section focuses on the analysis of aggregate supply and demand and fiscal policies. International competition and interdependencies are examined throughout. Prerequisite: ECO2023, ECO2013

EC 352 Economic Geography (3 credits)

EC 352 Economic Geography examines economic activity and production as a function of geographical location. It uses economic models to explain how economic activities are located by looking at primary, secondary, and tertiary production, and services. It illustrates the effects of technology and the impact of natural resources. It provides a comparative analysis of global demography, the rise and roles of the city and the metropolis. The course examines national, regional, and strategic political and commercial alignments and realignments. Prerequisites: ECO 2013 and ECO 2023

EC 452 Resources and the Environment (3 credits)

EC 452 Resources and the Environment focuses on an in-depth examination of the distribution, allocation, and consumption of both renewable and non-renewable resources, as well as the evaluation of the potential environmental problems. The course examines potential ways of solving current environmental problems. Examples of issues that will be analyzed include: the changing patterns in resource development, the issues of private producer control *vs.* state-owned enterprises, and the impact of future markets on resource prices and allocations. Prerequisites: ECO 2013 and ECO 2023

EC 454 Monetary Theory and Comparative Banking Systems (3 credits)

EC 454 Monetary Theory and Comparative Banking Systems analyzes the fundamentals of modern monetary theory in the context of stabilization policies. It investigates the history and functioning of modern banking systems with special reference to the USA, Germany, Japan, and other nations. Different banking systems are examined, such as the supply/demand for money and the determination of interest rates in an international context. International cooperation in monetary policy is examined. Prerequisites: ECO 2023, ECO 2013

EC 455 International Trade and Finance (3 credits)

EC 455 International Trade and Finance will explore the major theories which seek to explain the patterns of international trade, the reasons for and the attempts to overcome barriers to free trade, themechanisms for

international payments, and the various systems by which exchange rates are determined or influenced. The course will also critically evaluate the major international institutions influencing trade, payments, and exchange rates, as well as the role of international investment and multinational corporations. Prerequisites: ECO 2013 and ECO 2023

EC 457 Economics of Developing Countries (3 credits)

EC 457 Economics of Developing Countries provides the student with a solid understanding of economic development allowing them to evaluate the current problems facing Third World countries. These findings will be linked to theories explaining economic mal-development and to in-depth discussions of practical attempts to escape from its vicious circles. Specific problem areas are analyzedmore in-depth including questions of population growth, capital demand, foreign trade imbalance, foreign investment, and the agrarian sector. Prerequisites: ECO 2013 and ECO 2023

EC 500 Introduction to Economics (3 credits)

EC 500 Introduction to Economics is a prerequisite for students who have no undergraduate economics background and register in the MAIRD program. It covers the principles of both micro and macroeconomics. Microeconomics topics will include the basics of supply and demand, the behavior of consumers and businesses, and how markets operate. Macroeconomic topics will include the fundamental components of gross domestic product (GDP), the problems of inflation and unemployment, the impacts of government fiscal and monetary policies, and economic growth. Prerequisites: None

ECO 2013 Principles of Microeconomics (3 credits)

ECO 2013 Principles of Microeconomics will explore individual economic choices and how markets coordinate the choices of various decision makers. Microeconomics explains how price and quantity are determined in individual markets. Economists use scientific analysis to develop theories or models that explain economic behavior. Throughout the course the concern will be in developing an economic relation that can be expressed in words, represented as a table of quantities, described by a mathematical equation, or illustrated by a graph. The course will introduce various market systems, public policy and how the market affects international economics in terms of international trade, international finance, and economic development. Prerequisite: None

ECO 2023 Principles of Macroeconomics (3 credits)

ECO 2023 Principles of Macroeconomics will explore the performance of the economy as a whole. Whereas microeconomics studies the individual pieces, macroeconomics puts all the pieces together to look at the big picture. Throughout the course the concern will be in developing an economic relation that can be expressed in words, represented as a table of quantities, described by a mathematical equation, or illustrated by a graph. The course will examine the fundamentals of macroeconomics, fiscaland monetary policy, and international economics. Prerequisite: None

ENGLISH

EN 111 English Composition: Expository Writing (3 credits)

EN 111 English Composition: Expository Writing is an overview of grammatical and syntactical elements, paragraphs, and theme development. Expository writing is aimed to enhance students' capacity to

formulate, organize, and express thoughts logically, clearly, and effectively. Students write short essays and read selected prose models. Prerequisite: None

EN 112 English: Research and Writing (3 credits)

EN 112 English: Research and Writing requires the application of grammatical and syntactical elements, paragraphs and development used in academic writing. This course will highlight academic writing and research. It is aimed to enhance students' capacity to formulate, organize, and express thoughts logically, clearly, and effectively using credible information sources. Students will prepare a significant research paper using a specific series of steps. Prerequisite: None

EN 113 English Composition (3 credits)

EN 113 English Composition focuses on developing fundamental writing skills essential for academic success. Students are introduced to various rhetorical strategies and writing techniques, emphasizing clarity, coherence, and organization in their essays and research papers. They learn how to construct effective thesis statements, engage in critical analysis, and incorporate credible sources into their writing. Additionally, students work on refining their grammar, punctuation, and citation skills to adhere to academic writing conventions. This course is aimed to enhance students' capacity to formulate, organize, and express thoughts logically, clearly, and effectively. Students write short essays and read selected prose models. Prerequisite: None

EN 114 College Research and Writing (3 credits)

EN 114 College Research and Writing. This course focuses on teaching students how to conduct comprehensive research, evaluate sources, and synthesize information into well-structured essays and research papers. Students will refine their ability to construct strong thesis statements, develop coherent arguments, and effectively utilize evidence from a variety of reputable sources. Emphasis is also placed on proper citation and adherence to citation styles like APA, MLA, or Chicago. It is aimed to enhance students' capacity to formulate, organize, and express thoughts logically, clearly, and effectively using credible information sources. Students will prepare a significant research paper using a specific series of steps. Prerequisite: None

EN 200 Cross-Cultural Communication (3 credits)

EN 200 Cross-Cultural Communications illustrates the different cultural norms at play when people interact. It will provide application of the various factors which affect communication, particularly in an international context. The course will explore the relationship between the discipline of cultural anthropology, its central concept of culture and the conduct of global business. The course will present a number of different models for understanding cultural differences, including contrasting values and metaphors to help students appreciate how people from different cultures view the world from the perspective of their own cultural assumptions and how culture affects thinking and behavior. Emphasis is placed on building and maintaining relationships through verbal and nonverbal communication. The course will also examine three functional processes critical to success in conducting global business: negotiating, partnering, and managing. Prerequisite: EN 111 or EN 112

ENG 200 Research and Writing for Effective Communication (3 credits)

EG 200 Research and Writing for Effective Communications concentrates on developing students' abilities to conduct meaningful research and to produce analytical written works within the contexts of academic

and technical writing. Special attention will be paid to clarity and directness for effective communication as well as editing to improve clarity of expression, which is a fundamental skill. Students use a problem-solving model of goal and audience analysis in producing reports, organizational correspondence, and instructional media. The focus is also on developing research skills and strategies for the final research document, using the provided Salem manual of style. Building on prior English courses' content.
Prerequisite: None

EN 373 Public Speaking (3 credits)

EN 373 Public Speaking introduces public speaking. Often listed as the number one fear of employees, this course provides a systematic system for success in public speaking. The focus is on preparing, organizing, and presenting an effective and professional speech. Prerequisite: None

EN 400 Cross-Cultural Communication Project (3 credits)

EN 490 Cross-Cultural Communication Project addresses the ways in which social structuring, social assumptions, and intercultural language usage bears on interactions between members of different cultures. This course is the culmination of foundational principles presented in the core General Education coursework expressed in terms of intercultural contexts. The emphasis is on interdisciplinary activities in the fields of communication, sociology, psychology, technology, and research. Students employ critical thinking and analytical skills to evaluate and integrate diverse ideas within various cultural backgrounds.
Prerequisite: None

EN 490 Intercultural Communication (3 credits)

EN 490 Intercultural Communication addresses the ways in which social structuring, social assumptions, and intercultural language usage bears on interactions between members of different cultures. This course is the culmination of foundational principles presented in the core General Education coursework expressed in terms of intercultural contexts. The emphasis is on interdisciplinary activities in the fields of communication, sociology, psychology, technology, and research. Students employ critical thinking and analytical skills to evaluate and integrate diverse ideas within various cultural backgrounds. Prerequisite: None

FINANCE

FIN 501 Introduction to Financial Markets (3 credits)

Introduction to Financial Markets offers a comprehensive exploration of the fundamental concepts and dynamics that govern global financial markets. This course provides students with a foundational understanding of the structures, instruments, and participants within financial markets. Topics covered include an overview of various asset classes, market efficiency, risk and return, and the role of financial intermediaries. Students will gain insights into how financial markets operate, the impact of economic factors on market behavior, and the importance of regulatory frameworks. Through case studies and real-world examples, this course aims to equip students with the knowledge and analytical skills necessary to navigate and comprehend the complexities of financial markets in today's dynamic global economy.
Prerequisite: None

FIN 534 Statistics for Finance (3 credits)

FIN 534 Statistics for Finance is a dynamic course designed to equip students with essential statistical tools and techniques tailored specifically for the field of finance. Through a comprehensive exploration of statistical concepts, data analysis, and interpretation, students will gain a deep understanding of how statistical methods contribute to informed financial decision-making. This course delves into probability theory, hypothesis testing, regression analysis, and other key statistical methods, providing students with a robust foundation to analyze financial data, assess risks, and make sound financial judgments. Practical applications within the finance domain will be emphasized, empowering students with the quantitative skills essential for success in financial analysis and decision support. Prerequisite: None

FIN 589 Internship (3 credits)

This internship course in finance offers students a valuable opportunity to acquire practical knowledge and skills through structured work experience in the financial industry. Internship placements are carefully selected to provide hands-on learning experiences that complement and enhance classroom teachings. Students engage in real-world finance settings, applying theoretical concepts to actual scenarios and gaining exposure to industry practices. The internship emphasizes the development of career-relevant skills and competencies highly sought by employers in the finance sector. Prerequisite: at least 12 credit hours of program coursework

FIN 599 Final Thesis-Project (3 credits)

FIN 599 –Final Thesis-Project provides the student the opportunity to work in a significant real-world project with industry application, working with other students in a team, interacting with customers and putting into practice important topics learnt during the curriculum, Finally, presentation and evaluation of the capstone project will be mandatory. Prerequisite: Approval from assigned faculty

FRENCH

FR 101 Beginning French I (3 credits)

FR 101 Beginning French is a beginning course for students who wish to learn French. They will be introduced to basic grammar, vocabulary, phonetics, and writing. Students will be able to participate simply, but consistently, in topics on everyday personal topics in the present time frame and to handle themselves in basic travel and social situations. By the end of the course the student will be able to manage everyday situations, maintain a simple conversation and read simple texts. The intent of the curriculum is not to make students proficient in French. Students may need to take additional classes elsewhere to gain the proficiency required for placement. Prerequisite: None

FR 102 Beginning French II (3 credits)

FR 102 Beginning French II is the second of the beginning courses for students who wish to learn French. Using the same French method as FR 101, the course continues to develop the student's ability to understand, speak and write in French. Students will be able to participate simply, but consistently, in conversations on everyday personal topics and to handle themselves in basic travel and social situations, among others. By the end of the course, students will be able to read non-complex texts and write short compositions. Prerequisite: FR 101

FR 201 Intermediate French I (3 credits)

FR 201 Intermediate French I aim is to give students an intermediate level in spoken and written French. They are taught complex grammar and vocabulary, reinforced with the use of audio and video to improve their listening comprehension. By the end of the course, students will be able to read complex texts and write long compositions. Prerequisite: FR 102

FR 202 Intermediate French II (3 credits)

FR 202 Intermediate French II aim is to give students an upper intermediate level in spoken and written French. They are taught complex grammar and vocabulary, reinforced with the use of films to improve their listening comprehension. By the end of the course, students will be able to read complex texts and write long compositions. Prerequisite: FR 201

FR 301 Advanced French I (3 credits)

FR 301 Advanced French I aims to give students an intermediate level in spoken and written French. They are taught complex grammar and vocabulary, reinforced with the use of audio and video to improve their listening comprehension. By the end of the course, students will be able to read complex texts and write long compositions. Prerequisite: FR 202

FR 302 Advanced French II (3 credits)

FR 302 Advanced French II aims to give students an intermediate level in spoken and written French. They are taught complex grammar and vocabulary, reinforced with the use of audio and video to improve their listening comprehension. By the end of the course, students will be able to read complex texts and write long compositions. Prerequisite: FR 301

GERMAN

GE 101 Beginning German I (3 credits)

GE 101 Beginning German is a beginning course for students who wish to learn German. They will be introduced to basic grammar, vocabulary, phonetics, and writing. Subjects taught are basic vocabulary, pronunciation, and elementary grammar (genders, cases, negative and interrogative sentences, pronominal structures, prepositions, conjugation of present tense-verbs, word order of main and subordinate clauses). The intent of the curriculum is not to make students proficient in German. Students may need to take additional classes elsewhere to gain the proficiency required for placement. Prerequisite: None

GE 102 Beginning German II (3 credits)

GE 102 Beginning German II continues basic vocabulary, pronunciation, and elementary grammar. Practice of different structures using various pattern drills. Language of communication is German. The intent of the curriculum is not to make students proficient in German. Students may need to take additional classes elsewhere to gain the proficiency required for placement. Prerequisite: GE 101

GE 201 Intermediate German I (3 credits)

GE 201 Intermediate German I enhances the students' capacity to formulate, organize and express their thoughts in German. Also, using various pattern drills, systematic discussion of selected grammatical difficulties is stressed (declension of nouns, article words and adjectives, use of prepositions, sentence structure, etc.). Intermediate composition, readings of simple prose and verse and modern topics. The

intent of the curriculum is not to make students proficient in German. Students may need to take additional classes elsewhere to gain the proficiency required for placement. Prerequisite: GE 102

GE 202 Intermediate German II (3 credits)

GE 202 Intermediate German II consolidates the student's knowledge of basic German structures and usage. Grammar patterns discussed are, in particular, verb forms, and sequence of tenses. At the end of this course students have expanded their vocabulary, acquired the ability to master specific grammar difficulties and improved their skills of reading, writing, and speaking. The intent of the curriculum is not to make students proficient in German. Students may need to take additional classes elsewhere to gain the proficiency required for placement. Prerequisite: GE 201

GE 301 Advanced German I (3 credits)

GE 301 Advanced German I aims to give students an intermediate level in spoken and written German. They are taught complex grammar and vocabulary, reinforced with the use of audio and video to improve their listening comprehension. By the end of the course, students will be able to read complex texts and write long compositions. Prerequisite: GE 202

GE 302 Advanced German II (3 credits)

GE 302 Advanced German II aims to give students an intermediate level in spoken and written German. They are taught complex grammar and vocabulary, reinforced with the use of audio and video to improve their listening comprehension. By the end of the course, students will be able to read complex texts and write long compositions. Prerequisite: GE 301

HISTORY

HI 221 European Modern History (3 credits)

HI 221 European Modern History, covering the Napoleonic Period to the Present, offers a comprehensive exploration of the major political, social, economic, and cultural developments that have shaped Europe from the late 18th century to the contemporary era. This course familiarizes students with the mainline political, socio-economic, and cultural development in this time period. Religious and military history is covered as well. It also shows students how Europe evolved from the Napoleonic Period through to the Early Modern era. This course should provide students with general background material, serving as a compliment to their area of concentration or add an introduction to further work in history or related fields. Prerequisite: None

HI 225 European History to 1815 (3 credits)

HI 225 European History to 1815 provides a survey of European history from medieval era to 1815. This course familiarizes students with the mainline political, socio-economic, and cultural development in this time period. Religious and military history is covered as well. It also shows students how Europe evolved from the fall of the Roman Empire through the Early Modern era. This course should provide students with general background material, serving as a complement to their area of concentration or as an introduction to further work in history or related fields. Prerequisite: None

HI 226 European History: Napoleonic Period to the Present (3 credits)

HI 226 European History: Napoleonic Period to Present provides a survey of European history from Napoleonic Period to Present. This course familiarizes students with the mainline political, socio- economic and cultural development in this time period. Religious and military history is covered as well. It also shows students how Europe evolved from the Napoleonic Period through to the Early Modern era. This course should provide students with general background material, serving as a complement to their area of concentration or add an introduction to further work in history or related fields.
Prerequisite: None

HOSPITALITY MANAGEMENT

HM 103 Introduction to Tourism & Hospitality (3 credits)

HM 103 Introduction to Tourism and Hospitality examines the growth and development of hospitality and tourism from early inns to the much broader modern tourism industry. The course demonstrates the organization of a broad range of tourist activities and subsectors including hotel and lodging management (rooms, security, housekeeping, food, and beverage), gaming, tourist attractions and event management. The course also highlights management processes in the hospitality industry with a historical look at key players in the industry. Prerequisite: None

HM 187 Front Office Management (3 credits)

HM 187 Front Office Management analyzes the organization and operation of the front office. It identifies the techniques used in maximizing the profitability of room division by achieving the highest possible occupancy at the highest possible average rate. It develops front office computer skills and examines the roles of interpersonal skills needed to provide outstanding customer service and other means of maximizing revenues. Other topics covered include security, accounting, operations, food & beverage, human resources, and revenue management. Prerequisite: None

HM 210 Food and Beverage Management (3 credits)

HM 210 Food and Beverage Management investigates the principles and practice of food and beverage control. Topics include food and beverage cost standards, menu development, budgeting, food and beverage product control, preparation of forecasts for a food and beverage service operation, understanding principles and importance of labor cost controls. The development and use of standards and calculation of actual cost are explained. The application of computer software will also be examined.
Prerequisite: None

HM 423 Convention and Event Management (3 credits)

HM 423 Convention and Event Management explores the scope and segmentation of the convention and group business market. It proposes marketing and sales strategies to attract markets with specific needs. It also critically analyzes these techniques to propose the best solutions to meet different needs. The student will be introduced to the many facets of managing an event both in general, and in the tourism and sporting industries; particularly covering events such as festivals, fairs, tournaments, conferences and other entertainment and cultural events. Prerequisite: HM 103

HM 451 Leadership & Management in Hospitality and Tourism (3 credits)

HM 451 Leadership & Management in Hospitality and Tourism is designed to allow students to explore the changing nature of leadership, management, and quality issues in the context of today's hospitality industry. Students will explore the following topics in depth: quality control, power and empowerment, communication skills, goal setting, high-performance teams, challenges of diversity, managing organizational change, and strategic career planning. This will provide the student with the knowledge and skills needed to determine appropriate leadership strategies for hospitality organizations in a challenging and demanding environment. Prerequisite: HM 103

HM 452 E-Commerce and Management in Hospitality and Tourism (3 credits)

HM 452 E-Commerce and Management in Hospitality and Tourism is designed to allow students to explore the changing nature of leadership, management, and quality issues in the context of today's hospitality industry. Students will explore the following topics in depth: quality control, power and empowerment, communication skills, goal setting, high-performance teams, challenges of diversity, managing organizational change, and strategic career planning. This will provide the student with the knowledge and skills needed to determine appropriate leadership strategies for hospitality organizations in a challenging and demanding environment. Prerequisite: HM 103

HM 499 Internship (3 credits)

HM 499 Internship in hotel management field. Supervision and written project required. Certain work restrictions may apply. Prerequisite: Provost Approval

INFORMATION TECHNOLOGY

IT 103 Applications of Computers (3 credits)

IT 103 Application of Computers acquaints students with the four major applications of computers in business: word processing, databases, spreadsheets, and presentation software using Microsoft Office. The course concentrates on the fundamentals as it is a "hands on" course. A basic view of the operational software, Windows, and an introduction to Internet Explorer is also part of this course. The course finished with an introduction to web page creation. Prerequisite: None

IT 104 Introduction to Big Data and Artificial Intelligence (3 credits)

IT 104 Introduction to Big Data and Artificial Intelligence acquaints students with this practical grounding in big data and artificial intelligence) and its business applications. The course concentrates on the fundamentals as it is a "hands on" course. A basic view of the leading strategic decision-making by integrating key big data and AI management. Prerequisites: None

IT 500 Management of Information Systems (3 credits)

IT 500 Management of Information Systems: This course is a comprehensive overview of information systems and the management of these functions. Emphasis is made on introducing computer hardware, software, procedures, systems, and human resources. The course will include discussions and readings on conceptual and practical foundations of information-processing systems support for management. Topics include decision-making functions, computer system project management, and economic, ethical, and legal considerations of management information systems, system implementation, and evaluation. Prerequisite: Graduate standing

IT 505 Database Technologies (3 credits)

IT 505 –Database Technologies evaluates the fundamental concepts and applications of the relational database systems with the main emphasis on SQL and related technologies, as well as providing a good basis for data mining courses. The student will be skillful in designing and programming database systems after successfully finishing the course. This course provides an introduction to the use and design of databases to store, manipulate and query data. In addition to Microsoft SQL Server for practice and assignments, this course introduces basics of well spread tools for database management systems or big data processing such as Apache Spark or PostgreSQL. Prerequisite: None

IT 526 Cloud Computing and Big Data Analytics (3 credits)

IT 526 – Cloud Computing and Big Data Analytics facilitates student synthesis of the principles and the state of the art of large-scale distributed computing in a service-based model. This approach is especially useful for resource consuming developments such as Big Data. The challenges of managing Big Data along the cloud are studied, and the relationships of cloud computing, big data, and data mining will be examined. The course will include hands-on experience through projects utilizing public cloud infrastructures and commercial software: Google Cloud, Azure Microsoft, Amazon Web Services (AWS) and Apache Spark. Prerequisite: IT 505

IT 528 Data Visualization (3 credits)

IT 528 – Data Visualization evaluates and provides practical experience with complex high-dimensional data visualization as required for business data analytics to facilitate managerial decision-making. The major goals of this course are to understand how visual representations can help in the analysis and understanding of complex data, how to design meaningful visualizations, and how to create personalized interactive visualizations using modern software packages. The student will appreciate the usefulness of data visualization, learn how humans process and perceive images, develop a visual storytelling, be introduced to the best practices for visualizing patterns in large data sets, and get hands-on experience with state-of-the-art visualization software packages (powerBI, Tableau). Prerequisite: IT 505

IT 530 Information Technology Project Management (3 credits)

IT 530 Information Technology Project Management: This course presents an integrated approach to managing projects, exploring both technical and managerial challenges. The course broadens the focus beyond the traditional project management activities of planning and scheduling, project control, and terminations to a more general, inclusive and more value perspective of the project management process. Prerequisite: IT 500

IT 535 Machine Learning and Artificial Intelligence (3 credits)

IT 535 – Machine Learning for Business Analytics critically analyzes the concepts and practices of statistical learning and data mining for business analytics applications. It provides a review of supervised and unsupervised learning methods along with statistical theories for learning methods. Several fundamental machine learning algorithms used by data scientists will be covered and students will learn to apply them in software for solving relevant business problems. Decision trees, random forests, neural networks, cluster analysis and gradient boosting machines will be applied to business and financial environments, looking at the principles and methods required to apply them correctly. Prerequisite: IT 545 , DIG 515

IT 545 Object-Oriented Programming in Python (3 credits)

IT 545 Object-Oriented Programming in Python critically analyzes programming and software engineering in Python considering it is a common tool for business data analytics. Being able to collect and transform data, perform analyses on them, and do this in an efficient way, is the basic setup for Business Data Analytics, including data frames. An introduction to programming concepts, programming constructs, and more advanced programming concepts will be presented orientated to business applications. Practical applications in the domain of data science will be examined as a method to reinforce the learning process. Prerequisite: None

IT 552 Technology and Data Analysis for Trade and Finance (3 credits)

IT 552 Technology and Data Analysis for Trade and Finance. The synthesis and understanding of Data Analysis is essential for anyone developing and/or implementing effective financial strategies. The course begins by exploring a number of financial analytic techniques, including financial analytics in real-world situations. With that background the course moves to specific explore techniques to analyze time series data and how to evaluate the risk-reward trade off expounded in modern portfolio theory. Finally, a short analysis of algorithmic trading concludes the course. Prerequisite: None

IT 576 Information Technology Applications in Business (3 credits)

IT 576 IT Business Practicum is an integrative practicum for the Master of IT program. Students will examine and propose solutions to real-world projects and problems. They will also engage in project management techniques to create practical solutions. This course will take an integrative and managerial approach to address the integration of a broad range of technologies including hardware, software, data, people, and processes involved in Information Systems. Prerequisite: Graduate standing

INTERNATIONAL RELATIONS AND DIPLOMACY

IR 201 Global Perspective on International Relations (3 credits)

IR 201 Global Perspective on International Relations introduces students to the global states-system emerging from the Treaty of Westphalia in 1648, the activities of non-state actors and international organizations across national boundaries and major theories of international relations. International relations involve not only philosophical and institutional matters, but also problems of an economic, strategic, social, cultural, and legal nature. In addition, the study of International relations as an academic discipline demands the ability to research and analyze complex information from various sources for which the course provides entry level students with the terminology, concepts, and necessary conceptual tools. Prerequisite: None

IR 221 Introduction to International Relations (3 credits)

IR 221 Introduction to International Relations introduces students to the global states-system emerging from the Treaty of Westphalia in 1648, the activities of non-state actors and international organizations across national boundaries and major theories of international relations. International relations involve not only philosophical and institutional matters, but also problems of an economic, strategic, social, cultural, and legal nature. In addition, the study of international relations as an academic discipline demands the ability to research and analyze complex information from various sources for which the course provides entry level students with the terminology, concepts, and necessary conceptual tools. Prerequisite: None

IR 331 Modern Diplomacy (3 credits)

IR 331 Modern Diplomacy seeks to identify and define major trends and developments in diplomacy in the modern era. This course will explore and scrutinize the emergence of the international conventions that progressively codify diplomatic relations between states in the modern period and give way to modern diplomacy. Prerequisite: IR 221 or PS 221

IR 335 American Foreign Policy (3 credits)

IR 335 American Foreign Policy traces the history, evolution, and implementation of American foreign policy. 19th-century doctrines of isolationism and exceptionalism will be explored and scrutinized against the backdrop of such expansionist programs as “manifest destiny”. From the “Monroe Doctrine” and the “Roosevelt Corollary” to the “Truman Doctrine” as well as subsequent and intermittent articulations of presidential prerogative (the lesser-known doctrines of preceding and succeeding US presidents), students will learn to identify and assess the consistencies and inconsistencies in the historical narrative of the rise of the US to a major world power in the early 20th century to a superpower following WWII. The role the US has played and plays in the global arena will be extensively explored with an eye to the future. Prerequisite: IR 221 or PS 221

IR 341 Concepts in International Relations and Diplomacy (3 credits)

IR 341 Concepts in International Relations and Diplomacy critically addresses concepts and approaches in international relations and diplomacy such as state sovereignty, state and non-state actors, interests, and levels of analysis as well as such themes and theories as globalization, cultural and economic imperialism, or neocolonialism, hegemony, complex interdependence, and other related topics. The role of international public law in fostering interstate regimes and such treaties as the Vienna Convention on Diplomatic Relations in codifying interstate relations will also be addressed. Against the backdrop of such international relations paradigms as realism, liberalism, structuralism and constructivism, the course will also explore geopolitical variables (e.g., climate change, demography, natural resources) in light of their impact issues related to national and collective security. Prerequisite: IR 221

IR 353 The Political Economy of North-South Relations (3 credits)

IR 353 The Political Economy of North-South Relations profound and increasing economic divide between North and South will be examined within historical, political, economic, social, and environmental perspectives. Particular attention will be given to investment and trade condition, population, urbanization, poverty and uneven development, the implications of the debt crisis, and social and political instability. Prerequisite: IR 221

IR 356 International Relations of the Pacific Rim Region (3 credits)

IR 356 International Relations of the Pacific Rim Region analysis of the historical, political, cultural, military, and economics aspects of the Pacific Rim. The relationship between the Pacific Rim and the United States, the EC, and the global economy. A special study of the impact of the end of the Cold War on the region and the economic collapse following an unprecedented growth in the economics of the Pacific Rim. Prerequisite: IR 221

IR 370 Writing for Foreign Affairs (3 credits)

IR 370 Writing for Foreign Affairs course explores various types of diplomatic and political writing, including political analysis papers, position papers, spot reports, cables, press releases as well as diplomatic

signaling and, in general, the use of language in diplomacy. In the process of examining and analyzing various forms of diplomatic correspondence and discourse, students will also explore current debates related to confidentiality and privacy, diplomatic immunities, and privileges in the modern era of "open" and "transparent" public diplomacy. The role of the media and the internet in diplomatic discourse will also be addressed. Prerequisites: EN 111 OR EN 112

IR 436 The Middle East (3 credits)

IR 436 The Middle East course of Middle Eastern political, economic, religious, and cultural history with emphasis on the period after 1945. The importance of tradition and historical memory in the politics of the area, and the cultural and development relations with the West. Rise and fall of the area's empires, the imperial rivalries of the Great Powers, Cold War Alignments, Islamic resurgence, and more recent events. Connections between current trends and developments in the Arab world of North Africa.
Prerequisites: IR 221, or PS 221, IR 341

IR 450 Practical Diplomacy (3 credits)

IR 450 Practical Diplomacy is an essential political activity that enables states to secure the objectives of their foreign policies without resorting to force, propaganda, or by going against the law. Accordingly, diplomacy can be addressed from a variety of perspectives: historical, legal, cognitive, social, or ethical. The objective of this course is to provide students with a theoretical understanding of diplomacy and practical diplomatic skills. Students will explore and analyze the various concepts of diplomacy, contrast and evaluate the historical development of diplomacy from ancient Egypt, Greece, and China up until today- examine and compare theoretical explanations about how diplomats have taken decisions- and evaluate how diplomacy has adapted itself to the 21st Century. Prerequisite: IR 221

IR 456 The European Union (3 credits)

IR 456 The European Union is designed to introduce the students to the economic, political, and social forces that have combined, within Europe, over the last 50 years, to produce the political entity now called the European Union. The course will also introduce the shifting role of Europe on the global stage and the tremendous changes that have affected Europe and the Europeans in recent decades. Prerequisites: IR 221, ECO 2023, ECO 2013

IR 470 Introduction to International Relations (3 credits)

IR 470 International Economics Policies and Institutions combines the excitement of world events and the incisiveness of economic analysis. This course introduces and critically explores the principal international economic institutions and policies created during and after World War II, the so-called Bretton Woods system. The roles, interests, and functions of the principal private and public players in the development and elaboration of modern financial and political institutions will be critically examined: The World Bank Group and United Nations Development Group, including the International Monetary Fund, the General Agreement on Tariffs and Trade, and such successor institutions as the World Trade Organization. This course will also interrogate the increasingly significant and controversial role of regional institutions and multilateral development banks, such as the European Union or the Asian Infrastructure Development Bank. The role global and regional economic and financial institutions play in the maintenance of the Post World War II interstate system of mutual self-interest and interdependence will be critically evaluated in the context of competing national and international interests in achieving such UN Millennium Development goals as the "Eradication of Poverty." Prerequisites: IR 221, ECO 2013, and ECO 2023

IR 481 Selected Topics in International Relations (3 credits)

IR 481 Selected Topics in International Relations This course is designed to allow a thorough evaluation and Analysis/Research Paper on a specific institution e.g. European Union, NAFTA, Mercosur; a region of the world e.g. Middle East, Africa, South East, South America; or on a topic such as global terrorism, global inequality and poverty, global crime, globalization of disease, cyber diplomacy, cyber warfare, nationalism and separatism in various regions, conflict resolution, international migration, human rights or weapons proliferation. Prerequisites: IR 221 or PS 221, ECO2013 or ECO2023

IR 483 Global Trends in International Relations (3 credits)

IR 483 Global Trends in International Relations is designed to allow a thorough evaluation and Analysis/Research Paper on a specific institution e.g. European Union, NAFTA, Mercosur; a region of the world e.g. Middle East, Africa, South East, South America; or on a topic such as global terrorism, global inequality and poverty, global crime, globalization of disease, cyber diplomacy, cyber warfare, nationalism and separatism in various regions, conflict resolution, international migration, human rights or weapons proliferation. Prerequisites: IR 221 or PS 221, ECO 2013, and ECO 2023

IR 501 Diplomacy Workshop: Practical and Historical Aspects (3 credits)

IR 501 Diplomacy Workshop: Practical and Historical - This course concentrates on practical aspects of diplomacy, including policy formulation, representation, reporting, analysis, and persuasion, as well as consular functions, public and political affairs. Accordingly, students will examine the fundamental international treatises that lay the ground and provide a framework for diplomatic relations in the modern “interstate” system. The course will also focus on other aspects of diplomacy in practice, e.g., diplomacy in the cyber age, the release of privileged diplomatic communications and the demand for transparency; violence against diplomats and diplomatic establishments; diplomatic asylum; and diplomacy as a basic, traditional tool of commerce. Prerequisite: Graduate standing

IR 502 Diplomacy Workshop: International Negotiations (3 credits)

IR 502 Diplomacy Workshop: International Negotiations. Negotiation is fundamental to diplomacy, if not the basis of its efficacy in interstate relations and, increasingly, international relations generally, whether at the level of states or that of international governmental and nongovernmental organizations. Foreign policy, traditionally the prerogative of independent states seeking to pursue their interest vis-à-vis negotiated settlements with other states, has become pluralistic. International negotiations on policies affecting states, their constituents, and the general interests of increasingly complex networks of state and non-state actors and stakeholders have upped the stakes for negotiators. Prerequisite: None

IR 505 Relations and Diplomacy Workshop (3 credits)

IR 505 Relations and Diplomacy Workshop is designed to address special topics in the field of international relations ranging from Global Health or other such transnational issues as Climate Change to Area Studies or Regional Development. The focus and topics will change from semester to semester. Flexibly conceived, the course aims to address issues of particular interest to students as they work toward identifying or developing dissertation topics. Using a workshop format, students are expected to collaborate in developing course activities and requirements to meet established learning outcomes. Prerequisite: Graduate standing

IR 511 Current Issues in International Relations: Theories (3 credits)

IR 511 Current Issues in International Relations and Diplomacy: Theories focuses on the application of international relations theory to current issues in the field. Accordingly, topics covered will vary. In addition to revisiting principal paradigms in IR theory, students will be given the opportunity to apply these theories to their particular areas of interest. The course will be conducted as a seminar, and students will be expected to actively engage their colleagues in their research. Prerequisite: Graduate standing

IR 512 Current Issues in International Relations and Diplomacy: Historical Context (3 credits)

IR 512 – Current Issues in International Relations and Diplomacy: Historical Context critically examines current issues in international relations against the backdrop of their potential historical contexts. It seeks to apply history to the present. Accordingly, topics covered will vary. In addition to revisiting principal paradigms in IR theory, students will be given the opportunity to apply their knowledge of seminal events in the history of IR to particular areas of interest. The course will be conducted as a seminar, and students will be expected to actively engage their colleagues in their research. Prerequisite: Graduate standing

IR 538 Media Communication Strategies (3 credits)

IR 538 Media Communication Strategies: This course reviews aspects of media power and media's role in politics, in particular: the relationship between the audience, the media and governments, the political decision-making process in the digital/social media age, virtual democracy, mediatization, principles of media freedom and freedom of expression, as well as media ethics and media justice. The course will also evaluate contemporary journalistic practices, media objectivity, media ownership and new forms of journalism. Prerequisite: Graduate standing

IR 542 International Organizations (3 credits)

IR 542 International Organizations: This course will critically examine key theoretical and practical dimensions of international or, more specifically, intergovernmental organizations (IGOs) (their origins, development, structure), and the role they play in interstate politics. Arbiters of international cooperation in times of peace and conflict – assuming such myriad responsibilities as the management of economic relations, the promotion of human rights, the prosecution of international crimes and, increasingly, the development of environmental standards – the ways in which such IGOs seek to "institutionalize" cooperation at the interstate or international level will be a main focus of the course. Students will analyze the mandates of such organizations as the United Nations, NATO, the European Union, the African Union, and others. Prerequisite: Graduate standing

IR 544 Conflict and Peace Strategies (3 credits)

IR 544 Conflict and Peace Strategies explores sources of conflict and examines conflict-resolution mechanisms and preventative diplomacy tools such as negotiation, mediation, and peace building. While historical efforts at fostering a culture of conflict resolution will be addressed, the course will focus on peace strategies in the Post-World War II era. War- the use of force- is illegal under international law except in cases of self-defense, or action authorized by the UN Security Council. The UN Charter and subsequent treaty law "universally" condemn offensive military action or acts of aggression. Accordingly, the course will examine international acts of violence – if not above all the growing number of intra-state conflicts and their international spill-over effects -- against the backdrop of international law: whether these acts are unilateral, multilateral (coalition-based), defined as "policing" or humanitarian interventions, or acts perpetrated by non-state actors. Prerequisite: Graduate standing

IR 545 International Economic Problems (3 credits)

BA 545 International Economic Problems provides analytical frameworks linked to events in the world economy. The course is designed to stress concepts and their application in an international environment. In this framework, students critically examine theories of trade and globalization, as well as major aspects of finance and currency regimes. Issues such as income distribution, poverty, and standard of living are also explored. Prerequisite: Graduate standing

IR 546 International Law (3 credits)

IR 546 International Law provides a broad platform to describe the main elements of Public International Law, including those contestable theories that underpin their political context. It affords students with various insights concerning the formal structure of the international legal system. The main emphasis is on international law as a decentralized legal order. The different features, which the law exhibits, from the centralized arrangements of familiar domestic legal systems will be explored. Discussion points may include environmental protection, land and maritime disputes, jurisdictional conflicts, investment arbitration, and the newer fields affecting the global harmonization of cybercrime legislations, etc. Prerequisite: Graduate standing

IR 550 Economic Influences on International Relations (3 credits)

IR 550 Economic Influences on International Relations focuses on the economic dimension of international relations, among states and between states and non-state actors. It explores how states and non-state economic actors cope with the logic of free and governed markets, and how the global economy in turn shapes them. The course shall focus on the geopolitical aspect of such dimension. Students will be first introduced to some of the main theories of international political economy as well as the historical foundations of the current global economic order and the international institutions which oversee it. The different roles of states, non-state actors and international organizations within such multifarious order will be subsequently explored through the analysis of some key themes, including trade, global finance, foreign aid, South cooperation, foreign direct investments, migration, and environmental governance. Prerequisite: Graduate standing

IR 567 International Management of Resources (3 credits)

IR 567 International Management of Resources covers the economics and political background of environmental concerns. It covers the issues of how to address specific resource problems and discusses strategic approaches by businesses and society. The basic issues of scarcity, abundance, depletion, stocking, technological change, private vs. state ownership, as well as equity principles vs. efficiency arguments in the allocation of the benefits of resource exploitation are considered. Although many resource management issues need to be managed on a regional and national level, the course approaches these concerns conceptually without a focus on specific details of national laws. International aspects of resource management are addressed particularly in the second part of the course. Prerequisite: Graduate standing

IR 571 Human Rights (3 credits)

IR 571 Human Rights: The proposition that “humans” have rights irrespective of their diverse cultural, political, and religious heritage forms the basis of international law as articulated in the United Nations Charter of 1945. This proposition of a jus cogens, or “peremptory norms”, from which no derogation is permitted will be analyzed. The United Nations (UN) asserts that human rights are not only “universal and

inalienable" but also "interdependent and indivisible". The UN does not recognize a hierarchy of rights – from the basic negative "civil and political" rights, the positive "socio-economic, and cultural" rights to "group" rights and the rights of "future generations." This course will also critically explore these various approaches to the Universalist proposition. Prerequisite: Graduate standing

IR 581 Selected Advanced Topics in International Relations (3 credits)

IR 581 Selected Advanced Topics in International Relations is designed to allow a thorough evaluation and analysis on a specific institution, or an issue of political interest selected by the instructor. Instruction will focus in depth on the specific issue of current importance, such as the analysis of a relevant institution, political issue, or conflict relevant at the time of teaching. Prerequisite: Graduate standing

IR 599 Thesis (3 credits)

IR 599 Master's Thesis/Project is designed to allow postgraduate students to write their research project in the discipline of International Relations and Diplomacy. Conducting a research dissertation (or thesis) is a great opportunity to apply all what students have learnt during their time at Schiller International University, whether in the classroom, during conversations with their peers, or through the various experts they have engaged with, to produce a piece of work that should contribute to the collective understanding of International Relations and Diplomacy. Any successful research dissertation requires arduous work on the part of students, dedication, as well as a commitment to working on a dissertation over a prolonged period of time. Prerequisite: Student must have completed at least 12 credits

MARKETING

MAR 2011 Principles of Marketing (3 credits)

MAR 2011 Principles of Marketing introduces students to the concept and techniques of marketing in the business setting. Top marketers share a common goal: putting the consumer at the heart of the market. Today's marketing is about creating customer value and building profitable customer relationships. This course introduces students to the concept and techniques of marketing in the business setting. Marketing starts with understanding consumer needs and wants, determining which target markets the organization can best serve, and developing a compelling value proposition by which the organization can attract and grow valued customers. The course provides practical examples and applications, showing the major decisions that marketing managers face day to day. Prerequisite: None

MAR 201 Principles of Marketing (3 credits)

MAR 201 Principles of Marketing introduces students to the concept and techniques of marketing in the business setting Top marketers share a common goal: putting the consumer at the heart of the market. Today's marketing is about creating customer value and building profitable customer relationships. This course introduces students to the concept and techniques of marketing in the business setting. Marketing starts with understanding consumer needs and wants, determining which target markets the organization can best serve, and developing a compelling value proposition by which the organization can attract and grow valued customers. The course provides practical examples and applications, showing the major decisions that marketing managers face day to day. Prerequisite: None

MAR 221 Market Research I (3 credits)

MAR 221 Market Research I introduces students to the basic concept and techniques to analyze the roles, the functions and the processes that surround marketing research, emphasizing the new specification, collection and analysis of primary data. Coherent between the different forms of examine the research process, problem definition, alternative research designs, qualitative methods, survey methods, experiments, measurement and questionnaire design, data collection and foundational techniques for basic data analysis. Marketing Research I provides the student with initial experience in developing critical analysis and math/statistics skills. Prerequisite: MA 172

MAR 222 Market Research II (3 credits)

MAR 222 Market Research II introduces students to the concept and techniques of advanced market research, to help them describe, and more importantly predict, future industry events and the consumer behaviors that will follow them. Whereas Market Research I gathers and describes a set of data points, this course gathers, describes and then infers significance from them. Using statistical analytics like factor, cluster, conjoint and discriminant analyses, regression methods and other modeling techniques. Market research II provides the student with substantial experience in making inferences from collected data. Prerequisite: MAR 221

MAR 228 Product Marketing (3 credits)

MAR 228 Product Marketing focuses on the review of the product marketing plan that companies must perform to establish their international strategy as opportunity identification, concept selection, product design, pre-test, and test marketing. It also explores product management concepts and tools, such as multi-product, multi-market organizations, the diffusion of innovations and consumer adoption process, and the forecast sales of new technologies and likelihood of successful launch. Prerequisite: MAR 2011

MAR 325 Marketing Strategy (3 credits)

MAR 325 Marketing Strategy - focuses on the review of the marketing process that companies follow, to establish their value propositions in the market, with a special focus on those decisions related to market segmentation, targeting, brand positioning and the marketing mix across different industries and market geographies. It also analyzes strategic business concepts and tools, such as SWOT analysis, Experience Curve, Corporate strategy, and portfolio theory, including introduction to Generic Competitive Strategies. Prerequisite: BA 322

MAR 328 Integrated Marketing Communication (3 credits)

MAR 328 Integrated Marketing Communication introduces students to the concept and techniques of business communication as a strategic and operative function. The capacity to communicate appropriately with different audiences is a key factor for success for every organization. Coherent between the different forms of communication, understanding the role for advertising and other promotional tools to achieve effective marketing campaigns based on clear objectives, market segmentation and target marketing, within established time and cost parameters. The development of an Integrated Marketing Communication program requires an understanding of the overall marketing process, communications theory and processes, marketing communication tools, and consumer behavior. Prerequisite: MAR 2011

MAR 329 Relational, Direct, and Interactive Marketing (3 credits)

MAR 329 Relational, Direct and Interactive Marketing focuses on the review of the relational and direct marketing process that companies follow, to establish a personal and individualized communication with their customers and prospects. Direct Marketing deals with the increasingly difficult for brands and companies to command the attention of the target audience, finding new applications, CRM tools, measuring response and evaluating performance, with the purpose of improving the effectiveness of the marketing communication effort. Prerequisite: DIG 335

MAR 342 Big Data for Marketing Analysis (3 credits)

MAR 342 Big Data for Marketing Analysis introduces students to new technology that plays a leading role in all marketing analysis processes, where there is a large volume of data or where artificial intelligence, or machine learning algorithms are required. There is a growing tendency at bigger companies, to automate the collection of large quantities of data (Big Data) to discover behavior patterns and better understand their internal processes. This course provides the student with the ability to make prediction and understand customer behavior, and purchase patterns and preferences, helping to improve marketing decisions. Prerequisite: MAR 221

MAR 350 Sales Management (3 credits)

MAR 350 Sales Management focuses on how to formulate, implement, and evaluate a sales program, developing and maintaining relationships with customers and managing the sales process. The importance of finding, concerting, and keeping customers while achieving the organization´s goals. Communication techniques, career planning, selling strategies and tactics. This course provides students with an overview of the theory and practice of personal selling and sales management. Prerequisite: MAR None

MAR 351 Price and Cost Management (3 credits)

MAR 351 - Price and Cost Management focuses on the process of formulating pricing strategies, that companies must perform, to establish their international strategy as opportunity identification, concept selection, pre-test, and test marketing. This course provides the student with the ability to decide what is the optimal price for the products and services, making predictions and understanding customer behavior, helping to improve pricing decisions, using pricing dynamics and pricing psychology. Prerequisite: MAR 2011

MAR 352 Distribution and Retail (3 credits)

MAR 352 Distribution and Retail focuses on the review of the retail marketing plan that companies must perform, to establish their international strategy as opportunity identification, including how this sector differs from manufacturing and service industries. It explores the specific nature of retailing, placing the retail organization in its distribution channel, setting, and viewing other channels of distribution than retail stores. The development of a Distribution and Retail strategy requires an understanding of the overall retail mix, including types of retailers, multichannel retailing, consumer buying behavior, retail marketing strategies, selecting retail site locations, supply chain management, merchandising, pricing, store management, store layout and design and customer service. Prerequisite: MAR 2011

MAR 425 Social Media Marketing (3 credits)

MAR 425 Social Media Marketing focuses on the critical analysis of the social media landscape, the importance for modern businesses to formulate a social media marketing strategy and building

relationships and foster engagement with their target audience. The development and prioritization of a social media marketing strategy requires an understanding of the different social media services, tools, and platforms to accomplish marketing objectives. Prerequisite: BA 320

MAR 428 Business and Marketing Plan (3 credits)

MAR 428 Business and Marketing Plan introduces students to the business and marketing plan and its practical implementation. It focuses on different stages related to the marketing planning process, with a special focus on those decisions related to market segmentation, targeting, brand positioning and the marketing mix across different industries and market geographies. It critically examines turning market opportunities into a marketing plan, with business model innovation, monetization, marketing management as well as strategies that improve performance of new business ventures. Prerequisite: MAR 2011

MAR 470 Brand Management (3 credits)

MAR 470 Brand Management introduces students to the understanding of the importance of brand equity as well as how to build, measure and manage brand equity. It will cover topics in the utilities of branding, steps/process of building brands, methods of measuring brand equity, ways to leverage brand equity, strategies in managing brand portfolios, and management of brands over time, geographic boundaries, and market segments. The development of a Brand Management strategy requires creating a unique identity for an organization by maintaining brand character, quality, and customer interactions. Prerequisite: MAR 328

MAR 490 Corporate Internships (3 credits)

MAR 490 Corporate Internships are off-campus experiential learning activities designed to provide students with opportunities to make connections between the theory and practice of academic study and the practical application of that study in a professional work environment. The student will apply digital business concepts learned throughout their studies and further develop skills by completing qualified supervisory and/or digital business duties and/or projects as an employee or intern at a business organization. The student will be required to work a minimum of 135 hours required to successfully complete the internship. The student will work with faculty and staff to establish a set of qualified assignments & learning goals that will be achieved during the semester. At the end of the internship, the student will present an internship portfolio highlighting their work experience. Prerequisite: Successful completion of 90 credits

MATHEMATICS

MA 121 Mathematics for Computer Science I (3 credits)

MA 121 Mathematics for Computer Science I introduces the BS students to the mathematical concepts from Discrete Mathematics that are very relevant when studying Computer Science and during students' professional careers. Topics such as formal logic, proofs, sets, sequences, strings, functions, algorithms, basic number theory, mathematical induction, relations, discrete probability, graphs, trees and Boolean logic are presented. This course will help students to think logically and mathematically and improves their capability to solve problems computationally. Prerequisite: None

MA 171 Applied Mathematics and Data Analytics (3 credits)

MA 171 Applied Mathematics and Data Analytics focuses on the reasoning and technical skills necessary for students to become proficient in applying the mathematical concepts and tools of algebra and calculus.

This course focuses firstly on functions, secondly on the applications of algebra (operations with vectors and matrices) and thirdly on the applications of calculus (applications of derivatives and integrations). Besides, this course gives the foundations of data analytics based on applied mathematics. Therefore, students will apply mathematics to get insights form the data. Prerequisite: MGF1107

MA 172 Applied Mathematics (3 credits)

MA 172 Applied Mathematics focuses on the reasoning and technical skills necessary for students to become proficient in applying the mathematical concepts and tools of calculus. This course emphasizes the applications of algebra to a variety of fields, including probability, statistics, and finance. It also covers mathematical modelling and set theory. Prerequisite: None

MA 221 Mathematics for Computer Science I (3 credits)

MA 221 Mathematics for Computer Science I introduces students to the mathematical concepts from Discrete Mathematics that are very relevant when studying computer science and during students' professional careers. Topics such as formal logic, proofs, sets, sequences, strings, functions, algorithms, basic number theory, mathematical induction, relations, discrete probability, graphs, trees, and Boolean logic are presented. This course will help students to think logically and mathematically and improves their capability to solve problems computationally. Prerequisite: None

MA 222 Mathematics for Computer Science II (3 credits)

MA 222 Mathematics for Computer Science II continues introducing the students to the mathematical concepts that underpin Computer Science and that are used during their studies and later during their professional careers. Previously in Mathematics for Computer Science I concepts of Discrete Mathematics were presented and now concepts of Calculus, like limits, continuity, differentiation and integration of functions, logarithms, exponentials, and Taylor's theorem are presented. And concepts of sequences and series along with concepts of linear Algebra, including vector spaces, subspaces, basis, eigenvectors and eigenvalues and linear equations, are taught. Prerequisite: MA 221

MA 230 Stochastic Processes (3 credits)

MA 230 A stochastic process is a mathematical model for phenomena that changes dynamically and unpredictably over time. This course is oriented to acquaint the student with the theory of the Stochastic Processes and their application to business as well as technical subjects. Simple probability and matrix theory can be used to build this notion into a useful piece of applied mathematics that can be used in business analysis. Markov chains, random walks and martingales will be studied to give powerful solutions to questions such as the pricing of a financial derivative as an option giving the right to buy or sell a stock at a particular price at a future time. Prerequisite: MA 270

MA 240 Introduction to Problem Solving (3 credits)

MA 240 – Introduction to Problem Solving provides students the fundamental best practices, strategies, and techniques to solve problems in an efficient way. Problem Solving regularly appears as a highly ranked skill from the point of view of Employers, as Computer Science professionals are expected to have a characteristic style of thinking and excellent problem-solving skills. This course closely follows the required textbook below "Strategies for Creative Problem Solving" and covers the main topics of Problem Solving organized in a process-oriented manner. The course will begin explaining the importance of Problem Solving, followed by characteristics, skills and attitude required for effective problem solving. Next the

Problem-solving process will be discussed covering the following topics: First steps to be taken; problem definition techniques: Critical Thinking, Duncker diagram and Statement/Restatement; breaking down the barriers to generating solutions; generating solutions with brainstorming, Lateral Thinking and TRIZ techniques; deciding the actions to be taken using Kepner- Tregoe approach; implementing the solutions; and evaluating the effectiveness of the solution. The course will finish covering troubleshooting.
Prerequisite: None

MA 270 Mathematical Statistics (3 credits)

MA 270 Mathematical Statistics provides the student with basic statistical skills by giving an introduction to the principles of statistical inference and linear statistical models using commonly used statistical package R. Topics covered are: point estimates, unbiasedness, mean-squared error, confidence intervals, tests of hypotheses, power calculations, derivation of one and two-sample procedures: simple linear regression, regression diagnostics, and prediction: linear models, analysis of variance (ANOVA), multiple linear regression, factorial experiments, analysis of covariance models including parallel and separate regressions, and model building; maximum likelihood methods for estimation and testing, and goodness-of-fit tests. Prerequisites: MA 221, BA 374

MA 310 Linear Statistical Modeling (3 credits)

MA 310 Linear Statistical Modeling will focus on developing appropriate linear statistical models and then apply them to data in order to answer scientific, business or technical requirements. In most cases statistical models can be seen as a linear correlation between a response variable to one or more explanatory variables. Topics covered are linear models, least squares estimation, generalized least squares estimation, properties of estimators, geometry of least squares, subspace formulation of linear models. The students will continue using the widely spread R software for working with linear models in a variety of different scenarios. Prerequisite: MA 230

MA 325 Financial Mathematics (3 credits)

MA 325 Financial Mathematics offers an understanding to the basic mathematical concepts and techniques used in finance and business operations. Problem solving skills with a particular emphasis on financial, actuarial and trade applications will be developed. Some mathematical topics covered are polynomial, exponential, and logarithmic functions; limits, sequences, interest rates and annuities; linear equations, matrices, and determinants. These common mathematical topics are explored and used for financial operations such as pricing financial securities and make risk estimates: time value of money, annuities and cash flows, loans, bonds, general cash flows and portfolios, immunization, derivatives, options, swaps, and hedging and investment strategies. Spreadsheets commercial or developed by the students are used to facilitate computations where appropriate. Prerequisite: MA 222

MA 330 Games, Decisions, and Behavior (3 credits)

MA 330 Game and Decision Theory is a mathematical framework which makes possible the analysis of the decision-making process of interdependent subjects. It is aimed at explaining and predicting how individuals behave in a specific strategic situation, and therefore help improve decision making. Two main issues will be covered: strategic thinking, the process by which players predict others' decisions and make their own decisions in initial responses to games without clear precedents; and adaptive learning, the process by which players learn to predict decisions from past experience with analogous games. The course will present in depth the standard equilibrium concepts (such as Nash Equilibrium, Subgame-

Perfect Nash Equilibrium, and others) in Game Theory. Different examples, ranging from business to politics will be used, showing the importance and usefulness of the Game Theory to model contemporary issues. Prerequisite: MA 230

MA 470 Multivariate Statistics (3 credits)

MA 470 Multivariate Statistical procedures are basic tools of analysis in relevant fields of management as well as social sciences: Finance, Production, Accounting, Marketing, Economics, Psychology and Sociology. This advanced analysis requires statistical techniques which are usually implemented using computer packages. This course is designed to provide students with a working knowledge of the basic concepts underlying the most important multivariate techniques, with an overview of actual applications in various fields but focused on business applications. The course will address both the underlying mathematics and problems of applications that are essential for Data Mining. Prerequisite: MA 310

MGF 1107 College Mathematics (3 credits)

MGF 1107 College Mathematics reviews basic math fundamentals and introduces the student to concepts what he or she will need in other University courses. This course reviews, reinforces and develops algebraic skills in problem solving as well as functions, analytical geometry, sequences and series and linear programming. As a review of real numbers, the student is presented with methodology to solve linear equations and functional linear applications. The course then moves on to maximization and minimization techniques and probability and statistics. A variety of practical problems are also introduced. Prerequisite: None

POLITICAL SCIENCE

PS 221 Introduction to Political Science (3 credits)

PS 221 Introduction to Political Science introduces students to the universal scope, methods, and application of politics as either (a) an academic discipline, or (b) as an occupation. This course examines some of the core normative beliefs linked to democratic politics and the legitimate scope of authority upon which consensual power and allegiances rest. It challenges students to reflect on political inputs and outputs, the nature and functioning of institutions and rules, the aims of the same, and their ultimate capacity to promote human welfare and social stability. Students will approach these questions through the comparative study of a range of countries while applying the empirical principles, key concepts and the necessary theoretical frameworks associated with the science of politics. Prerequisite: None

PS 370 The U.S. Political System (3 credits)

PS 370 The U.S. Political System examines the politics, principles, and institutions that developed following the declaration of independence of British colonies in North America. This 18th-century North American experiment in constitutional democracy, namely the United States of America, was a milestone in republican governance that set precedents, not only for representative democracy worldwide, but also for the cause of popular “self-determination” and the wider “interstate” system that prevails today in the form of the United Nations. Against the backdrop of such guiding conceits as “American Exceptionalism,” “Manifest Destiny,” and “Manifest Duty”, the course will thus also examine the larger role the US Political System has played and continues to play in the politics and economics of globalization. In exploring and scrutinizing the federalist ethos, it will focus in particular on the tensions between ideals of rugged individualism (President Herbert Hoover), states’ rights, and federal authority. To this end, the course will

critically exam the institutions that make up the system of checks and balances, namely, the three branches of the political system. Prerequisite: None

PSYCHOLOGY

PSY 1021 General Psychology (3 credits)

PSY 1021 General Psychology is an introduction to the scientific study of motivation, perception, meaning, learning, emotions, feelings, and the psychological basis of behaviors. This course is meant to help students learn to think like a psychologist and to understand why scientific and critical thinking is so important to everything they do: from the decisions they make in their own lives to being wary of Internet scams, hoaxes, and viral panics. The course examines theories of personality and development, examining Freudian and post Freudian theories of personality, the way in which the brain, neurons and hormones affect psychological functioning, the basic principles of learning and the impact of social and culture on behavior, The course also shows how the mind, body and environment influence emotions, stress, and health. Prerequisite: None

PSY 376 Organizational Psychology (3 credits)

PSY 376 Organizational Psychology examines the methodology and content of Organizational Psychology. This is the branch of psychology that examines people in the workplace and all the factors that affect how people behave at work. This course provides an overview of individual, group, and organizational issues that enhance the understanding of the world of business and research findings involved in the study of how people behave, think about, influence, and interact with each other at work, with an emphasis on factors that affect job performance. Prerequisite: None

PSY 377 Organizational Psychology (3 credits)

PSY 377 Organizational Psychology examines the methodology and content of Organizational Psychology. This is the branch of psychology that examines people in the workplace and all the factors that affect how people behave at work. This course provides an overview of individual, group, and organizational issues that enhance the understanding of the world of business and research findings involved in the study of how people behave, think about, influence, and interact with each other at work, with an emphasis on factors that affect job performance. Prerequisite: None

SOCIOLOGY

SO 137 Science and Society (3 credits)

SO 137 Science and Society looks at society as a whole through the lens of science and ethics. The course introduces the students to social concerns and advancements in technology in the following areas: nanotechnology, biotechnology, energy requirements, production, conservation, population growth, disease prevention, world food shortage, information technology and changing lifestyles and genetic engineering. Prerequisite: None

SPANISH

SP 101 Beginning Spanish I (3 credits)

SP 101 Beginning Spanish is a beginning course for students who wish to learn Spanish. They will be introduced to basic grammar, vocabulary, phonetics, and writing. Students will be able to participate simply, but consistently, in conversations on everyday personal topics in present time frame and to handle themselves in basic travel and social situations, By the end of the course the student will be able to manage everyday situations, maintain a simple conversation and read simple texts. The intent of the curriculum is not to make students proficient in Spanish. Students may need to take additional classes elsewhere to gain the proficiency required for placement. Prerequisite: None

SP 102 Beginning Spanish II (3 credits)

SP 102 Beginning Spanish II is the second of the beginning courses for students who wish to learn Spanish. They will continue to be introduced to basic grammar, vocabulary, phonetics, and writing. Students will be able to participate simply, but consistently, in conversations on everyday personal topics in the present time frame and to handle themselves in basic travel and social situations. This course focused on oral language and by the end of the course, students will be able to manage everyday situations, maintain conversations, read non-complex texts, and write short compositions. The intent of the curriculum is not to make students proficient in Spanish. Students may need to take additional classes elsewhere to gain the proficiency required for placement. Prerequisite: SP 101

SP 201 Intermediate Spanish I (3 credits)

SP 201 Intermediate Spanish is designed for those who wish to improve their Spanish. This intermediate course consolidates student's knowledge and use of basic Spanish structures. It provides further instruction and practice in grammar and vocabulary. The focus is on spoken language, short speeches and reading aloud will be performed at least once weekly. This course is not designed to make the student proficient in the Spanish language. Prerequisite: SP 102

SP 202 Intermediate Spanish II (3 credits)

SP 202 Intermediate Spanish II emphasizes and consolidates student´s knowledge and use of the major concepts of Spanish grammar. It provides further instruction and practice in the general guidelines of how to write a composition, including organization and structure, coherence, sentence structure, word choice, etc. In addition, the students will learn advanced lexicon and will use it in conversations. By the end of the course, students will achieve a high Intermediate level of proficiency in Spanish grammar, written comprehension, and conversation. Prerequisite: SP 201

SP 301 Advanced Spanish I (3 credits)

SP 301 Advanced Spanish I aims to give students an intermediate level in spoken and written Spanish. They are taught complex grammar and vocabulary, reinforced with the use of audio and video to improve their listening comprehension. By the end of the course, students will be able to read complex texts and write long compositions. Prerequisite: SP 202

SP 302 Advanced Spanish II (3 credits)

SP 301 Advanced Spanish II aims to give students an intermediate level in spoken and written Spanish. They are taught complex grammar and vocabulary, reinforced with the use of audio and video to improve

their listening comprehension. By the end of the course, students will be able to read complex texts and write long compositions. Prerequisite: SP 301

SUSTAINABILITY

SU 502 International Institutions (3 credits)

SU 502 International Institutions that the global agenda to guarantee sustainability requires the orchestrated action of the different social agents, this course will introduce the main public, private and mixed organizations with a relevant role in this purpose. Here, students will learn the importance of corporate diplomacy and how necessary it is to interact with others, through alliances, to cooperate in the achievement of common objectives. Prerequisite: None

SU 510 Introduction to Sustainability (3 credits)

SU 510 Introduction to Sustainability prepares students to reflect on the foundations of Sustainability concept, providing an in-depth approach of its multiple dimensions and implications. It shows an overview of the historical evolution of the concept to understand the reasons that have led to the approval of the Sustainable Development Objectives that mark the present global agenda. Students also learn the reasons that drive organizations to have an ethical commitment with multiple stakeholders to direct business performance towards Sustainability. Prerequisite: None

SU 520 New Business Models (3 credits)

SU 520 New Business Models response of companies to the demands on the Sustainability arena is arising new business models. Creative formulas for social innovation are dealt with in this course, which also addresses new forms of production and consumption that are more responsible with the social and environmental surroundings. Prerequisite: None

SU 522 Technology for Sustainability (3 credits)

SU 522 Technology for Sustainability emphasizes the importance of technology in generating progress for society and ensuring sustainability. Students are introduced to characteristics of the 4.0 industry with a specific approach considering the links to Sustainability. The course covers the opportunities technology represents for the improvement of people's life but, equally, the conflicts arising from digitalization. The course also shows examples of technology applied to sustainability initiatives to scale positive impacts. Prerequisite: None

SU 525 Global Challenges and New Business Models (3 credits)

SU 525 Global Challenges and New Business Models focuses on the phenomenon of globalization, analyzing its threats and opportunities, and the new business models arising in companies to respond to the new paradigm of sustainability. The student will learn the main impacts globalization is generating on both humankind and the planet, deepening in the complex causes and consequences related to each one of the problems covered. The approach to the understanding of concerns such as human rights, diversity, poverty, or climate change -among others-, is made from the new business perspective and innovation in order to reflect about the role of business in the planet and society. Cases on actual situations will help students to understand the reality where they are called upon to influence professionally. Prerequisite: None

SU 530 Global Challenges / New Business Models (3 credits)

SU 530 focuses on the phenomenon of globalization, analyzing its threats and opportunities. The student will know here which the main impacts globalization are generating on both humankind and the planet, deepening in the complex causes and consequences related to each one of the problems covered. The approach to the understanding of concerns such as human rights, diversity, poverty, or climate change - among others-, is made from the business perspective in order to reflect about the role of business in society. Cases on actual situations will help students to understand the reality where they are called upon to influence professionally. Prerequisite: None

SU 535 Reporting and Communication (3 credits)

SU 535 Reporting and Communication will allow students to learn about the different ways in which companies and organizations report their commitment and performance regarding sustainability. Not informing stakeholders of the actions implemented and the results achieved can have negative consequences for the reputation of stakeholders. These aspects are dealt within this course, which also covers the norms and standards currently followed to fulfil this commitment to report. Prerequisite: None

SU 540 Corporate Governance / Economic Dimension (3 credits)

SU 540 Corporate Governance / Economic Dimension Understand the role of Corporate Governance and the sustainability economic dimension in order to manage sustainability in a fair and efficient manner, the tools and mechanisms of the governance that facilitate business performance in a sustainable, ethic and economically way. Companies must have adequate structures and policies to tackle the ethics and the economic issues arising from a sustainable perspective such as public policies, international trade, Green Economy, Degrowth theories and Common Good Economy. Prerequisite: None

SU 545 Corporate Governance (3 credits)

SU 545 Corporate Governance in order to manage sustainability in a fair and efficient manner, it is determinant to count with structures, tools and mechanisms that facilitate business performance. That purpose should be concreted through Corporate Governance in those organizations which size and/or complexity justifies its existence. In this course students will learn about the meaning and scope of Corporate Governance. They will also learn about the guidelines that supranational bodies have issued to make this governance effective, as well as the different forms that corporate governance models take. To this end, various illustrative examples are shown, and students will have the opportunity to tackle business cases on this topic. The course is completed with an approach to the functioning of public policies, their formulation and impact on companies, influencing this governance, as a capstone for sustainability management. Prerequisite: None

SU 550 Sustainable Finance and Investment (3 credits)

SU 550 Sustainable Finance and Investment focuses on Sustainable Investment and Finance foundations. Students learn here how to deal with financial instruments and metrics address to measure and support sustainability. They are trained in building up arguments to attract investors for which the social and environmental impact of their decisions is key. The existence of international initiative to promote this type of investment is also covered in this course, along with indexes, standards and metrics that facilitate investment decisions related to sustainability. Prerequisite: None

SU 555 Economic Dimension (3 credits)

SU 555 Economic Dimensions dives into the functioning of international trade, analyzing the motives for countries or organizations to restrict or regulate international trade and studying the effects of such policies on economic welfare. Topics covered include (1) the effects of trade on the three pillars of Sustainability: people, profits, and planet; (2) the multilateral institutions that play a leading role in the transition to more sustainable economic model; and alternative economic models like (3) Green Economy, (4) Degrowth theories and (5) Common Good Economy. Prerequisite: None

SU 560 Project Management on Sustainability (3 credits)

SU 560 Project Management on Sustainability spread-out way of implementing sustainability is through projects. Students develop here their analytical and critical skills for selecting the most accurate project design for the solution to build. The course shows different models and techniques for project management, besides metrics and indicators to evaluate the results of the developed projects. Students are also introduced to different standards and certifications used to assess the sustainability projects developed. A strong practical methodology is being applied with the requirement of a final project hands-on, that allows students to demonstrate the acquisition of the competencies for managing sustainability in organizations. Prerequisite: None

SU 562 Social Dimension (3 credits)

SU 562 Social Dimension performance has a significant impact on the social dimension of sustainability. Placing people at the center of the company's decision-making process implies a deep understanding of the singularities of each stakeholder group. In this course, the main levers which can have a positive impact on the communities with which it relates are addressed. The course focuses on how to address issues such as education, cultural heritage, or multiculturalism. Furthermore, the courses also cover solutions to integrate people into a more just and equitable sustainable development that leaves no one behind, attending those on the base of the pyramid. Prerequisite: None

SU 565 Environmental Dimension (3 credits)

SU 565 Environmental Dimensions Natural capital is suffering the consequences of an accelerated lifestyle, production and consumption, threatening sustainability. However, new initiatives are emerging aimed at reversing this situation. This course shows the possibilities of transforming the economic model to tackle the degradation of the environment. Students will analyze the call to climate action that is landing in corporate agenda and will work on research projects that are fostering an energy transition aimed to reduce carbon footprint in different key sectors, such as agriculture, construction, or textile. Prerequisite: None

SU 570 Sustainability Management (3 credits)

SU 570 Sustainability Management shows how to manage Sustainability within organizations and, specifically, businesses. For enhancing the company’s contribution to a better world, an increasing number of companies is developing and implementing its Corporate Social Responsibility (CSR), understood as a management philosophy committed to sustainability. With this course, students learn about the concept of CSR and its nuances with respect to Sustainability. Hence, the course delves into a deeper analysis of some of the functions that are attracting greater attention from managers, due to the resources required and risks associated to bad practices negatively impacting the company and its environment. Concretely, these

processes are Supply Chain Management, Human Resources Management and the (Organization) Change Management. Prerequisite: None

SU 590 Internship (3 credits)

SU 590 Internship provides the student with an opportunity to gain knowledge and skills from a planned work experience in the field of Sustainability. Internship placements in this program are directly related to any of the dimensions of Sustainability, providing learning experiences not available in the classroom setting. Internships proportion career experience and workplace competencies that employers value when hiring new employees. The learning goals achieved must be reflected in a final report to deliver. Students will be tutored by a professional in worksite and by academic tutor during the course. Prerequisite: All courses completed excluding SU599

SU 599 Sustainability Applied Project (3 credits)

SU599 Sustainability Applied Project is designed to allow students to reveal the knowledge acquired and the skills developed during the program, demonstrating they have achieved the learning objectives of all courses and the specifics of this one. Concretely, they have to create a project with an (intra)Entrepreneur initiative that proposes a solution to a substantial problem (or need), through the creation, development and or improvement of a product, service, process, or system of work. The description of the project will be included in a report and presented in a professional manner in front of a competent audience. The project aims to provide essential professional skills required after graduation, including communication skills, teamwork, analytical and problem-solving skills, personal management skills, technical competency in computer skills, leadership, learning skills and strong ethical values at work. Prerequisite: Successful completion of all Sustainability (Master) coursework aside from SU 590.

End of Catalog

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